# pricol limited



# BOARD OF DIRECTORS

#### **COMPANY SECRETARY**

AUDITORS

BANKERS

**REGISTERED OFFICE** 

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### Mr. Vijay Mohan, Chairman

- Mrs. Vanitha Mohan, Vice Chairman
- Mr. Vikram Mohan, Managing Director
- Mr. Suresh Jagannathan
- Mr. C.R. Swaminathan
- Mr. D. Sarath Chandran
- Mr. R. Vidhya Shankar
- Mr. G. Soundararajan
- Mr. K. Murali Mohan

#### Mr. T.G. Thamizhanban

M/s. Haribhakti & Co. Chartered Accountants. Coimbatore

State Bank of India IDBI Bank Limited

The Bank of Nova Scotia **ICICI Bank Limited** 

CPM Towers, 109. Race Course. Coimbatore - 641 018, India. Ph: +91 422 4336000 Fax: +91 422 4336299 E-mail: cs@pricol.co.in Website: www.pricol.com CIN : L33129TZ1972PLC000641

#### FACTORIES

PLANT I 132, Ooty Main Road, Perianaickenpalayam, Coimbatore - 641 020. PLANT II Plot No.34 & 35, Sector 4, IMT Manesar. Gurgaon - 122 050.

PLANT III 4/558, Chinnamathampalayam, Billichi Village, Press Colony Post, Coimbatore - 641 019.

### PLANT VI

Plot No.11, Sector 10, Integrated Industrial Estate, Pantnagar, SIDCUL, Rudrapur - 263 153. Dist. U.S. Nagar (Uttarakhand) PLANT V

Survey No.1065 & 1066, Pirangut, Taluk Mulshi, Pune - 412 108.

#### PLANT VII

Plot No.45, Sector 11, Integrated Industrial Estate, Pantnagar, SIDCUL, Rudrapur - 263 153. Dist. U.S. Nagar (Uttarakhand)

# **DIRECTORS' REPORT & MANAGEMENT ANALYSIS**

Your Directors have pleasure in presenting the Forty Second Annual Report and audited accounts for the financial year ended 31st March, 2014.

# FINANCIAL RESULTS

The summarised financial results are :

2013-14	2012-13
	2012-13
6,899.647	6,996.684
1,402.783	1,285.912
8,302.430	8,282.596
694 353	619.525
	163.307
05.150	100.007
306.646	319.501
322.511	136.717
516.334	
838.845	136.717
173.882	32.811
41.000	(11.000)
(62.678)	(32.066)
16.648	(10.432)
669.993	157.404
185.366	145.080
855.359	302.484
	1,402.783 8,302.430 694.353 65.196 306.646 322.511 516.334 838.845 173.882 41.000 (62.678) 16.648 669.993 185.366

### DIVIDEND

In August 2013 an interim dividend of 40% ( ₹ 0.40 per share of ₹ 1.00 face value ) from profit on sale of unit was disbursed on the paid-up equity share capital. Your Directors recommend a final dividend of 40% (₹ 0.40 per share of ₹ 1.00 face value ) for the year ended 31st March 2014.

The total dividend per share aggregates to 80% (₹0.80 per share of ₹ 1.00 face value ) and the total dividend payout is ₹88.448 Million including dividend distribution tax.

### APPROPRIATION

Interim Dividend ₹ 0.40 per share of ₹ 1.00 face value from profit on	2013-14	2012-13
sale of unit	37.800	
Final Dividend ₹ 0.40 per share of ₹ 1.00 face value (Previous year - ₹ 0.40 per share of ₹ 1.00 face value)	37.800	36.000
Tax on Dividend	12.848	6.118
General Reserve	67.000	75.000
Surplus to be carried over	699.911	185.366
Total	855.359	302.484

₹ Million

### AUTO INDUSTRY

During the year, the Domestic Auto Industry went through a turbulent phase. Barring the 2 Wheeler segment which saw only a modest 7.21% growth, all the other segments saw a decline. Overall growth was only a low 4.04%.

The performance as per Society of Indian Automobile Manufacturers (SIAM) is :

	Vehic	Vehicles Sold				
Category	2013-14	2012-13	Growth 2013-14			
	In numbers					
Passenger Car / Utility Vehicle	2,904,857	2,985,362	- 2.70			
Vans	192,335	239,067	-19.55			
Medium & Heavy Commercial Vehicle	224,440	288,213	-22.13			
Light Commercial Vehicle	485,354	585,025	-17.04			
Motor cycles / Scooters Mopeds	16,889,419	15,753,563	7.21			
Three Wheelers	833,026	841,378	-0.99			
Total	21,529,431	20,692,608	4.04			

# **OPERATIONS**

Business totalling ₹ 561 Million relating to sales of Instrument Clusters to Toyota Kirloskar Motors Limited and Maruti Suzuki India Limited (in the previous financial year) was hived off in April 2013 to Wholly Owned Subsidiary, Pricol Components Limited by way of slump sale. Later, Pricol Components Limited was converted as a Joint Venture with Denso Corporation, Japan. The net profit out of slump sale was ₹ 516 Million.



The domestic sales during 2013-14 increased by 7% to ₹ 6,900 Million (on a comparable basis ₹ 6,435 Million in 2012-13, excluding the above ₹ 561 Million sales) despite a negative growth in passenger vehicles, commercial vehicles and marginal growth in 2 Wheeler Segment.

Our export sales increased by 9% to ₹ 1,403 Million from ₹ 1,286 Million.

The overall sales on a comparable basis increased by 7.5% to ₹ 8,302 Million from ₹ 7,722 Million.

The company was able to achieve profit before tax of ₹ 208 Million from operations (₹ 137 Million in 2012-13), an increase of 52%. This was achieved by several cost reduction measures initiated by the company to offset the steep increase in material costs as well as reducing interest burden through repayment of all long term loans.

For the ensuing year 2014-15, the Company's balance business is expected to grow by 10%, mainly due to new business generated. The company has embarked upon further improving operational efficiency, efforts to control cost and expects to improve profits for the year 2014-15.

# SUBSIDIARY COMPANIES

### PT Pricol Surya, Indonesia

The company's major customers are 2 Wheeler manufacturers. The demand for 2 Wheelers has still not recovered consequent to the change in Government policy of funding of purchase by banks. In addition, the tremendous increase in minimum wages from January 2013 as mandated by the Indonesian Government resulted in many manufacturing companies operations being adversely affected. This led to not only disruption in component supplies but also increased the costs. This resulted in reduction in production of 2 Wheelers.

In the financial year 2013-14 the company achieved a sales of only ₹ 928 Million, a decrease of 7.75% over the previous financial year sales of ₹ 1,006 Million. Due to the increase in input costs as well as steep increase in wages, the company incurred a loss of ₹ 91 Million. Efforts are being made to obtain increased prices from the customers.

The vehicle demand is expected to pick up. This coupled with the expected price increases, the company is expected to turn profitable for the ensuing financial year.

### **Pricol Castings Limited**

The turnover increased by 44% to ₹ 387 Million as against ₹ 268 Million achieved during the previous financial year.

The unprecedented power cuts compelled the company to generate substantial portion of power requirements using very high price diesel fuel. Being a power intensive industry, this has resulted in tremendous increase in energy costs. The depreciation of Indian Rupee also has resulted in increasing the cost of the major input aluminum. The company supplies aluminum die castings mainly to the Auto Industry. The adverse impact on the Auto Industry over the last 2 years resulted in resistance of price increase when our company approached customers for price revision to offset the increased costs. Consequently, our company incurred a loss of ₹78 Million.

The company is initiating certain cost control measures and approaching customers for price increase. This will help to reduce the losses and aim for breakeven.

# Pricol Asia Pte Limited, Singapore

This purchasing arm of our company, mainly assists in global procurement of raw materials and components. The benefits are passed on to the parent company and its associates.

### Integral Investments Limited

A wholly owned subsidiary made a profit of ₹ 0.326 Million during the financial year 2013-14.

#### Shanmuga Steel Industries Limited

A wholly owned subsidiary of Integral Investment Limited filed for Striking Off its name from Ministry of Corporate Affairs (MCA) on 10th March 2014, under Exit Scheme. It is under process with MCA.

#### JOINT VENTURES

# JOHNSON CONTROLS PRICOL PRIVATE LIMITED (JCPPL)

The Joint Venture supplies Instrument Clusters to personal passenger car and utility vehicles manufactured by Tata Motors, Mahindra & Mahindra, Renault Nissan, General Motors India and 2 Wheelers by Bajaj Auto in the Western Region.

The reduction in passenger vehicle sales and also 2 Wheelers specifically of Bajaj Auto adversely affected the performance of the JV. The sales decreased from ₹ 1,234 Million to ₹ 1,030 Million. The increase in input

costs could not be passed on to the customers. Therefore, there was a loss of  $\gtrless$  40 Million before amortisation of goodwill.

Our Joint Venture Partner, Johnson Controls Inc., has proposed to exit globally from automotive electronics business and consequently we are taking appropriate protective steps to safeguard the interests of the company.

### **DENSO PRICOL INDIA LIMITED**

The Joint Venture supplies Instrument Clusters to personal passenger car and utility vehicles manufactured by Toyota Kirloskar Motors Limited and Maruti Suzuki India Limited.

The reduction in passenger vehicle sales adversely affected the performance of the JV. The increase in input costs could not be passed on to the customers. Therefore, there was a loss of ₹ 109 Million before amortisation of goodwill.

### AMALGAMATION

The Board at its meeting held on 24th January 2014 approved the draft scheme of amalgamation of Xenos Automotive Limited (a related party) with Pricol Limited effective 1st January 2014, subject to the required approvals in the manner as required under the Companies Act and Securities and Exchange of Board of India (SEBI).

Xenos is dealing in automotive accessories in the aftermarket and has established its brand name. In the recent past all automobile manufacturers have started fitting accessories as part of original equipment or selling them in their show rooms. Pricol with its market connection with all major OEMs will be able to tap this potential market. This will help Pricol in creation of new business vertical and help in grow the business. By this amalgamation Pricol would serve as "One Stop Solution Provider".

The scheme provides for transfer of assets and liabilities pertaining to Xenos on a going concern basis. The debit balance in Profit & Loss Account appearing in the financial statement of Xenos shall be transferred and adjusted against the General Reserves of Pricol. Intercompany outstanding balances between Xenos and Pricol of ₹ 361.464 Million owed by Xenos towards the supplies made by Pricol, the obligations in respect thereof shall come to an end and there shall be no liability in that behalf and corresponding effect shall be given in the books of account and records of Pricol.

There will not be any impact in the ongoing Statement of Profit and Loss of Pricol.

The Company had filed the Draft Scheme with BSE Limited (Designate Stock Exchange) and National Stock Exchange of India Limited as per SEBI circulars, for their 'No-objection' to the Draft Scheme. The Stock Exchanges have given their 'No-objection' to the draft scheme.

The Company is in process of filing necessary applications, petitions etc. with Honourable High Court of Madras for getting their approval.

# OUTLOOK, OPPORTUNITIES, CHALLENGES, RISKS&CONCERNS

The downtrend in the Indian Economy is expected to stabilise and revert to a modest growth of 5.5% to 6%, the growth mainly driven by the revival of the developed economies. Due to the expected political stability and revival of increased investments, the industrial segment is set to grow. There is a time lag of atleast a year for the automotive industry to follow suit.

Consequently, for this year the Indian Automotive Industry is expected to have only a marginal improvement over last year's performance due to the continuing high interest rates and fuel prices, which is a grave concern.

Commercial vehicle segment which witnessed decline for the past 2 years is expected to recover and show a modest growth. The Tractor segment also is expected to do better.

Pricol Limited has a wide customer base in all segments of the vehicle industry. Our company is expected to achieve a higher growth than the industry average.

#### **RISK MANAGEMENT**

At Pricol, we have an established framework for identifying and managing risk, at strategic, operational and tactical level. Our risk management practices are designed to be responsive to the ever changing Industry dynamics.



**RISK MANAGEMENT FRAMEWORK** 



Our company having a diverse product portfolio and customers across various vehicle segments helps in spreading the risk exposure pertaining to a specific segment.

Due to the economic slow down, the Indian Auto Industry was adversely affected over the last 2 years. With the expected bouncing back of the general economy and moderation of inflation and interest rates, the Indian Auto Industry will definitely look up. The long term potential of Indian Auto Industry is expected to be bright.

# **De-risking Strategy:**

Against the above backdrop, Pricol's de-risking strategy is developed to address both short term and long term components of the risk profile.

Risk Category	Risk Description	Mitigation
Industry Risk	Concentration on Automotive Business Specific Risks are: - Industry Downturn in Automotive Industry will adversely affect business. High focus on specific Segment / Customer Specific Risks are: - Business will be adversely affected when a particular segment or a customer experiences sluggish growth.	<ul> <li>Tapping of wider segments in products and geographies including its aftermarket foot print in the core business.</li> <li>Explore &amp; grow businesses in the Non-Automotive domain, while remaining focused on core auto business.</li> <li>Widened presence in multiple segments has helped the company to minimise its risk exposure by spreading risk across segments.</li> </ul>
Raw Material Risk a. Volatility in Raw Material, Commodity and Fuel Prices b. Dependency on Single source for critical parts	<ul> <li>a. Volatility in prices of raw materials and commodities may impact our profit.</li> <li>Specific risks are: <ul> <li>Lack of Price competitiveness</li> </ul> </li> <li>b. Single source purchasing increases the bargaining power of the supplier.</li> <li>Specific risks are: <ul> <li>Business disruption</li> <li>Continuous price escalation by the supplier</li> </ul> </li> </ul>	<ul> <li>Raw Material and Foreign Exchange Indexation &amp; compensation processes in place, whereby the customer compensates for the increases on a preagreed basis.</li> <li>Vendor rationalisation &amp; Commodity based approach in sourcing, leading to focused negotiation to manage prices of raw materials etc.</li> <li>International purchasing office (IPO) setup to globally source components at competitive prices.</li> <li>Sourcing options to develop alternate sources for all critical single source purchases.</li> <li>VA / VE efforts by Engineering resulting in material cost reduction through better designs.</li> </ul>
Quality & Integrity of the Product	<ul> <li>Poor quality or integrity of our products may result in reputation and brand damage, resulting in lower volumes and financial claims.</li> <li>Specific risks are: <ul> <li>Poor quality of the products</li> <li>Increase in Cost of Quality leads to bottom-line erosion.</li> <li>Loss of customers &amp; Lost opportunities in new programs.</li> </ul> </li> </ul>	<ul> <li>Effective process control and No fault forward assembly lines.</li> <li>Implementation of automated End of Line (EOL) testing.</li> <li>Supplier cluster programs to improve quality of incoming parts.</li> <li>Warranty procedure &amp; performance sign off with customers.</li> </ul>

Risk Category	Risk Description	Mitigation
Volatility in Currency Exchange Rate	Currency exchange gain or loss will impact the bottom line. Specific risks are: - Increase material cost in case of weakening rupee - Lower revenue realisation in case of strengthening rupee against USD.	<ul> <li>Hedging imports through forward contracts</li> <li>Packing Credit in Foreign Currency (PCFC) to protect exports against currency fluctuation.</li> <li>Restructuring of credit options for both imports &amp; exports.</li> </ul>
Demand Risk	Inaccuracy in demand forecasting leads to poor delivery performance thereby leading to loss of customers. Specific Risks are - Excess Inventory - Lower vendor ratings - Premium freight - Customer Attrition	<ul> <li>Implementation of Electronic Data Interchange (EDI) with all strategic customers (Under progress).</li> <li>Effective Implementation of demand management in SAP.</li> <li>Measurement of forecast accuracy to smoothen out demand variation.</li> <li>Vendor Managed Inventory</li> </ul>
Information Security	Loss of business data, proprietary & confidential information and disruption of processes due to unavailability of robust IT systems, thereby causing financial damage. <i>Specific risks are:</i> - Failure of IT systems thereby business continuity - Susceptibility to Cyber crime	<ul> <li>Implementation of measures to secure confidentiality and integrity of data.</li> <li>Ensuring data redundancy by storage in data replication center.</li> <li>Far site data recovery center, (under setup)</li> <li>Robust firewall mechanisms, thereby preventing cyber crimes.</li> </ul>
Technology Risk	<ul> <li>Technological Obsolescence due to longer development time and misalignment with the changes in technological trends in the Industry.</li> <li>Specific risks are: <ul> <li>Loss of Business opportunity, and market share</li> <li>Unabsorbed fixed cost; adverse impact on the bottom-line.</li> </ul> </li> <li>Risks arising through technology partnership <ul> <li>by disclosure of technology to competition &amp; being a competitor themselves.</li> <li>Inability to provide effective technical solutions</li> </ul> </li> <li>Specific risks are: <ul> <li>Threat of competition from technology partner &amp; competitors.</li> <li>Ineffective utilisation of Intellectual Infrastructure bandwidth.</li> </ul> </li> </ul>	<ul> <li>Formulation of technology road map in line with the Industry trends.</li> <li>Collaborate with leading technology partners to shorten the development cycle stay in sync with the market.</li> <li>Assessment of the capability of technical partner through a formal diligence process.</li> <li>Formal engagement model with exclusivity and non-compete provisions in the agreement.</li> </ul>
People & Organisation	<ul> <li>Failure to attract and retain people with the right skills and talent to seize opportunities, achieve challenging returns and fulfill the strategy.</li> <li>Specific Risks are: <ul> <li>Higher attrition rate</li> <li>Shortage of motivated workforce</li> <li>Delay in project execution &amp; Growth plans</li> </ul> </li> </ul>	<ul> <li>Alignment of company performance and employee performance incentives through the effective compensation &amp; benefit structure.</li> <li>Develop a talent pipeline through an annual talent review process and talent development.</li> <li>Values culture reinforced through induction, mandatory training, performance management, and employee interaction programs.</li> </ul>



# INTERNAL CONTROL SYSTEMS AND THEIR ADEQUACY

The company's internal control systems has been strengthened taking into account the nature of business and size of operations to provide for:

- Reliability and integrity of financial and operational information;
- Effectiveness and efficiency of operations and assets;
- Compliance with applicable statutes, policies, listing requirements and management policies and procedures.

The company, through its own Corporate Internal Audit Department, carries out periodic audits at all locations and all functions and brings out any deviation to internal control procedures. The observations arising from audit are periodically reviewed and compliance ensured. The summary of the Internal Audit observations is submitted to the Audit committee. The Audit Committee at their meetings regularly review the financial, operating, internal audit & compliance reports to improve performance. The heads of various monitoring / operating cells are present for the Audit Committee.

### FINANCE

During the year the company has not accepted / renewed any fixed deposit from public. The total deposits from public outstanding as on 31st March, 2014 is Nil.

The company undertook several steps to reduce its borrowings and keep a control over the cost of borrowings.

ICRA has upgraded the credit rating to "A-" (Previous year 'BBB') for Long term fund based facilities and "A2+" (Previous year 'A3+') for short term fund based & non fund based facilities.

# **INCREASE IN SHARE CAPITAL**

On 13th June 2013, the Company allotted 4,500,000 Equity Shares of ₹ 1/- each to M/s. PHI Capital Solutions LLP at a price of ₹ 18/- per share (including a premium of ₹ 17/- per share) on exercise of conversion option of share warrants allotted to them. Consequently, the paidup share capital of the Company increased to ₹ 94.500 Million from ₹ 90 Million.

### DIRECTORS

As per the amended Clause 49 of the Listing Agreement, atleast half of the Board of our Company should comprise Independent Directors. As per Section 149 of the Companies Act, 2013 the company to appoint Independent Directors, who are not liable for retire by rotation, for a term up to five years.

Keeping in view, the Company's Directors retirement policy at the age of 70, the appointment of Independent Director under Companies Act, 2013 for a term comprising of 5 years or upto the ensuing Board Meeting after the director completes the age of 70 years, whichever is earlier is recommended.

Consequently, the Independent Directors re-appointment as follows :

Name of Independent Director	Period of Appointment
Mr.C.R.Swaminathan	Upto 28th February 2018
Mr.K.Murali Mohan	Upto 31st March 2018
Mr.Suresh Jagannathan	Upto 31st July 2019
Mr.R.Vidhya Shankar	Upto 31st July 2019
Mr.G.Soundararajan	Upto 31st July 2019

Mr.Vijay Mohan and Mr.D.Sarath Chandran, both Non-Independent Directors retire by rotation at the ensuing Annual General Meeting and are eligible for reappointment in line with the Company's Directors retirement policy.

### AUDITORS

M/s.Haribhakti & Co., the Statutory Auditors of the Company retire at the conclusion of the ensuing Annual General Meeting. M/s.Haribhakti & Co., are eligible for re-appointment and have confirmed that their appointment, if approved, will be in compliance with Section 141 of the Companies Act, 2013.

As per Section 139 of the Companies Act 2013, a Listed Company shall not appoint / re-appoint an Audit Firm as Statutory Auditors for more than 2 terms of 5 consecutive years. M/s.Haribhakti & Co., have already served as Company's Statutory Auditor for a period of 4 years, from 2010-11. They are eligible for re-appointment of Statutory Auditors of the Company for a further period of 6 (1 + 5) years.

In compliance with the said requirement, your Board recommends the re-appointment of M/s. Haribhakti

& Co., as Statutory Auditors of the Company, for the financial year 2014-15.

# **COST AUDITORS**

M/s.STR & Associates, Cost Accountants, have been appointed as the Cost Auditors for conducting Cost Audit for the financial year 2013-14. The Cost Audit Report will be filed within the stipulated period of 180 days of the close of the financial year.

The Board of Directors at its meeting held on 29th May, 2014 appointed M/s. STR & Associates, Cost Accountants, as the Cost Auditors for conducting the Cost Audit for the financial year 2014-15.

The Company has received a letter from them, stating that the appointment, if made, will be within the limit prescribed under Section 224(1B) of the Companies Act, 1956.

# DEVELOPMENTS IN HUMAN RESOURCES / INDUSTRIAL RELATIONS

Generally the Industrial Relation climate was peaceful during the year.

Committee appointed as per terms of settlement to find an amicable settlement of dismissed and suspended Operator cases, held many meetings during the year to deliberate solutions and is in progress.

# CORPORATE SOCIAL OBJECTIVES

Pricol's Corporate Social Responsibility (CSR) activities reflect its philosophy of enhancing value to the society and the environment around us. This activity is carried out through our "We Care" program.

"We Care" works with objectives of contributing to the sustainable development of the society and to create a greener and cleaner environmental around us.

The CSR activities done through this "We Care" program are identified after conducting a proper market research to identify the social and environmental needs which are need of the hour.

Pricol's CSR activities are focused on areas such as:

- Empowering rural education;
- Facilitating pure drinking water facility in rural areas;
- Providing medical assistance in remote and unreached areas and needy persons;

- Creating a greener environment by planting trees and creating tree parks;
- Supporting needy charitable homes around our business units;
- Conducting health and safety awareness programs among the public.

# **CONSERVATION OF ENERGY**

Though your company is not a power intensive industry, the company continues its efforts to reduce energy usage by adopting various methods of energy saving and conservation.

# FOREIGN EXCHANGE EARNINGS AND OUTGO

During the year the Company's foreign exchange earnings were ₹ 1,360.086 Million (₹ 1,233.704 Million in 2012-13). The revenue expenditure in foreign currency was ₹ 1,413.632 Million (₹ 1,533.703 Million in 2012-13) and the capital expenditure was ₹ 32.557 Million (₹ 8.984 Million in 2012-13).

The Company will continue its efforts to enhance the export sales.

# STATUTORY STATEMENTS

As required by Section 212 of the Companies Act, 1956, a statement showing the Company's interest in the subsidiaries is enclosed to the Balance Sheet of the Company.

The Government of India vide its circular no. 2/2011 dated 8th February, 2011 granted general exemption under Section 212(8) of the Companies Act, 1956 from attaching the Balance Sheet, Statement of Profit & Loss and other documents of its subsidiaries and hence the same have not been attached.

As directed by the Central Government, the accounts of the subsidiaries are consolidated with the accounts of the company in accordance with Accounting Standard 21 (AS 21) prescribed by The Institute of Chartered Accountants of India and Listing Agreement prescribed by Securities Exchange Board of India. The consolidated accounts duly audited by the statutory auditors and the consolidated balance sheet information form part of the annual report.

The annual accounts, reports and other documents of



the subsidiary companies will be made available to the members and investors upon receipt of a request from them.

The annual accounts of the subsidiary companies will be available at the registered office of the company and at the respective subsidiary companies concerned. Any member or investor can inspect the same during the business hours of any working day.

The statement showing the particulars of technology absorption pursuant to Section 217(1)(e) of the Companies Act, 1956, read with Companies (Disclosure of Particulars in the Report of Board of Directors) Rules, 1988, is given in the annexure forming part of this report.

As required by the provisions of Section 217(2A) of the Companies Act, 1956, read with Companies (Particulars of Employees) Rules, 1975 and Companies (Particulars of Employees) Amendment Rules, 2011, the names and other particulars of employees are set out in the annexure forming part of this report.

# DIRECTORS RESPONSIBILITY STATEMENT

In accordance with the provisions of Section 217(2AA) of the Companies Act, 1956, the Directors hereby confirm that:

- a) in the preparation of annual accounts for the financial year ended 31st March 2014, the applicable accounting standards have been followed;
- b) they had selected such accounting policies and applied them consistently and made judgements and estimates that were reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profit of the company for the year under review;
- c) they had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities; and
- d) they had prepared the annual accounts for the financial year ended 31st March 2014, on a going concern basis.

# **CORPORATE GOVERNANCE**

Your company reaffirms its commitment to the good corporate governance practices. Pursuant to Clause 49 of the Listing Agreement with the Stock Exchanges, Corporate Governance Report is annexed to this Directors' Report.

The Managing Director and Chief Financial Officer have certified to the Board with regard to the financial statements and other matters as required under Clause 49(V) of the Listing Agreement.

Practicing Company Secretary's Certificate regarding compliance of the Corporate Governance is made a part of this Annual Report. All the board members and senior managerial personnel have affirmed compliance with the code of conduct for the year 2013-14.

### **CAUTIONARY STATEMENT**

Management Discussion and Analysis forming part of this Report is in compliance with Corporate Governance Standards incorporated in the listing agreement with Stock Exchanges and such statements may be "forward-looking" within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make a difference to the Company's operations include economic conditions affecting demand / supply and price conditions in the domestic and overseas markets in which the Company operates, changes in the Government regulations, tax laws and other statutes and other incidental factors.

### ACKNOWLEDGEMENTS

The Board takes this opportunity to place on record appreciation to Denso Corporation, Japan, Johnson Controls, USA, Customers, Distributors, Dealers, Suppliers, Shareholders, Bankers, Government authorities and Other Technology Partners for their continued support and co-operation during the year under review. The Directors also wish to place on record their appreciation to the employees at all levels for their continued cooperation and commitment.

	For and on behalf of the Board
Coimbatore	Vijay Mohan
29th May, 2014	Chairman

# ANNEXURES TO DIRECTORS' REPORT

Statement pursuant to Section 217(1)(e) of the Companies Act, 1956, read with the Companies (Disclosure of Particulars in the Report of Board of Directors) Rules, 1988.

### TECHNOLOGY ABSORPTION :

#### I. Research and Development (R & D)

### (i) Specific areas of R & D

The Company has two R&D centres, which are approved by the Department of Scientific and Industrial Research (DSIR), Ministry of Science and Technology, Government of India, New Delhi. Our R&D is engaged in several areas as outlined below. In addition, it is also engaged in indigenisation and horizontal deployment of technologies either acquired or mutually developed with associates.

With 36 patents and 9 design applications registered under patent grant process, and several additional patents under registration review, the company has implemented effective patenting system for fostering innovation for growth across all product development functions.

- Design and development of new products with emerging technologies.
- Design quality and feature enhancements in existing products through technology migration.
- Apply value engineering approach for design to cost alternatives in product development to have competitive advantage in cost and quality.
- Engineering emerging technologies in display instrumentation, sensing, electro-mechanical actuation domains and integrating telematics applications in automotive requirements.
- Drive technology deployment in manufacturing processes to complement innovative design solutions for market growth.
- Build and foster domain expertise in the areas of Automotive Infotainment Displays, Human Machine Interface (HMI) and sensing technologies for green transportation initiatives.

#### (ii) Benefits derived from R&D

- Helps to meet and exceed customer targets on quality, cost and delivery of new products and its variants.
- Ensures development and delivery of new products with state of the art technologies.
- Complements new product development for market competitiveness and sustenance through value engineering methods to meet the target cost and quality requirements.
- Identifies and implements emerging technologies and production processes, and their deployment horizontally in applicable products.
- Develops products with validated Intellectual Property Rights (IPR) and regulations through benchmark studies, to enable risk free product implementation.

### (iii) Future plan of action

- Deploy value creation solutions across product range for cost reduction, quality enhancement and competitiveness, through waste elimination.
- Adopt collaborative product design and development processes with customers and suppliers for enhanced competitiveness in cost and quality.
- Enhance new technology development through collaborations with educational institutions, research houses and government organisations for meeting global demands.
- Deploy and expand IPR base across all product design and development processes for innovation and growth.

Expenditure on R & D :		<b>2013-14</b> (₹ Million)
Capital		92.114
Recurring		217.343
	Total	309.457
D 9 D avraanditura aa a	norecentere efector	2 7 2 0/

R & D expenditure as a percentage of sales 3.73 %



# ANNEXURES TO DIRECTORS' REPORT (Contd.,)

II. Technology Absorption, Adaptation and Innovation

### Imported Technology

Technology procured from IAV GmbH Germany for the development of Variable Flow Oil Pump and Vacuum Pump has been fully absorbed. Prototypes are under testing and evaluation.

#### Inhouse R&D

- (1) Fuel Level Sensors using Capacitance Sensing has been developed for Trucks and Off Road Vehicles. Prototypes have passed evaluation. Samples under preparation to be sent to customers for their evaluation.
- (2) Using knowledge on the current 2 Wheeler Application of Oil Pumps and Water Pumps, same have been developed for Passenger Car application. Prototypes are under evaluation.

Particulars of Employees pursuant to Section 217(2A) of the Companies Act, 1956 read with the Companies (Particulars of Employees) Rules, 1975 & Companies (Particulars of Employees) Amendment Rules, 2011 and forming part of the Report of the Directors for the year ended 31st March, 2014.

Name & (Age)	Designation (Nature of Duties)	Remuneration (₹Million)				ation (₹Mi		Qualification & Experience	Date of Commencement	Last Employment
		Gross	Net	(Years)	of Employment					
Vanitha Mohan (61)	Vice Chairman (Internal Audit and Corporate Social Responsibilities)	7.716	5.743	Commerce Graduate with PG Diploma in Business Management (28)	1st June, 1999	_				
Vikram Mohan (39)	Managing Director (Customer Relationship Management, HR & IR, Business Development, Strategy, Finance and General Administration)	15.976	10.404	Bachelor of Engineering (Production Engineering) (18)	7th November, 2011	Pricol Corporate Services Limited				
Subbaiah Uthappa Kokkalera (55)	Chief Executive Officer (Day-to-day business operation of the company, Sales & Marketing, Product Development Engineering, and Quality Engineering)	11.162	6.251	Bachelor of Engineering (Mechanical) & PG Diploma in Management (32)	17th May, 2012	Tyco Electronics Corporation India (P) Limited				

#### NOTE :

- 1. Mr.D.Sarath Chandran, Mr.Vijay Mohan, Mrs.Vanitha Mohan and Mr.Vikram Mohan are related to each other. Mr.D.Sarath Chandran is Mr.Vijay Mohan's brother, Mrs.Vanitha Mohan is Mr.Vijay Mohan's wife and Mr.Vikram Mohan is elder son of Mr.Vijay Mohan.
- 2. Mrs.Vanitha Mohan and Mr.Vikram Mohan own more than 2% of the equity shares of the Company as on 31st March 2014.
- 3. Gross remuneration comprises salary, commission, allowances, monetary value of perquisites and the Company's contribution to provident fund, gratuity fund and superannuation fund.
- 4. Net remuneration is exclusive of contributions to provident fund, gratuity fund, superannuation fund and tax deducted.

# **REPORT ON CORPORATE GOVERNANCE**

### 1. Company's philosophy on code of governance :

Company's Philosophy on Corporate Governance envisages striving for excellence in all facets of its operations through socially and environmentally acceptable means. The Company wants to be a responsible corporate citizen and share the benefits with society and also will make its customers, employees, suppliers and shareholders feel proud of their association with the Company through highest level of fairness and transparency in its dealings.

### 2. Board of Directors:

### a. Composition of the Board :

As on 31st March 2014, the Company's Board comprised of 9 Directors. The Board consists of 2 (22%) Executive Directors and 7 (78%) Non-Executive Directors, 5 (56%) of whom are independent. Details are given in the table below;

The members of the Board are well-experienced professionals and industrialists. The day-to-day management affairs are handled by Mr.Vikram Mohan, Managing Director, subject to the supervision, control and direction of the Board of Directors and is assisted by Mrs.Vanitha Mohan, Vice Chairman. The composition of the Company's Board is in conformity with the Listing Agreement.

### b. Category of Directors, Attendance, other directorships and committee membership:

Name of the Director	Category	Attendance Particulars		No. of Directorships in other Companies			No. of Committee positions held in other Companies	
Name of the Director	Cutogory	Board Meeting	Last AGM	Public Company	Private Company	Foreign Company	Member	Chairman
Mr.Suresh Jagannathan	Non-Executive - Independent	5	_	3	3	_	2	—
Mr.C.R.Swaminathan	Non-Executive - Independent	6	_	2	3	—	_	1
Mr.R.Vidhya Shankar	Non-Executive - Independent	7	1	1	_	_	1	_
Mr.G.Soundararajan	Non-Executive - Independent	3	_	_	5	4	_	_
Mr.K.Murali Mohan	Non-Executive - Independent	7	_	3	_	_	2	_
Mr.D.Sarath Chandran	Non-Executive - Promoter	7	_	6	_	_	2	_
Mr.Vijay Mohan Chairman	Non-Executive - Promoter	7	1	7	1	_	3	_
Mrs.Vanitha Mohan Vice Chairman	Executive - Promoter	5	1	4	3	_	_	_
Mr.Vikram Mohan Managing Director	Executive - Promoter	7	1	10	1	2	_	_

As detailed in the table above, none of the directors is a member of more than Ten Board level Committees of public companies in which they are Directors nor a Chairman of more than five such Committees.

Mr.D.Sarath Chandran, Mr.Vijay Mohan, Mrs.Vanitha Mohan and Mr.Vikram Mohan are related to each other. Mr.D.Sarath Chandran is Mr.Vijay Mohan's brother, Mrs.Vanitha Mohan is Mr.Vijay Mohan's wife and Mr.Vikram Mohan is elder son of Mr.Vijay Mohan. No other directors are related to each other.



### c. Board Meetings:

The Company, in consultation with the directors, prepares and circulates a tentative annual calendar for the meetings of the Audit Committees / Board in order to assist the directors in planning their schedules to participate in the meetings.

During the year 2013-14, the board met 7 times on 29th May 2013, 25th July 2013, 24th September 2013, 8th November 2013, 16th December 2013, 24th January 2014 and 4th February 2014 and the gap between two meetings did not exceed four months.

### d. Brief note on Directors seeking appointment / reappointment at the ensuing AGM:

**Mr. D. Sarath Chandran**, 68 years of age, is a B Sc (Hons) (UK), MBA (USA) is a leading Industrialist. He is the Chairman of Precot Meridian Limited. He is also a Director in Super Spinning Mills Limited, Supreme Textile Processing Limited, Vantex Limited, Multiflora Processing (Coimbatore) Limited and Precot Meridian Energy Limited. He is well known in the Textile industry and was a Chairman of South Indian Textile Research Association (SITRA). He is member of the Stakeholders Relationship Committee of the Company. He is also the member of Investor Relations Committee of Precot Meridian Limited and Super Spinning Mills Limited. He holds 45,000 shares of the Company.

**Mr. Vijay Mohan**, 66 years of age, the Chairman of the Company, holds Bachelor Degree in Mechanical Engineering from PSG College of Technology and Masters in Management Science from USA. He is also a Director in Precot Meridian Limited, Pricol Castings Limited, Pricol Holdings Limited, Pricol Packaging Limited, Pricol Properties Limited, Pricol Technologies Limited, Xenos Automotive Limited and Johnson Controls Pricol Private Limited. He is also a member of Stakeholders Relationship Committee of Pricol Limited and Precot Meridian Limited. He is also a member of Audit Committee of Pricol Technologies Limited and Xenos Automotive Limited. He holds 9,544,440 shares of the Company.

**Mr.C.R.Swaminathan,** 66 years of age, is a B.Sc, (Agri), MBA, retired as Chief Executive of PSG Institutions, after 42 years of service. He is also a director on the Board of Shanthi Gears Limited, Magna Electrocastings Limited, Chandra Textiles Private Limited, Rajalakshmi Machine Works Private Limited and Bull Machines Private Limited. He is a member of the Audit Committee and Stakeholders Relationship Committee of Pricol Limited. He is also Chairman of Audit Committee of Shanthi Gears Limited.

He is the Chairman of Sub- Committee on Education & Employability in Confederation of Indian Industry (CII) - Southern Region. He is the Co-Chair of Higher Education in National Council of CII. He is the Past Chairman of CII - Southern Region. He is the President of Residents Awareness Association of Coimbatore, Vice President - Esslingen Coimbatore Association. He is the Past President of Coimbatore Industrial Infrastructure Association (COINDIA), IMTMA, The Southern India Engineering Manufacturers Association and The Coimbatore Club. He is the Governing Council Member of The Indian Chamber of Commerce and Industry, Coimbatore, He is the Joint Secretary of Indian Council for Child Welfare, All India Board of Technician Education and Director - Board of Apprenticeship Training (SR), Government of India, Chennai. He holds 1,995 shares of the Company.

**Mr.K.Murali Mohan,** 66 years of age, is a B.E (Electrical) and a Fellow Member of the Institute of Chartered Accountants of India (FCA). He has been practicing as a Chartered Accountant since 1973, associated with large number of Corporates and Firms engaged in manufacturing and allied activities, Service activities, as well as Charitable Institutions & other Public bodies. He is a visiting faculty at PSG College of Technology, Coimbatore. He is an Independent Director of two other Listed Companies, The Bhavani Tea and Produce Company Limited and The BE BE Rubber Estates Limited and Director in M/s. SKDC Consultants Limited, Coimbatore. He is a Member of Audit Committee of Pricol Limited, The Bhavani Tea and Produce Company Limited and The BE BE Rubber Estates Limited. He does not hold any shares of the Company.

**Mr.Suresh Jagannathan,** 57 years of age, holds Bachelors Degree in Management Science from USA, is a leading Industrialist and Managing Director of KLRF Limited. He is also a Director in Elgi Rubber Company Limited, Precot Meridian Limited, Cape Flour Mills Private Limited, Cape Power Private Limited and Chempaka General Finance Private Limited. He is a member of the Audit Committee of Elgi Rubber Company Limited and Investors Grievance Committee of KLRF Limited. He holds 26,985 shares of the Company.

**Mr.R Vidhya Shankar**, 44 years of age, is a Bachelor of Commerce and Bachelor of Law from Bharathiyar University, Coimbatore. He is a Gold Medalist and holds the record for a very rare first class in Law from the said University. He is a Partner of M/s.Ramani & Shankar, one of the oldest Law Firms in South India and ranked amongst the top 10 law firms by Business World in the year 2011. He specialises in Corporate Law, including in Corporate Transactions, Corporate Restructuring, Schemes and Arrangements, Corporate litigations, Domestic and International Arbitrations, Capital Market, FEMA compliances, Cross-border Transaction and General Corporate Advisory Services. Several of the litigations where he has been the Counsel on record, are landmark decisions reported in leading Corporate Journals. He is a sought after speaker on various corporate issues and regularly addresses seminars organised by Chambers of Commerce, ICAI, ICSI etc. He has served as Independent Director on the Board of Treadsdirect Limited. He currently serves as Independent Director on the Board of L.G.Balakrishnan & Brothers Limited and also a member of Investors Grievance Committee of the said Company. He is the Chairman of Audit Committee and member of Stakeholders Relationship Committee of Pricol Limited. He does not hold any shares of the Company.

**Mr.G.Soundararajan**, 56 years of age, is a Bachelor of Science from PSG College of Arts and Science, Coimbatore, is a leading Industrialist. He is the Vice Chairman of C.R.I. Pumps Private Limited and a Director in Apex Bright Bars (CBE) Private Limited, C.R.I. Amalgamations Private Limited, C.R.I Infrastructures India Private Limited, G4 Investments (India) Private Limited, C.R.I.Pumps S.A.(PTY) Limited, Bombas C.R.I. Espana S.L., Spain, C.R.I PUMPS (Shanghai) Co., Ltd., Fabbrica Italiana Pompe Sommergibilli S.r.I., and Trustee of C.R.I. Charitable Trust, Shri K.Gopal Memorial Trust, Coimbatore Masonic Charity Trust and Sri Gopal Naidu Educational Trust. He does not hold any shares of the Company.

# 3. Audit Committee:

- a. The Committee is mandated with the same terms of reference as specified in Clause 49 of the Listing Agreements with Stock Exchanges and these also conform to provisions of Section 177 of the Companies Act, 2013.
- b. Composition, Name of Members / Chairman, meetings held and Members present during the year 2013-2014 :

Name of the Member	Category	Date of Meeting / Members present					
	calogory	25th May 2013	23rd July 2013	24th September 2013	5th November 2013	24th January 2014	1st February 2014
Mr.R.Vidhya Shankar (Chairman)	Non-Executive - Independent	1	1	~	1	1	~
Mr.C.R.Swaminathan	Non-Executive - Independent	_	1	1	1	1	1
Mr.K.Murali Mohan	Non-Executive - Independent	~	1	~	1	1	1
Mrs.Vanitha Mohan	Executive - Promoter	_	1	1	1		1



c. The Company Secretary acts as the Secretary to the Committee. The Chief Executive Officer, Chief Financial Officer, Internal Audit team and the Statutory Auditors of the Company are permanent invitees to the meetings of the Audit Committee. The heads of various monitoring / operating departments are invited to the meetings, as and when required to explain details about the operations.

## 4. Remuneration Committee :

- a. The Committee is entrusted to determine and recommend to the Board the remuneration including commission, perquisites and benefits payable to the Executive Directors based on overall performance and financial results of the Company during the relevant financial year and in consonance with the existing industrial practice.
- b. Composition, Name of Members / Chairman, Meetings held and Members present during the year 2013 2014 :

Name of the Member	Category
Mr.C.R.Swaminathan (Chairman)	Non Executive - Independent
Mr.K.Murali Mohan	Non Executive - Independent
Mr.R.Vidhya Shankar	Non Executive - Independent

During the year 2013-14, no Remuneration Committee meeting was held.

### c. Remuneration to Directors :

The remuneration payable to the Executive Directors is determined by the Board on the recommendation of the Remuneration Committee with the approval of the shareholders at the Annual General Meeting. The Company pays remuneration by way of Salary, Allowances, Perquisites and Benefits (fixed component) and commission (variable component) to its Executive Directors.

The Shareholders have approved remuneration to Non-Executive directors by way of commission not exceeding one percent of the Net profits of the Company per annum. The commission will be distributed broadly on the basis of Board Meetings and Committee Meetings attended by the Non-Executive Directors.

### The remuneration paid / payable to the Executive Directors for the year 2013 - 2014 :

					₹ Million
Name of the Director	Designation	Service Contract	Salary, perquisites & benefits (Gross)	Commission	Total
Mrs.Vanitha Mohan	Vice Chairman	1st April 2013 to 31st March 2016	4.266	3.450	7.716
Mr.Vikram Mohan	Managing Director	1st April 2013 to 31st March 2016	11.376	4.600	15.976
Mr.K.Udhaya Kumar	President	1st June 2008 to 31st May 2013	0.590	0.192	0.782

₹ Million

The remuneration payable to the Non-Executive Directors for the year 2013-2014 and the shares held by them are given below:

Name of the Non-Executive Director	Commission (₹Million)	No. of Shares held on 31st March, 2014
Mr. Vijay Mohan	0.301	9,544,440
Mr. Suresh Jagannathan	0.185	26,985
Mr. C.R. Swaminathan	0.414	1,995
Mr. D. Sarath Chandran	0.287	45,000
Mr. R.Vidhya Shankar	0.502	_
Mr. G.Soundararajan	0.118	
Mr. K. Murali Mohan	0.488	—

There has been no materially relevant pecuniary transaction or relationship between the Company and its Non-Executive and Independent Directors during the year.

#### 5. Shareholders / Investors Relations Committee:

The Committee comprises of Mr.D.Sarath Chandran, Mr.Vijay Mohan, Mrs.Vanitha Mohan, Mr.C.R.Swaminathan and Mr.R.Vidhya Shankar.

The Committee approves issue of new / duplicate share certificates. The Committee oversee and review all matters connected with share transfers / transmission / demat / remat and other issues pertaining to shares. The Committee also looks into the investor relations / grievances and redressal of the same, on a periodical basis.

The Committee met 4 times during the year on 20th May 2013, 19th July 2013, 26th October 2013 and 24th January 2014. Mr. D. Sarath Chandran, Director chaired the meetings. Mr. T.G. Thamizhanban, Company Secretary is the compliance officer.

During the year, 23 letters were received from the investors regarding non-receipt of dividend warrants / annual reports / share certificates etc., and all of them were replied / resolved to their satisfaction. No transfer / dematerialisation of shares is kept pending.

#### 6. General Body meetings:

Year	Date & Time	Special Resolution	Location
2011 - 39th AGM	19th August 2011 4.30 p.m.	Nil	Nani Palkhivala Auditorium Mani Higher Secondary School Pappanaickenpalayam, Coimbatore-37
2011 - EGM	9th December 2011 4.30 p.m	Issue of Share Warrants to PHI Capital Solutions LLP	
2012 - 40th AGM	8th August 2012 4.30 p.m	Nil	Chamber Hall,
2013 - 41st AGM	2nd August 2013 4.30 p.m.	a) Reappointment of Mrs.Vanitha Mohan, as Vice Chairman	Chamber Towers, 8 / 732, Avinashi Road, Coimbatore 641 018.
		<ul> <li>b) Reappointment of Mr.Vikram Mohan as Managing Director</li> </ul>	
		c) Commission to Non-Whole Time Director	

• Court convened meeting of members held during the year 2013 - 14 : Nil

- Special resolution passed during the year 2013 14, through postal ballot, details of voting pattern : Nil
- During 2014 15, there is a proposal to conduct postal ballot to pass through special resolution Authorisation to Board for creating / modifying charge u/s 180 (i) (a) of the Companies Act, 2013.



#### 7. Disclosures:

- a. Other Non-Current Assets (under Long Term Trade Receivables) includes dues from a company, which is a related party, in respect of transaction by way of purchases by the said Company. In terms of payment schedule approved by the Board, the said Company has been making payments. During the year 2013-14, all sales to the said Company were only for cash. The Board continues to monitor the recovery of dues.
- b. The Company has not entered into any materially significant related party transactions that may have potential conflict with the interest of the Company at large. Details of transactions with related parties are provided in Note No.2.51 to Notes to Financial Statements in accordance with the provision of Accounting Standard 18.
- c. There was no instance of non-compliance by the Company on any matters relating to the capital markets, nor was there any penalty / strictures imposed by the stock exchanges or SEBI or any other statutory authority on such matters, during last three years.
- d. The Company has adopted a Whistle Blower Policy.
- e. The Company has complied with all the mandatory requirement of corporate governance norms as enumerated in clause 49 of the listing agreement with the stock exchanges.
- f. The Company has complied the following non-mandatory requirements :
  - Remuneration Committee of the Board of Directors of the Company has been set up and the particulars of the Committee are given in this report itself.
  - Adopted the best practices to ensure a regime of unqualified financial statements.
- g. The Company has not complied with any other non-mandatory requirement.
- h. Transfer of Unclaimed Shares to DematAccount :

In terms of the Listing Agreement entered with the Stock Exchanges, intimations have been sent to the shareholders to claim the unclaimed shares. Even after the reminders some of the shares have not been claimed by the Shareholders and as per clause 5A of the Listing Agreement entered with the Stock Exchanges these shares have been kept in a separate Demat Account opened for this purpose. The voting rights on these shares shall remain frozen till the rightful owner of such shares claims the shares.

Particulars		No. of Shareholders	No. of Shares
Opening	а	764	1,077,370
Transferred from Unclaimed Shares Suspense ac upto 31st March 2013	ccount b	13	15,090
Closing Balance as on 31st March 2013	c = a - b	751	1,062,280
Claimed during the year 2013-14		18	51,535
Transferred from Unclaimed Shares Suspense ad during the year 2013-14	ccount d	18	51,535
Closing Balance as on 31st March 2014	e = c - d	733	1,010,745

The shareholders are requested to contact the Registrars and Share Transfer Agent for claiming the shares.

#### 8. Means of Communication:

The quarterly / annual financial results of the Company are published in The New Indian Express & Business Line (English), Dinamani (Tamil) and The Hindu (Tamil). The financial results and the annual reports of the Company are uploaded in the Company's website : www.pricol.com and in the websites : www.corpfiling.co.in, www.bseindia.com and www.nseindia.com.

There were no specific presentations made to institutional investors or to analysts during the year.

Management discussion & Analysis forms part of the Annual Report.

### 9. General Shareholder information:

a.	Annual General Meeting						
	Date	:	8th August, 2014.				
	Time	:	4.30 p.m.				
	Venue	:	Chamber Hall, Chamber Towe 8 / 732, Avinashi Road, Coimt				
b.	Financial Year	:	1st April, 2013 to 31st March, 2	2014			
C.	Date of Book closure	:	1st August, 2014 to 8th August, 2014				
d.	Financial Calendar						
u.			Financial reporting for the quarter ending	Financial Calendar			
			30th June, 2014	Between 15th July and 14th August 2014			
			30th September, 2014	Between 15th October and 14th November 2014			
			31st December, 2014	Between 15th January and 14th February 2015			
			31st March, 2015	Between 15th April and 30th May 2015			
e.	Particulars of Dividend payments	:	the Board of Directors and	share has been recommended by subject to the approval of the nnual General Meeting is proposed ugust, 2014.			
			Interim Dividend for the year 20 was paid on 14th August, 2013.	13-14 at the rate of ₹ 0.40 per share			
f.	Listing on Stock Exchanges	:	National Stock Exchange of Ind	ia Limited and BSE Limited			
g.	Stock Code	:	National Stock Exchange : BSE Limited :	PRICOL 526109			
h.	International Security Identification Number (ISIN)	:	INE605A01026				
i.	Listing and Custodial Fee	:	Stock Exchange of India Limite to Depositories for the year	ear 2014-15 were paid to National ed and BSE Limited. Custodial Fees 2014-15 were paid to National and Central Depository Services			

(India) Limited.



## j. Stock Market Data:

	National Stock Exchange				BSE Limited			
Month	Price (₹)		CNX - 500 (Points)		Price (₹)		BSE - 500 (Points)	
	High	Low	High	Low	High	Low	High	Low
April - 13	20.10	14.50	4658.35	4305.00	20.10	14.50	7413.56	6872.16
May-13	20.00	16.50	4877.65	4630.40	20.00	16.55	7748.63	7374.61
June - 13	19.00	16.10	4695.50	4317.70	18.90	16.25	7465.12	6868.43
July - 13	21.50	16.70	4673.00	4319.70	18.60	16.65	7444.46	6888.21
August - 13	18.00	14.80	4428.40	3937.70	17.60	14.50	7060.53	6301.27
September - 13	20.70	15.00	4643.00	4082.50	20.50	15.20	7413.62	6539.15
October - 13	19.95	17.10	4811.15	4367.15	19.80	17.20	7667.42	6978.73
November - 13	22.70	18.50	4847.05	4605.15	22.65	18.50	7737.66	7348.20
December - 13	31.95	20.75	4938.75	4743.45	31.70	20.65	7862.72	7558.21
January - 14	31.30	25.50	4961.45	4645.25	31.00	25.35	7902.67	7401.20
February - 14	30.50	26.05	4852.05	4596.05	30.40	24.20	7714.56	7320.93
March - 14	29.95	25.35	5234.30	4809.55	29.15	25.30	8315.58	7648.69

### k. Registrar and Transfer Agents :

# For Physical transfer and Dematerialisation of shares:

The Company has appointed M/s. Integrated Enterprises (India) Limited, 2nd Floor, "KENCES" Towers, No.1, Ramakrishna Street, North Usman Road, T. Nagar, Chennai - 600 017 as Common Transfer Agent for all aspects of investor servicing relating to shares in both physical and demat form.

# I. Share Transfer System :

The Company's shares are required to be compulsorily traded in the Stock Exchanges in dematerialised form. Shares in physical mode which are lodged for transfer are processed and returned within the stipulated time, if the documents are complete in all respects. Physical shares received for dematerialisation are processed and completed within the stipulated time if the documents are complete in all respects. Bad deliveries are promptly returned to Depository Participants (DP's) under advice to shareholders. The Company obtains from M/s. S.Krishnamurthy & Co., Company Secretaries, Chennai the following certificates :

- a. Pursuant to clause 47(c) of the listing agreement with the stock exchanges, on half-yearly basis, for due compliance of share transfer formalities by the Company through RTA.
- b. Pursuant to SEBI (Depositories and Partcipants) Regulations, 1996, on quarterly basis, to reconcile the total admitted capital with National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) with the total issued / paid-up capital of the Company.

## m. Shareholding pattern as on 31st March 2014 :

Shares held by	No. of holders	No.of Shares	% of Total Paid-up Capital
Promoters & Associates	24	36,503,946	38.63
Non-Resident Indians	192	1,201,587	1.27
Banks / Indian Financial Institutions	4	46,044	0.05
Venture Capital Funds	1	2,700,000	2.86
Insurance Companies	1	268,966	0.28
Bodies Corporate	567	19,573,072	20.71
Mutual Funds	4	1,634,750	1.73
Public	24,203	32,571,635	34.47
Total	24,996	94,500,000	100.00

# n. Distribution of Shareholding as on 31st March 2014 :

Shareholding (Range)	No. of holders	No. of Shares	% of Total Paid-up Capital
Upto 500	17,336	3,495,496	3.70
501 to 1000	3,131	2,661,757	2.82
1001 to 2000	1,810	2,834,140	3.00
2001 to 3000	847	2,170,911	2.30
3001 to 4000	362	1,300,847	1.37
4001 to 5000	376	1,748,621	1.85
5001 to 10000	595	4,356,769	4.61
10001 and above	539	75,931,459	80.35
Total	24,996	94,500,000	100.00

# o. Dematerialisation of shares and liquidity as on 31st March 2014 :

Shares of the Company can be held and traded in Electronic form. As stipulated by SEBI, the shares of the Company are accepted in the Stock Exchanges for delivery only in dematerialised form.

	Particulars	No. of holders	% of No. of holders	No. of Shares	% of Total Paid-up Capital
i)	National Securities Depository Limited (NSDL)	16,920	67.69	65,345,421	69.15
ii)	Central Depository Services (India) Limited (CDSL)	6,866	27.47	14,847,319	15.71
	Demat Form (i + ii)	23,786	95.16	80,192,740	84.86
iii)	Physical Form	1,210	4.84	14,307,260	15.14
	Total	24,996	100.00	94,500,000	100.00

The company's shares are regularly traded on BSE Limited and National Stock Exchange of India Limited.



- p. As on 31st March 2014, there are no Outstanding GDRs /ADRs / Warrants or any Convertible Instruments.
- q. Address for correspondence :

Registrar & Transfer Agents Integrated Enterprises (India) Limited Unit : Pricol Limited, 2nd Floor, "KENCES" Towers, No.1, Ramakrishna Street, North Usman Road, T. Nagar, Chennai – 600 017, India. Phone : + 91 44 28140801 – 03 Fax :+ 91 44 28142479 Email : srirams@integratedindia.in

- r. Website address
- s. Name of the Compliance Officer

Company Secretarial Department, Pricol Limited, CPM Towers, 109, Race Course, Coimbatore – 641 018, India. Phone : + 91 422 4336231 / 6272 Fax : + 91 422 4336299 Email : cs@pricol.co.in

: www.pricol.com

: Mr. T.G.Thamizhanban, Company Secretary

For and on behalf of the Board

Vijay Mohan

Chairman

Coimbatore 29th May, 2014

# CODE OF CONDUCT

The Company has laid down a code of conduct for all Board Members and senior management personnel. The code of conduct is available on the website of the Company www.pricol.com. The declaration of the Chairman is given below:

### Declaration

All the Board members and senior management personnel affirmed compliance with the code of conduct of the company for the financial year ended 31st March 2014.

Coimbatore	Vijay Mohan
29th May 2014	Chairman

### COMPLIANCE CERTIFICATE (Under Clause 49 of the Listing Agreement)

#### To the Members of Pricol Limited

We have examined the compliance of the conditions of Corporate Governance by PRICOL LIMITED (the Company) for the year ended 31st March, 2014, as stipulated in Clause 49 of the Company's Listing Agreements with the National Stock Exchange of India Limited and BSE Limited.

We have broadly reviewed the procedures adopted by the Company for ensuring compliance with the conditions of Corporate Governance and implementation thereof. Our examination was neither an audit nor an expression of opinion on the financial statements of the company. Compliance with the conditions of Corporate Governance is the responsibility of the Company's management.

We hereby certify that, in our opinion and to the best of our information and based on the explanations given to us, the Company has complied with the conditions of Corporate Governance as stipulated in the above mentioned Listing Agreement.

We also wish to state that such compliance is neither an assurance as to the future viability of the company nor of the efficiency or effectiveness with which the management has conducted the affairs of the company during the said financial year.

For S Krishnamurthy & Co. Company Secretaries **K. Sriram** Partner CP 2215, Chennai.

Chennai 29th May 2014

# TEN YEARS PERFORMANCE AT A GLANCE OPERATING RESULTS

Year Ended 31st March		2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Net Sales & Services											
- Domestic		3,891.32	4,217.01	4.809.48	4,803.69	4,765.51	6,338.06	7,100.16	7,886.74	6,996.69	6,899.65
- Export		598.36	599.87	1,024.35	1.260.94	1,375.25	1,085.86	1,062.93	1,428.05	1,285.91	1,402.78
Total Net Sales & Services		4,489.68	4,816.88	5,833.83	6,064.63	6,140.76	7,423.92	8,163.09	9,314.79	8,282.60	8,302.43
Gross Surplus from Operation		890.31	778.13	954.17	763.11	335.34	909.50	768.73	737.32	604.37	658.14
Other Income		19.45	29.30	30.36	69.41	42.28	33.30	57.15	21.47	15.16	36.22
Depreciation & Amortisation Exper	nse (a)	218.90	256.60	295.92	327.19	364.91	351.78	337.04	291.91	319.50	306.65
Finance Costs	(b)	68.33	121.87	180.48	287.00	395.51	316.45	273.12	297.92	163.31	65.20
Exceptional Items (Net)		_	_	_	_	_	_	_	494.20	_	516.33
Profit / (Loss) Before Tax (PBT)	(c)	622.53	428.96	508.13	218.33	(382.80)	274.57	215.72	663.16	136.72	838.84
Tax Provision incl. Deferred Tax		210.00	125.87	146.00	27.50	(82.56)	19.77	(15.43)	99.00	(20.68)	168.85
Profit / (Loss) After Tax (PAT)	(d)	412.53	303.09	362.13	190.83	(300.24)	254.80	231.15	564.16	157.40	669.99
Dividend (including tax)	(e)	102.62	102.62	105.30	63.18	_	41.98	62.76	83.68	42.12	88.45
Retained Profit / (Loss)		309.91	200.47	256.83	127.65	(300.24)	212.82	168.39	480.48	115.28	581.54
As at 31st March		2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
SOURCES OF FUNDS											
Share Capital		90.00	90.00	90.00	90.00	90.00	90.00	90.00	90.00	90.00	94.50
Reserves & Surplus		1,163.81	1,394.06	1,650.89	1,778.54	1,478.30	1,691.12	1,859.51	2,339.99	2,455.28	3,113.32
Money received against Share Wa	irrants	_	_	_	_	_	_	_	20.25	20.25	_
Networth	(f)	1,253.81	1,484.06	1,740.89	1,868.54	1,568.30	1,781.12	1,949.51	2,450.24	2,565.53	3,207.82
Deferred Tax Liability / (Asset)		93.19	87.19	67.19	37.19	(29.81)	(56.81)	7.00	51.00	40.00	81.00
Loan Funds	(g)	1,558.71	2,334.16	2,979.65	3,250.60	3,090.05	2,559.98	2,380.60	1,738.56	1,049.24	439.42
Total Capital Employed	(h)	2,905.71	3,905.41	4,787.73	5,156.33	4,628.54	4,284.29	4,337.11	4,239.80	3,654.77	3,728.24
APPLICATION OF FUNDS	6										
Gross Fixed Assets		3,130.38	3,505.33	4,186.60	4,741.85	4,972.66	5,127.37	5,138.11	5,043.79	5,180.64	5,041.60
Depreciation		1,326.63	1,502.76	1,794.99	2,119.56	2,461.98	2,804.32	2,979.66	3,130.63	3,347.13	3,231.80
Net Fixed Assets		1,803.75	2,002.57	2,391.61	2,622.29	2,510.68	2,323.05	2,158.45	1,913.16	1,833.51	1,809.80
Investments		49.83	277.74	243.74	182.91	182.91	252.41	252.41	302.41	388.05	603.85
Net Current Assets		1,052.13	1,625.10	2,152.38	2,351.13	1,934.95	1,708.83	1,926.25	2,024.23	1,433.21	1,314.59
Net Assets Employed		2,905.71	3,905.41	4,787.73	5,156.33	4,628.54	4,284.29	4,337.11	4,239.80	3,654.77	3,728.24
PERFORMANCE INDICAT	TORS										
Equity shares ( Nos. in Mn )	(i)	90.00	90.00	90.00	90.00	90.00	90.00	90.00	90.00	90.00	94.50
Face Value of Equity share (₹)		1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Earnings per share (EPS) (₹)	(d/i)	4.58	3.37	4.02	2.12	(3.34)	2.83	2.57	6.27	1.75	7.16
Diluted Earnings per share (₹)		4.58	3.37	4.02	2.12	(3.34)	2.83	2.57	6.18	1.67	7.16
Dividend per share (₹)		1.00	1.00	1.00	0.60		0.40	0.60	0.80	0.40	0.80
Networth per share (NWPS) (₹)	(f/i)	13.93	16.49	19.34	20.76	17.43	19.79	21.66	27.22	28.51	33.95
Return on Average Networth (RONW) (%)	*	36.95	22.14	22.46	10.57	(17.47)	15.21	12.39	25.65	6.28	23.2
Return on Average Capital Employed (ROCE) (%)	**	26.88	16.17	15.84	10.16	0.26	13.26	11.34	22.41	7.60	24.49
Total Debt to Networth	(g/f)	1.24	1.57	1.71	1.74	1.97	1.44	1.22	0.71	0.41	0.14
Interest Coverage Ratio (a	i+b+c)/b	13.32	6.63	5.46	2.90	0.95	2.98	3.02	4.21	3.79	18.57

\* RONW = [PAT/{(Previous Year Networth + Current Year Networth)/2}] x 100

\*\* ROCE = [(PBT + Interest) / {(Previous Year Capital Employed + Current Year Capital Employed) / 2}] x 100



# **REPORT OF THE INDEPENDENT AUDITORS' TO THE SHAREHOLDERS**

# To the Members of Pricol Limited

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Pricol Limited ("the Company"), which comprise the Balance Sheet as at March 31, 2014, the Statement of Profit and Loss and the Cash Flow Statement for the year then ended, and a summary of significant accounting policies and other explanatory information.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the Accounting Standards referred to in sub-section (3C) of Section 211 of the Companies Act, 1956 ("the Act"). This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:

- (a) in the case of the Balance Sheet, of the state of affairs of the Company as at March 31, 2014;
- (b) in the case of the Statement of Profit and Loss, of the profit for the year ended on that date; and
- (c) in the case of the Cash Flow Statement, of the cash flows for the year ended on that date.

#### Report on Other Legal and Regulatory Requirements

- As required by the Companies (Auditors' Report) Order, 2003 ("the Order") issued by the Central Government of India in terms of sub-section (4A) of Section 227 of the Act, we give in the Annexure, a statement on the matters specified in paragraphs 4 and 5 of the Order.
- 2. As required by Section 227(3) of the Act, we report that:
  - a. we have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit;
  - b. in our opinion proper books of account as required by law have been kept by the Company so far as appears from our examination of those books;
  - c. the Balance Sheet, Statement of Profit and Loss and Cash Flow Statement dealt with by this Report are in agreement with the books of account;
  - d. in our opinion, the Balance Sheet, Statement of Profit and Loss and Cash Flow Statement comply with the accounting standards referred to in sub-section (3C) of Section 211 of the Act;
  - e. on the basis of written representations received from the directors as on March 31, 2014, and taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2014, from being appointed as a director in terms of clause (g) of sub-section (1) of Section 274 of the Act.

Coimbatore 29th May 2014 For Haribhakti & Co. Chartered Accountants Firm Regn. No.103523W **C.S. Sathyanarayanan** Partner, Membership No. 028328

# REPORT OF THE INDEPENDENT AUDITORS' TO THE SHAREHOLDERS (Contd.,) ANNEXURE TO INDEPENDENT AUDITORS' REPORT

#### [Referred to in paragraph 1 under 'Report on Other Legal and Regulatory Requirements' in the Independent Auditors' Report of even date to the members of Pricol Limited on the financial statements for the year ended 31st March, 2014]

- (i) (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of fixed assets.
  - (b) The fixed assets of the company have been physically verified by the management during the year and no material discrepancies between the book records and the physical inventory have been noticed. In our opinion, the frequency of verification is reasonable.
  - (c) In our opinion and according to the information and explanations given to us, a substantial part of fixed assets has not been disposed off by the company during the year.
- (ii) (a) The inventory (including stocks with third parties) has been physically verified by the management during the year. In our opinion, the frequency of verification is reasonable.
  - (b) The procedures of physical verification of inventory followed by the management are reasonable and adequate in relation to the size of the Company and the nature of its business.
  - (c) The Company is maintaining proper records of inventory and no material discrepancies were noticed on physical verification carried out at the end of the year.
- (iii) (a) The Company has granted loan to a company covered in the register maintained under Section 301 of the Companies Act, 1956. The maximum amount involved during the year was ₹ 30 Million and the year-end balance of the loan granted to such party was ₹ 30 Million.
  - (b) In view of the Note No. 2.47 of the financial statements, the terms and conditions of the advance are not, prima facie, prejudicial to the interest of the Company.
  - (c) There is no stipulation as to the repayment of the loan considering the scheme of amalgamation.
  - (d) There is no overdue amount of loans granted to companies, firms or other parties listed in the register maintained under section 301 of the CompaniesAct, 1956.
  - (e) As informed, the Company has not taken any loans, secured or unsecured from companies, firms or other parties covered in the register maintained under section 301 of the Companies Act, 1956. Accordingly, the provisions stated in paragraph 4 (iii) (f) and (g) of the order are not applicable.
- (iv) In our opinion and according to the information and explanations given to us, there exists an adequate

internal control system commensurate with the size of the Company and the nature of its business with regard to purchase of inventory, fixed assets and with regard to the sale of goods and services. During the course of our audit, we have not observed any continuing failure to correct weakness in internal control system of the company.

- (v) (a) According to the information and explanations given to us, we are of the opinion that the particulars of contracts or arrangements referred to in section 301 of the Companies Act, 1956 that need to be entered into the register maintained under section 301 have been so entered.
  - (b) In our opinion and according to the information and explanations given to us, the transactions made in pursuance of such contracts or arrangements exceeding value of ₹ Five lakhs have been entered into during the financial year at prices which are reasonable having regard to the prevailing market prices at the relevant time.
- (vi) In our opinion and according to the information and explanations given to us, the company has not accepted any deposits from the public within the meaning of Sections 58A and 58AA of the Act and the rules framed there under.
- (vii) In our opinion, the Company has an internal audit system commensurate with the size and nature of its business.
- (viii) We have broadly reviewed the books of account maintained by the company in respect of products where, pursuant to the Rules made by the Central Government of India, the maintenance of cost records has been prescribed under clause (d) of sub-section (1) of Section 209 of the Act and we are of the opinion that prima facie, the prescribed accounts and records have been made and maintained.
- (ix) (a) The Company is regular in depositing with appropriate authorities undisputed statutory dues including Provident Fund, Investor Education and Protection Fund, Employees' State Insurance, Income Tax, Sales Tax, Wealth Tax, Service Tax, Customs Duty, Excise Duty, Cess and other material statutory dues applicable to it.
  - (b) According to the information and explanations given to us, no undisputed amounts payable in respect of Provident Fund, Investor Education and Protection Fund, Employees' State Insurance, Income Tax, Wealth Tax, Service Tax, Sales Tax, Customs Duty, Excise Duty, Cess and other undisputed statutory dues were outstanding, at the year end, for a period of more than six months from the date they became payable.
  - (c) According to the records of the Company, the dues outstanding of Income Tax, Sales Tax, Service Tax, Customs Duty, Excise Duty on account of any dispute, are as follows:



# **REPORT OF THE INDEPENDENT AUDITORS' TO THE SHAREHOLDERS (Contd.,)**

S.No.	Name of the Statute	Period to which the amount relates	Na	ature of dues	Amount Disputed ₹ Million	Amount paid ₹ Million	Forum where dispute is pending
1.	Central Excise Act /	1990-2014	i)	Excise Duty	23.131	Nil	Supreme Court
	Service tax / Customs		ii)	Excise Duty	15.750	Nil	High Court
			iii)	Excise Duty	7.129	Nil	CESTAT
			iv)	Excise Duty	0.155	Nil	Commissioner (Appeals)
			V)	Excise Duty	30.939	Nil	Commissionerate
			vi)	Service Tax	159.603	Nil	CESTAT
			vii)	Service Tax	1.738	Nil	Commissioner (Appeals)
			viii)	Service Tax	3.028	Nil	Commissionerate
			ix)	Customs Duty	0.910	Nil	Joint Secretary, Finance Ministry
2.	Sales Tax	1995-1997	i) ii)	Sales Tax Penalty	13.325 — 19.988 _	Nil Nil Nil	Interim stay granted by High Court

- (x) The company has no accumulated losses at the end of the financial year and it has not incurred cash losses in the current and immediately preceding financial year.
- (xi) In our opinion and according to the information and explanations given to us, the Company has not defaulted in repayment of dues to a financial institution, bank or debenture holders.
- (xii) According to the information and explanations given to us and based on the documents and records produced to us, the company has not granted loans & advances on the basis of security by way of pledge of shares, debentures and other securities.
- (xiii) In our opinion, the Company is not a Chit Fund or a Nidhi / Mutual Benefit Fund / Society. Therefore, the provisions of clause (xiii) of paragraph 4 of the Companies (Auditor's Report) Order, 2003 (as amended) are not applicable to the Company.
- (xiv) In our opinion, the Company is not dealing in or trading in shares, securities, debentures and other investments. Accordingly, the provisions of clause (xiv) of paragraph 4 of the Companies (Auditor's Report) Order, 2003 (as amended) are not applicable to the Company.
- (xv) In our opinion and according to the information and explanations given to us, the terms and conditions of the guarantees given by the company, for loans taken by others from banks or financial institutions during the year, are not prejudicial to the interest of the company.
- (xvi) In our opinion, the term loans have been applied for the purpose for which the loans were raised.

- (xvii) According to the information and explanations given to us and on an overall examination of the balance sheet of the Company, we report that no funds raised on short-term basis have been used for long-term investment.
- (xviii) According to the information and explanation given to us, the Company has not made any preferential allotment of shares to parties and companies covered in the Register maintained under Section 301 of the Companies Act, 1956.
- (xix) According to the information and explanations given to us, no debentures have been issued by the company during the year.
- (xx) The Company has not raised money by way of public issue during the year.
- (xxi) During the course of our examination of the books and records of the company, carried out in accordance with the generally accepted auditing practices in India, and according to the information and explanations given to us, we have neither come across any instance of fraud on or by the company, noticed or reported during the year, nor have we been informed of such case by the management.

For Haribhakti & Co. Chartered Accountants Firm Regn. No.103523W **C.S. Sathyanarayanan** Partner, Membership No. 028328

Coimbatore 29th May 2014

# BALANCE SHEET AS AT 31st MARCH 2014

	Note No.	31-3-2014 ₹ Million	31-3-2013 ₹ Million
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	2.1	94.500	90.000
(b) Reserves and Surplus	2.2	3,113.320	2,455.275
(c) Money received against Share Warrants		—	20.250
(2) Non Current Liabilities			
(a) Long Term Borrowings	2.3	_	_
(b) Deferred Tax Liabilities (Net)	2.4	81.000	40.000
(c) Long Term Provisions	2.5	60.564	39.243
(3) Current Liabilities			
(a) Short Term Borrowings	2.6	439.417	502.619
(b) Trade Payables	2.7	1,654.288	1,628.816
(c) Other Current Liabilities	2.8	323.801	856.969
(d) Short Term Provisions	2.9	60.674	57.661
Total		5,827.564	5,690.833
II. ASSETS			
(1) Non Current Assets			
(a) Fixed Assets	2.10		
(i) Tangible Assets		1,715.862	1,738.012
(ii) Intangible Assets		76.608	69.447
(iii) Capital Work-in-progress		17.329	26.048
(b) Non Current Investments	2.11	603.853	388.050
(c) Long Term Loans and Advances	2.12	35.047	55.151
(d) Other Non-Current Assets	2.13	624.716	578.693
(2) Current Assets			
(a) Inventories	2.14	965.958	1,062.456
(b) Trade Receivables	2.15	1,589.746	1,639.644
(c) Cash and Cash Equivalents	2.16	37.797	22.092
(d) Short Term Loans and Advances	2.17	146.423	102.004
(e) Other Current Assets	2.18	14.225	9.236
Total		5,827.564	5,690.833

# Significant Accounting Policies & Notes form an integral part of the Financial Statements

As per our report of date attached	For	and on behalf of the Board	
For Haribhakti & Co.	Vijay Mohan	Vanitha Mohan	Vikram Mohan
Chartered Accountants	Chairman	Vice Chairman	Managing Director
Firm Regn. No.103523W			
C.S. Sathyanarayanan, Partner	J. Sridhar		T.G. Thamizhanban
Membership No. 028328	Chief Financial Officer		Company Secretary
Coimbatore, 29th May 2014			



# STATEMENT OF PROFIT & LOSS FOR THE YEAR ENDED 31st MARCH 2014

	Note No.	2013-14 ₹ Million	2012-13 ₹ Million
INCOME			
Revenue from Operations (Gross)		9,614.273	9,452.386
Less : Excise Duty		702.790	713.443
Revenue from Operations (Net)	2.19	8,911.483	8,738.943
Other Income	2.20	36.225	15.160
Total Revenue		8,947.708	8,754.103
EXPENSES			
Cost of Materials Consumed	2.21	5,508.331	5,447.852
Purchases of Stock-in-Trade		441.192	435.182
Changes in inventories of Work-in-progress, Finished Goods and Stock-in-Trade	2.22	58.918	73.640
Employee Benefits Expense	2.23	1,316.505	1,278.735
Finance Costs	2.24	65.196	163.307
Depreciation & Amortisation Expense	2.25	306.646	319.501
Other Expenses	2.26	928.409	899.169
Total Expenses		8,625.197	8,617.386
Profit from operations before Exceptional Items and Tax		322.511	136.717
Add : Exceptional Items	2.46	516.334	_
Profit Before Tax		838.845	136.717
Less : Tax Expense			
Current Tax		173.882	32.811
Deferred Tax		41.000	(11.000)
MAT Credit		(62.678)	(32.066)
For earlier years		16.648	(10.432)
Profit for the year		669.993	157.404
Earnings per Equity Share (Face Value of ₹ 1/-) in Rupees	2.32		
Basic		7.16	1.75
Diluted		7.16	1.67
Significant Accounting Policies & Notes form an integral part of t	ne Financial St	atements	

As per our report of date attached	For	and on behalf of the Board	
For Haribhakti & Co.	Vijay Mohan	Vanitha Mohan	Vikram Mohan
Chartered Accountants	Chairman	Vice Chairman	Managing Director
Firm Regn. No.103523W			
C.S. Sathyanarayanan, Partner	J. Sridhar		T.G. Thamizhanban
Membership No. 028328	Chief Financial Officer		Company Secretary
Coimbatore, 29th May 2014			

# CASH FLOW STATEMENT FOR THE YEAR ENDED 31st MARCH 2014

_				2013-14 ₹ Million		2012-13 ₹ Million
Α.	Cash flow from operating activities :					
	Net Profit Before Tax			838.845		136.717
	Adjustments for :					
	Depreciation & Amortisation Expense		306.646		319.501	
	Bad debts written off Provision for doubtful debts written back	,	42.009		—	
	Provision for doubtful debts		(38.480) 8.206		11.347	
	Profit on sale of assets (Net)		(12.357)		(5.115)	
	Assets Discarded / Written off		18.291		(01110)	
	Profit on sale of undertaking		(516.334)		_	
	Exchange Fluctuation (Gain) / Loss on	Re-statement	19.431		(3.677)	
	Interest received		(0.525)		(2.763)	
	Finance Costs		65.196		163.307	
	Income from Current Investments			(107 017)	(0.027)	482.573
				(107.917)		
	Operating Profit before working capital of Adjustments for :-	changes		730.928		619.290
	Trade and other receivables		(98.911)		159.609	
	Inventories		71.308		275.474	
	Trade and other payables		53.146	25 542	(397.171)	27.042
				25.543		37.912
	Cash generated from Operations			756.471		657.202
	Direct taxes			(167.058)		(61.449)
	Net cash from operating activities			589.413		595.753
В.	Cash flow from investing activities :					
	Purchase of Fixed Assets		(382.923)		(267.645)	
	Sale of Fixed Assets		61.919		32.913	
	Sale of undertaking Interest received		583.000 0.525		2.763	
	Purchase of Investments		(215.803)		(127.743)	
	Sale of Investments		(213.003)		42.127	
	Net Cash (used in) / from investing activ	vities		46.718		(317.585)
C.	Cash flow from financing activities :					
•.	Long Term Borrowings		(511.210)		(936.605)	
	Unsecured Loans & Deposits		(35.416)		(49.275)	
	Working Capital Borrowings		22.397		301.329	
	Proceeds from issue of Share Capital		4.500		_	
	Premium on issue of Shares (Net off co	nversion of				
	Share Warrants into Share Capital)		56.250		(02.044)	
	Dividend & Tax on Dividend paid Finance Costs paid		(85.827) (71.120)		(83.244) (172.950)	
	Net Cash used in financing activities		(71.120)	(620.426)	(172.950)	(940.745)
D.	Net increase / (decrease) in cash and cash ec	uivalents (A+B+C)		15.705		(662.577)
	Cash and cash equivalents as at 1.4.2013 and 1	.4.2012 (Opening Balance)		22.092		684.669
	Less : Bank Balances not considered as Cash a	nd Cash				
	equivalents as per Accounting Standard A			18.780		8.123
	Cash and cash equivalents as at 31.3.2014 and	31.3.2013 (Closing Balance)		19.017		13.969
As	per our report of date attached		For and on be	ehalf of the Boa	ard	
	Haribhakti & Co.	Vijay Mohan		ha Mohan		ram Mohan
	artered Accountants	Chairman	Vice	Chairman	Manad	ing Director
	m Regn. No.103523W	Chairman	100		manag	
	<b>5. Sathyanarayanan</b> , Partner	J. Sridhar			TC The	mizhanban
		Chief Financial Offi	0.0 *			
	mbership No. 028328		Cel		Compan	y Secretary
00	imbatore, 29th May 2014					



# NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2014

# **1. SIGNIFICANT ACCOUNTING POLICIES**

#### I. a) Basis of preparation :

The financial statements have been prepared to comply in all material respects with the accounting standards notified under the Companies (Accounting Standards) Rules, 2006 and the relevant provisions of the Companies Act, 1956. The financial statements have been prepared under historical cost convention on an accrual basis. The accounting policies have been consistently applied by the Company with those used in the previous year.

#### b) Use of estimates :

The preparation of financial statements in conformity with Generally Accepted Accounting Principles requires management to make estimates and assumptions that affect the reported amount of assets, liabilities, disclosures relating to contingent liabilities and assets as at the balance sheet date and the reported amounts of income and expenses during the year. Difference between the actual amounts and the estimates are recognised prospectively in the year in which the events are materialised.

#### II. Fixed Assets & Depreciation :

- a) Fixed Assets are stated at original cost net of tax / duty credits availed, if any, less accumulated depreciation, accumulated amortisation and cumulative impairment. Costs include preoperative expenses and all expenses related to acquisition and installation of the assets concerned.
- b) Own manufactured assets are capitalised at cost including an appropriate share of overheads.
- c) New Product Development Cost including Technology Fee payable to Technology providers will be appropriately capitalised as and when the liability gets crystalised with mutual consent of parties concerned.
- d) i) Depreciation has been provided under the Straight Line Method as per Schedule XIV to the Companies Act, 1956 except for Dies, Tools and Moulds, which are depreciated at 33.33%. Depreciation for Plant & Machinery has been provided on Triple shift basis.
  - ii) Intangible assets are amortised as follows: -

i) Specialised software	:	Over a period of 4 years
ii)Fees for Technical Know-how	:	Over a period of 4 years

e) As at each balance sheet date, the carrying

amount of assets is tested for impairment so as to determine;

- i) the provision for impairment loss, if any, required or;
- ii) the reversal, if any, required for impairment loss recognised in previous periods.

Impairment loss is recognised when the carrying amount of an asset exceeds its recoverable amount.

f) Leasehold Buildings are amortised over the lease period.

#### III. Investments:

- a) Long Term Investments are stated at cost.
- b) Current Investments are carried at lower of cost and fair value as on the Balance Sheet date.
- c) Provision for diminution in value of long-term investments is made, if the diminution is other than temporary.

#### IV. Valuation of Inventories:

- a) Inventories are valued at lower of cost and estimated net realisable value. Cost is arrived at, on weighted average basis.
- b) Excise Duty is added in the Closing Inventory of Finished Goods.
- c) The basis of determining cost for various categories of inventories are as follows:
  - Raw Materials, Packing : Weighted Average Materials and Stores Basis.
     & Spares
  - ii) Finished Goods and Work-in-progress
     : Cost of Direct Material, Labour and other Manufacturing overheads

#### V. Revenue Recognition:

- a) The Company generally follows the mercantile system of accounting and recognises income and expenditure on an accrual basis except those with significant uncertainties.
- b) Sale of goods is recognised when the risk and rewards of ownership are passed on to the customers, which is generally on despatch of goods.
- c) Dividend Income is recognised when the right to receive the dividend is unconditional at the Balance Sheet date.

# SIGNIFICANT ACCOUNTING POLICIES (Contd..)

d) Claims made by the Company including price escalations and those made on the Company are recognised in the Statement of Profit and Loss as and when the claims are accepted / liability is crystalised.

#### VI. Foreign Currency Transactions:

- Foreign Currency Transactions are recorded at exchange rates prevailing on the date of such transaction.
- b) Foreign currency assets and liabilities at the year end are realigned at the exchange rate prevailing at the year end and difference on realignment is recognised in the Statement of Profit & Loss.
- c) Premium / Discount in respect of Forward Contract is amortised as expense / income over the period of contract. Exchange difference arising on forward contracts between the exchange rate on the date of the transaction and the exchange rate prevailing at the year end is recognised in the Statement of Profit and Loss.

#### VII. Research and Development:

Revenue Expenditure on Research and Development is charged under respective heads of account. Capital expenditure on research and development is included as part of fixed assets and depreciated on the same basis as other fixed assets.

#### VIII. Employee Benefits:

- a. Short-term employee benefits are recognised as an expense at the undiscounted amount in the Statement of Profit and Loss of the year in which the related service is rendered.
- b. Post employment and other long term, benefits, which are defined benefit plans, are recognised as an expense in the Statement of Profit and Loss for the year in which the employee has rendered service. The expense is recognised based on the present value of the obligation determined in accordance with Accounting Standard 15 on "Employee Benefits". Actuarial gains & losses are charged to the Statement of Profit and Loss.
- c. Payments to defined contribution schemes are charged as expense as and when incurred.
- d. Termination benefits are recognised as an expense, as and when incurred.

#### IX. Borrowing Costs:

 Borrowing Costs attributable to the acquisition or construction of qualifying assets are capitalised as part of such assets. All other borrowing costs are charged to revenue. A qualifying asset is an asset that necessarily requires substantial period of time to get ready for its intended use or sale.

#### X. Taxes on Income:

- a) Current tax on income for the period is determined on the basis of taxable income and tax credits computed in accordance with the provisions of the Income Tax Act, 1961 and based on the expected outcome of assessment/appeals.
- b) Deferred tax is recognised on timing differences between the accounting income and the taxable income for the year, and quantified using the tax rates and laws enacted or substantively enacted as on the Balance Sheet date.
- c) Deferred tax assets are recognised and carried forward to the extent that there is a reasonable certainty that sufficient future income will be available against which such deferred tax assets can be realised.

#### XI. Leases:

Lease arrangements, where the risks and rewards incidental to ownership of an asset substantially vest with the lessor, are recognised as an operating lease.

Lease payments under Operating leases are recognised as an expense on a straight – line basis over the lease period.

The Assets given under operating leases are shown in Balance Sheet under Fixed assets and depreciated on a basis consistent with the depreciation policy of the company. The lease income is recognised in the statement of Profit and Loss on a straight line basis over the lease period.

#### XII. Government Grant and Subsidies :

Grants and subsidies from the Government are recognised when there is a reasonable assurance that Grant / Subsidy are received and all attached conditions complied with. Grant related to specific fixed assets are presented in the Balance Sheet by showing such Grant as deduction from the Fixed Asset concerned. Grants received in the nature of promotors contribution is credited to Capital Reserve and treated as a part of Shareholders' fund.

#### XIII. Earnings per Share :

Basic earnings per share are calculated by dividing the net profit or loss for the period attributable to equity shareholders by the weighted average number of equity shares outstanding during the period. The weighted average number of equity shares outstanding during the period are adjusted for events



04 0 0040

90.000 90.000

# NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2014

of bonus issue, bonus element in a rights issue to existing shareholders, share split and consolidation of shares, if any.

For the purpose of calculating diluted earnings per share, the profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares.

#### XIV. Provisions :

A provision is recognised when an enterprise has a present obligation as a result of past event and it is probable that an outflow of resources would be required to settle the obligation, in respect of which a reliable estimate can be made. Provisions are not discounted to its present value and are determined

# 2.1. SHARE CAPITAL

based on best estimate required to settle the obligation at the balance sheet date. These are reviewed at each balance sheet date and adjusted to reflect the current best estimates.

#### XV. Cash and Cash equivalents :

94.500

94.500

Cash flow are reported using the indirect method, whereby net profit before tax is adjusted for the effects of transaction of a non cash nature and any deferrals or accruals of past or future cash receipts or payments. The cash flow comprises regular revenue generating, investing and financing activities of the company. Cash and cash equivalents in the balance sheet comprise of cash at bank and in hand and short term, highly liquid investments that are readily convertible into known amounts of cash and which are subject to an insignificant risk of changes in value.

04 0 0044

1.	SHARE CAPITAL	3	1-3-2014 ₹ Million	• •	-3-2013 ₹ Million
	Authorised 100,000,000 Equity Shares of ₹ 1/- each	_	100.000		100.000
	<b>Issued, Subscribed and Paid-up</b> 94,500,000 Equity Shares of ₹ 1/- each fully paid-up				
	(Previous year - 90,000,000 Equity Shares of ₹ 1/- each ful	lly paid-up)	94.500		90.000
	Reconciliation of the Shares Outstanding at the beginn	ing and at the end	d of the rep	porting period:	
	Equity Shares	31-3-20	14	31-3-20	)13
		No. of Shares Million	₹ Million	No. of Shares Million	₹ Million
	At the beginning of the period	90.000	90.000	90.000	90.000
	Add : Shares issued during the year	4.500	4.500	_	_

# At the closing of the period

#### Terms / rights attached to equity shares :

The Company has only one class of equity shares having a par value of ₹ 1/- per share. Each holder of equity shares is entitled to one vote per share. The Company declares and pays dividend in Indian Rupees. The dividend proposed by the Board of Directors, if any, is subject to the approval of the shareholders in the ensuing Annual General Meeting.

The company had issued 4,500,000 Share Warrants of ₹ 1/- each on preferential basis with each warrant convertible into one equity share of the company, for a price of ₹ 18/- per share (including a premium of ₹ 17/-). The share warrants were convertible into equity shares of the company within eighteen months from the date of allotment. As per the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2009, the company had received 25% of value of the warrants in December 2011 and the balance amount on conversion. As per the terms of issue the said warrants were converted into Equity Shares in June 2013.

The shares allotted during the year have a restriction on transfer of Shares. Of the shares allotted 2.7 million shares are locked in upto 13th December 2014 and the balance of 1.8 million shares are locked in upto 13th December 2016.

#### Details of Shareholders holding more than 5% shares in the company :

	31-3-2014		31-3-2013	
Equity Shares of ₹ 1/- each fully paid	No. of Shares	% held	No. of Shares	% held
- Vijay Mohan	9,544,440	10.10%	9,544,440	10.60%
- Viren Mohan	6,522,615	6.90%	6,522,615	7.25%
- Precot Meridian Limited	5,462,250	5.78%	5,462,250	6.07%

				31-3-2014 ₹ Million		31-3-2013 ₹ Million
2.2.	RESERVES & SURPLUS					
	Securities Premium Account					
	Opening Balance		181.000		181.000	
	Add : Premium on issue of Shares		76.500	257.500		181.000
	General Reserve					
	Opening Balance		2,088.909		2,013.909	
	Add : Transfer from Surplus in the Statement of Profit &	& Loss	67.000	2,155.909	75.000	2,088.909
	Surplus in the Statement of Profit & Loss					
	Opening Balance		185.366		145.080	
	Add : Profit for the year		669.993		157.404	
	Less : Appropriations :-		27 000			
	: Interim Dividend - 40% (From profit on sale of u : Final Dividend - 40% (Previous year - 40%)	mit)	37.800 37.800		36.000	
	: Tax on Dividend		12.848		6.118	
	: Transfer to General Reserve		67.000	699.911	75.000	185.366
				3,113.320		2,455.275
				3,113.320		2,400.270
2.3.	LONG TERM BORROWINGS		Non-Curr	rent portion	Current M	laturities
			31-3-2014	31-3-2013	31-3-2014	
	Secured Loans :		₹ Million	₹ Million	₹ Million	₹ Million
	a. Rupee Term Loans from Banks		_	_	_	508.400
	b. Rupee Term Loan from Others		_	_	_	2.810
	Unsecured Loans :					
	Rupee Term Loan from Others		_	_	_	35.411
						546.621
2.4				4 2 2044		
2.4.	DEFERRED TAX			1-3-2014 ₹ Million	Charged / Reversed	31-3-2013 ₹ Millior
					ing the year	X IVIIIIIOI
	Deferred Tax Liability			uun	₹ Million	
	Fixed Assets			109.479	(1.177)	110.656
		А		109.479	(1.177)	110.656
	Deferred Tax Asset				/	
	Disallowance under the Income Tax Act			28.479	(42.177)	70.656
		В		28.479	(42.177)	70.656
	Deferred Tax Liability (Net)	A - B		81.000	41.000	40.000
2.5.	LONG TERM PROVISIONS					
	For Gratuity (Refer to Note No. 2.42 (a))			2.978		6.620
	For Leave Encashment (Refer to Note No. 2.42 (c) )			3.792		_
	For Central Excise Demands			32.289		32.289
	For Others (Refer to Note No. 2.45)			21.505		0.334
				60.564		



		31-3-2014	31-3-2013
		₹ Million	₹ Million
2.6.	SHORT TERM BORROWINGS		
	Secured Loans		
	Working Capital Facilities from Banks		
	- In Rupee	305.423	502.619
	- In Foreign Currency	33.994	_
	Unsecured Loans		
	Working Capital Facilities from Banks		
	- In Rupee	100.000	_
		439.417	502.619

Working Capital Facilities from State Bank of India, ICICI Bank, The Bank of Nova Scotia and IDBI Bank, are secured by pari-passu first charge on the current assets of the company. Working Capital Facilities from State Bank of India, and ICICI Bank are further secured by pari-passu second charge on the specific immovable properties situated at Plant I - Perianaickenpalayam, Coimbatore District, Tamilnadu.

Working Capital Facilities from The Bank of Nova Scotia and IDBI Bank are further secured by pari-passu second charge on the immovable properties situated at Plant III - Billichi Village, Coimbatore District, Tamilnadu. This security has since been substituted with pari-passu second charge on the specific immovable properties situated at Plant I - Perianaickenpalayam, Coimbatore District, Tamilnadu.

Working Capital Facilities from Banks are repayable on demand and carries interest rates varying from 10.50% to 13.50% p.a.

### 2.7. TRADE PAYABLES

Trade Payables *	1,654.288	1,628.816
	1,654.288	1,628.816

\* Trade Payables includes Dues to Micro, Small and Medium Enterprises amounting to ₹ 28.529 Million. (Previous year - ₹ 29.603 Million)

There are no interest amounts paid / payable to Micro, Small and Medium Enterprises. The information in relation to dues to Micro, Small and Medium Enterprises have been determined to the extent such parties have been identified on the basis of information available with the Company, which has been relied upon by the auditors.

#### 2.8. OTHER CURRENT LIABILITIES

	Current Maturities of Long Term Debt (Refer to Note No. 2.3)	_	546.621
	Interest Accrued but not due on loans	0.662	6.586
	Unclaimed Dividend	6.008	5.493
	Unclaimed Deposits including interest	0.018	0.023
	Statutory Dues Payable	39.177	27.407
	Other Payables	277.936	270.839
		323.801	856.969
2.9.	SHORT TERM PROVISIONS		
	For Leave Encashment (Refer to Note No. 2.42 (c))	0.168	_
	For Gratuity (Refer to Note No. 2.42 (a))	8.968	15.543
	For Taxation (Net)	7.314	_
	For Dividend	37.800	36.000
	For Tax on Dividend	6.424	6.118
		60.674	57.661

# 

2.10. FIXED A	33E13									₹ Million
	Gross Block					Depreciation / Amortisation			Net Block	
	Cost as on 1-4-2013	Additions during 2013-14	Sales/Deletions during 2013-14	Balance as on 31-3-2014	Upto 31-3-2013	For 2013-14	Withdrawn during 2013-14	Total upto 31-3-2014	Written do as on 31-3-2014	own Value as on 31-3-2013
Tangible Assets										
Freehold Land	99.344	24.209	_	123.553	_	_	_	_	123.553	99.344
Leasehold Land	26.879	_	_	26.879	1.511	0.271	_	1.782	25.097	25.368
Buildings	994.530	5.278	5.308	994.500	315.749	32.620	0.031	348.338	646.162	678.781
Leasehold Buildings	8.065	-	_	8.065	1.344	1.344	_	2.688	5.377	6.721
Plant & Machinery	3,351.845	241.391	257.108	3,336.128	2,537.797	214.374	183.247	2,568.924	767.204	814.048
Computer Equipments	374.237	58.547	166.484	266.300	305.130	17.652	154.110	168.672	97.628	69.107
Furniture and Fittings	52.917	13.227	2.271	63.873	28.336	2.883	0.010	31.209	32.664	24.581
Office Equipments	3.818	1.102	0.673	4.247	2.202	0.214	0.484	1.932	2.315	1.616
Vehicles	46.687	5.409	16.720	35.376	28.241	3.119	11.846	19.514	15.862	18.446
Total Tangible Assets	4,958.322	349.163	448.564	4,858.921	3,220.310	272.477	349.728	3,143.059	1,715.862	1,738.012
Intangible Assets										
Computer Software	143.177	39.146	22.976	159.347	87.764	20.596	21.827	86.533	72.814	55.413
Technical Knowhow	53.092	3.333	50.425	6.000	39.058	13.573	50.425	2.206	3.794	14.034
Total Intangible Assets	196.269	42.479	73.401	165.347	126.822	34.169	72.252	88.739	76.608	69.447
Total	5,154.591	391.642	521.965	5,024.268	3,347.132	306.646	421.980	3,231.798	1,792.470	1,807.459
Previous year	5,028.368	257.019	130.796	5,154.591	3,130.629	319.501	102.998	3,347.132		
Capital Work-in-progress									17.329	26.048
Total Assets									1,809.799	1,833.507

# Million

31-3-2013

2) Freehold Land includes ₹ 39.917 Million paid by the company towards the claim for additional compensation by Haryana State Industrial and Infrastructure Development Corporation Limited (HSIIDC). The claim by HSIIDC is made in instalments and the payment is made as and when the instalments become due. The said payment had been made under protest and the matter is pending before the Supreme Court. Pending disposal of the appeal by the Court, the payment of instalments are capitalised to the cost of the land.

31-3-2014

Deletions to Plant and Machinery includes an amount of ₹ 7.900 Million being the Grant / Subsidy received, which has been deducted from the respective asset. 3)

#### NON CURRENT INVESTMENTS 2.11.

		₹ Million	₹ Million
2,2	ares in Subsidiary Company - Non Trade - Unquoted : 250,000 Equity Shares of ₹ 10/- each fully paid-up in egral Investments Limited - (Extent of holding - 100%)	22.500	22.500
2. Sh	ares in Subsidiary Company - Trade - Unquoted :		
a)	33,027,500 Equity Shares of ₹ 10/- each fully paid-up in Pricol Castings Limited (Previous year - 17,798,200 Equity Shares of ₹ 10/- each) - (Extent of holding - 100%)	343.438	191.145
b)	2,500 Equity Shares of USD 1,000/- each fully paid-up in PT Pricol Surya, Indonesia - (Extent of holding - 100%)	123.877	123.877
c)	250,000 Equity Shares of USD 1/- each fully paid-up in Pricol Asia Pte Limited, Singapore (Previous year - 500 Equity Shares of USD 1/- each) - (Extent of holding - 100%)	15.038	0.028
	ares in Joint Venture - Trade - Unquoted :		
a)	5,000,000 Equity Shares of ₹ 10/- each fully paid-up in Johnson Controls Pricol Private Limited (Extent of holding - 50% )	50.000	50.000
b)	4,900,000 Equity Shares of ₹ 10/- each fully paid-up in Denso Pricol India Limited, (Extent of Holding - 49%) (Formerly, Pricol Components Limited) (Previous year - 50,000 Equity Shares of ₹ 10/- each) (Refer to Note No. 2.41)	49.000	0.500
Aggre	egate Cost of Un-Quoted Investments	603.853	388.050
	-		



			31-3-2014	31-3-2013
			₹ Million	₹ Millior
2.12. L	ONG TERM LOANS AND ADVANCES			
U	nsecured considered good			
Ca	apital Advances		12.396	15.40
D	eposits		22.651	39.744
U	nsecured considered doubtful	1.305		1.305
Le	ess : Provision for Doubtful Deposits	1.305		1.305
			35.047	55.15
2.13. O	THER NON-CURRENT ASSETS			
U	nsecured Considered Good			
Lo	ong Term Trade Receivables		362.210	362.51
Lo	pans to Employees		0.368	0.566
Ba	alances with Government Authorities		0.765	0.763
Ta	ax Payments Pending Adjustment (Net)		4.068	3.578
M	AT Credit Entitlement		257.305	211.27
			624.716	578.693
2.14. IN	IVENTORIES			
St	tock of Stores & Spares		23.606	17.13 <sup>-</sup>
R	aw Materials & Components		668.486	712.54
	ncludes Goods in Transit of ₹ 137.259 Million revious year - ₹ 139.393 Million)			
W	/ork-in-progress		105.933	122.403
Fi	inished Goods		79.108	100.579
La	and - Stock-in-Trade		88.825	109.802
			965.958	1,062.456
2.15. TI	RADE RECEIVABLES			
a)	) Outstanding for a period exceeding six months			
	i) Unsecured Considered Good		76.818	110.869
	ii) Unsecured Considered Doubtful	23.628		58.411
	Less : Provision for Doubtful Debts	23.628		58.411
b)	Outstanding for a period less than six months			
	i) Unsecured Considered Good		1,512.928	1,528.775
	ii) Unsecured Considered Doubtful	22.872		18.363
	Less : Provision for Doubtful Debts	22.872		18.363
			1,589.746	1,639.644

NOTES TO FINANCIAL STATEMENTS (C	ontd.,)
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			31-3-2014		31-3-2013
			₹ Million		₹ Million
2.16.	CASH AND CASH EQUIVALENTS				
	Cash on hand	3.879		0.997	
	Balances with Banks				
	In Current Account	15.138		12.972	
	In Unclaimed Dividend Account	6.008		5.493	
	In Fixed Deposit Account	11.000		_	
	In Margin Money Account #	1.772	07 707	2.630	00.000
			37.797		22.092
	# Margin Money with banks of ₹ 1.772 Million (Previ credits, Buyers Credit for Imports and Bank Guaranted	-	.630 Million) is	towards issue	of Letter o
	Of the above, the balances that meet the definition				
	of Cash and Cash equivalent as per AS 3 Cash flow Statement is		19.017		13.969
2.17.	SHORT TERM LOANS AND ADVANCES		19.017		15.505
2.17.	Unsecured Considered Good				
	Advance to Related Party (Refer to Note No. 2.47 8	251)	30.000		
	Advances to Employees	(2.01)	5.016		3.734
	Advances to Suppliers		35.329		35.934
	Balances with Government Authorities		56.374		47.871
	Prepaid Expenses		19.704		14.465
			146.423		102.004
2.18.	OTHER CURRENT ASSETS				102.004
	Unsecured Considered Good				
	Accrued Income		14.225		9.236
			14.225		9.236
2.19.	REVENUE FROM OPERATIONS		2013-14		2012-13
	Sale of Products - Finished Goods		₹ Million		₹ Million
	Domestic	7,483.411		7,635.550	
	Export	1,402.783		1,285.912	
		8,886.194		8,921.462	
	Less : Excise Duty	702.790	8,183.404	/13.443	8,208.019
	Service Income		119.026 8,302.430		74.577 8,282.596
	Other Operating Revenue :		0,302.430		0,202.000
	Sale of Land held as Stock-in-Trade		135.183		
	Export Incentives		24.466		13.045
	Sale of Traded Goods		449.404		443.302
			8,911.483		8,738.943



			2013-14		2012-13
			₹ Million		₹ Million
	Details of Sale of Products :				
	1. Dashboard Instruments & Accessories				
	a) Dashboard Instruments		3,693.577		4,063.298
	b) Speedometer Cables		91.594		93.410
	c) Sensors (all types)		1,352.185		1,234.453
	d) Accessories & Sub-assembly Components		608.839		482.752
	2. Oil Pumps		921.005		883.639
	3. Chain Tensioners		278.885		232.537
	4. Idle Speed Control Valve Assembly		175.282		173.822
	5. Other Auto Components		544.631		552.757
	6. Other Products		517.406		491.351
			8,183.404		8,208.019
2.20.	OTHER INCOME				
	Interest Received		0.525		2.763
	Income from Current Investments		_		0.027
	Rent Received		15.274		6.835
	Profit on Sale of Assets (Net)		12.357		5.115
	Miscellaneous Income		8.069		0.420
			36.225		15.160
2.21.	COST OF MATERIALS CONSUMED		36.225		15.160
2.21.	COST OF MATERIALS CONSUMED Value of imported and indigenous Raw Materials Co				
2.21.		20	13-14		2-13
2.21.	Value of imported and indigenous Raw Materials Co	20 ₹ Million	<u>13-14</u> %	₹ Million	2-13
2.21.	Value of imported and indigenous Raw Materials Co	20 ₹ Million 1,281.720	13-14 % 23.27	₹ Million 1,398.854	2-13 % 25.68
2.21.	Value of imported and indigenous Raw Materials Co	20 ₹ Million 1,281.720 4,226.611	13-14 % 23.27 76.73	₹ Million 1,398.854 4,048.998	2-13 % 25.68 74.32
2.21.	Value of imported and indigenous Raw Materials Co	20 ₹ Million 1,281.720	13-14 % 23.27	₹ Million 1,398.854	2-13 % 25.68 74.32
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73	₹ Million 1,398.854 4,048.998	2-13 % 25.68 <u>74.32</u> 100.00
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (	2-13 % 25.68 74.32 100.00 Increase)/ Decrease
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (	% 25.68 74.32 100.00 Increase)/ Decrease 31-3-2014
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (1 122.403	2-13 % 25.68 74.32 100.00 Increase)/ Decrease 31-3-2014 16.470
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress Finished Goods	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933 79.108	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (1 122.403 100.579	2-13 % 25.68 74.32 100.00 Increase) Decrease 31-3-2014 16.470 21.471
2.21.	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933 79.108 88.825	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (1 122.403 100.579 109.802	2-13 % 25.68 74.32 100.00 Increase) Decrease 31-3-2014 16.470 21.471 20.977
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress Finished Goods	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933 79.108	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (1 122.403 100.579	2-13 % 25.68 74.32 100.00 Increase) Decrease 31-3-2014 16.470 21.471 20.977
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress Finished Goods	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933 79.108 88.825	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (1 122.403 100.579 109.802 332.784	2-13 % 25.68 74.32 100.00 Increase) Decrease 31-3-2014 16.470 21.471 20.977 58.918
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress Finished Goods Land held as Stock-in-Trade	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933 79.108 88.825	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (1 122.403 100.579 109.802 332.784	2-13 % 25.68 74.32 100.00 Increase) Decrease 31-3-2014 16.470 21.471 20.977 58.918 31-3-2013
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress Finished Goods Land held as Stock-in-Trade Inventories at the beginning of the year	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933 79.108 88.825 273.866	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (1 122.403 100.579 109.802 332.784	2-13 % 25.68 74.32 100.00 Increase) Decrease 31-3-2014 16.470 21.471 20.977 58.918 31-3-2013 19.461
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress Finished Goods Land held as Stock-in-Trade Inventories at the beginning of the year Work-in-progress	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933 79.108 88.825 273.866 122.403	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 ( 122.403 100.579 109.802 332.784 141.864	2-13 % 25.68 74.32 100.00 Increase) Decrease 31-3-2014 16.470 21.471 20.977 58.918 31-3-2013 19.461
	Value of imported and indigenous Raw Materials Co Imported Indigenous CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK Inventories at the end of the year Work-in-progress Finished Goods Land held as Stock-in-Trade Inventories at the beginning of the year Work-in-progress Finished Goods	20 ₹ Million 1,281.720 4,226.611 5,508.331	13-14 % 23.27 76.73 100.00 31-3-2014 105.933 79.108 88.825 273.866 122.403 100.579	₹ Million 1,398.854 4,048.998 5,447.852 31-3-2013 (1 122.403 100.579 109.802 332.784 141.864 154.758	2-13 % 25.68 74.32 100.00 Increase)/ Decrease 31-3-2014

			2013-14		2012-13
			₹ Million		₹ Million
2.23.	EMPLOYEE BENEFITS EXPENSE				
	a) Pay, Allowances and Bonus	1,133.122		1,112.227	
	b) Contribution to Provident and other funds	77.442		77.361	
	c) Welfare Expenses	105.941	4 240 505	89.147	4 070 705
			1,316.505		1,278.735
2.24.	FINANCE COSTS				
	Interest on Loans	62.112		159.340	
	Other Borrowing Costs	3.084	65.196	3.967	163.307
2.25.	DEPRECIATION & AMORTISATION EXPENSE				
2.23.		270 962		070 051	
	Depreciation (Refer to Note No. 2.10)	270.862		273.851	
	Amortisation (Refer to Note No. 2.10)	35.784	306.646	45.650	319.501
2.26.	OTHER EXPENSES				
	Power & Utilities (Refer to Note No. 2.33)		195.400		197.833
	Stores & Spares Consumed		1.221		11.725
	Repairs and Maintenance :				
	- Machinery		85.464		88.604
	- Building		20.284		15.983
	- Others		14.861		9.002
	Printing & Stationery		10.030		9.063
	Postage & Telephone		13.542		11.396
	Rent		19.490		20.405
	Rates, Taxes & Licence		15.621		24.323
	Insurance		23.879		25.186
	Bank Charges		9.826		17.041
	Travelling & Conveyance		81.038		75.948
	Freight & Forwarding and Selling Expenses		137.903		161.076
	Advertisement & Sales Promotion		4.188		3.376
	Commission & Discount on Sales		20.429		28.580
	Royalty		20.095		28.038
	Bad Debts written off	42.009			
	Less : Provision for Doubtful debts written back	38.480	2 520		
	Provision for doubtful debts		3.529 8.206		
	Commission to Non-Whole Time Directors		2.295		1.520
	Auditors' Remuneration (Refer to Note No. 2.35)		4.890		4.863
	Professional Charges		163.829		107.698
	Exchange Fluctuation (Net)		18.559		38.017
	Assets Discarded / Written off		18.291		
	Miscellaneous Expenses		35.289		8.145
	Donations		0.250		
	Sendiono		928.409		899.169



₹ Million

# NOTES TO FINANCIAL STATEMENTS (Contd.,)

### 2.27. PROVISIONS AS ON THE CLOSING DATE :

	Opening Balance 1-4-2013	Additions	Utilised / Reversals	Closing Balance 31-3-2014
1. Excise Duty Demands	32.289	_	_	32.289
2. Others	0.334	21.171		21.505
	32.623	21.171		53.794

### 2.28. CONTINGENT LIABILITIES AND COMMITMENTS AS ON THE CLOSING DATE :

	CONTINGENT LIABILITIES	As at 31-3-2014 ₹ Million	As at 31-3-2013 ₹ Million
	Sales Tax Matters	33.313	33.313
	Excise, Service Tax and Customs Matters	210.094	187.793
	Corporate Guarantee to Subsidiaries	274.700	401.885
	Letter of Credit	97.299	104.827
		615.406	727.818
	COMMITMENTS		
	Estimated Value of contracts remaining to be executed on Capital account	34.851	24.762
2.29.	EARNINGS IN FOREIGN CURRENCY (FOB) :		
	Exports Sales	1,360.086	1,233.704
2.30.	EXPENDITURE IN FOREIGN CURRENCY : CIF Value of Imports :		
	Raw Materials & Components	1,325.847	1,415.858
	Spares	7.130	5.594
	Capital Goods	32.557	8.984
	Total	1,365.534	1,430.436
	Other Payments :		
	Royalty on Sales	20.095	28.038
	Interest on Foreign Currency Loans	4.212	10.764
	Other matters	56.348	64.449
	Dividend *		9.000
	Total	80.655	112.251
2.31.	DIVIDEND REMITTED IN FOREIGN CURRENCY *		
	a) Dividend (₹ Million)	_	9.000
	b) No. of Non-Resident Shareholders (in Nos.)	—	1
	c) No. of Shares of ₹ 1/- each held by them (in Nos.)	—	11,250,000

_		1	
		2013-14	2012-13
		₹ Million	₹ Million
2.32.	EARNINGS PER SHARE :		
	Profit After Tax	669.993	157.404
	Weighted Average No. of Shares Outstanding		
	- Basic (Nos. in Million)	93.600	90.000
	- Diluted (Nos. in Million)	93.600	94.500
	Basic Earnings per share (in ₹)	7.16	1.75
	Diluted Earnings per share (in ₹)	7.16	1.67
	Face Value per Equity Share (in ₹)	1.00	1.00

2.33. Power & Utilities is net of Wind Power of ₹ 11.485 Million (Previous year - ₹ 10.008 Million) representing units supplied to the grid against which equivalent consumption was made inhouse.

### 2.34. RESEARCH AND DEVELOPMENT EXPENDITURE :

Capital	97.014	83.120
Recurring	217.343	262.142
Grant Received	(4.900)	(1.390)
	309.457	343.872

Note: Research and Development expenses of Revenue nature have been classified under the relevant heads of accounts in the Statement of Profit and Loss and the expenditure of Capital nature is grouped under fixed assets.

### 2.35. REMUNERATION TO AUDITORS (EXCLUSIVE OF SERVICE TAX) :

For Aud	it		2.400	2.000
For Tax	ation Matters		1.375	1.080
For Cer	tification and Others		0.990	1.700
Reimbu	rsement of Expenses		0.125	0.083
		Total	4.890	4.863
2.36. EMPLO	YEE BENEFITS EXPENSE INCLUDE :			
Remun	eration to Whole Time Directors'			
Salary			6.860	5.565
HRA			4.090	2.661
Commis	ssion		8.242	3.286
Contrib	ution to Provident Fund & Other Funds		1.852	1.503
Perquis	ites & Benefits		3.430	2.345
		Total	24.474	15.360

- **2.37.** Balances in parties accounts are subject to confirmation / reconciliation. Appropriate adjustments, if any, will be made as and when the balances are reconciled.
- **2.38.** In view of the considerable number of items diverse in composition, size and nature, it is not practicable to furnish particulars of materials consumed.



### 2.39. INTEREST IN JOINT VENTURES :

The aggregate amount of assets, liabilities, income and expenses related to the company's share in the Joint Venture is given below : ₹ Million

	Johnson Controls Pricol Private Limited		Denso Pricol India Limite (Formerly, Pricol Components Limited)	
	2013-14	2012-13	2013-14	2012-13
Extent of Holding	50%	50%	49%	_
Balance Sheet				
Share Capital	50.000	50.000	49.000	—
Reserves & Surplus	274.440	324.660	181.857	—
Non Current Liabilities	1.620	3.925	105.772	—
Current Liabilities	226.920	191.330	119.165	—
Fixed Assets (Net)	350.910	364.885	280.568	—
Long Term Loans & Advances	5.450	1.615	1.443	—
Current Assets	196.620	203.415	173.783	_
Income statement				
Income	518.495	623.335	283.845	—
Expenses	568.715	641.095	348.031	—
Profit / (Loss) Before Tax	(50.220)	(17.760)	(64.186)	—
Provision for Taxes	—	(0.060)	14.632	—
Profit / (Loss) After Tax	(50.220)	(17.700)	(78.818)	_
COMMITMENTS				
Estimated Value of contracts remaining to be executed on Capital account	0.225	0.600	3.356	

- **2.40.** a) Income Tax Assessments are completed upto Assessment Year 2011-12.
  - b) Subsequent to the date of Balance Sheet, the Honourable Madras High Court has passed an order in favour of the Income tax department in respect of an appeal filed by the department. The Order is yet to be given effect to by the Assessing Officer. As of date, the company is unable to ascertain the impact of this order for the assessment year 1999-2000 and three other subsequent assessment years. The company is in discussion with the experts for future course of action.
- **2.41.** During the financial year the company has entered into a Joint Venture Agreement with Denso Corporation, Japan, having a ownership interest of 49%. The Joint Venture, Denso Pricol India Limited has commenced its operation on 23rd April 2013.

### 2.42. a) Particulars regarding defined benefit plan :

The company operates a defined benefit plan for payment of post employment benefits in the form of Gratuity. Benefits under the plan are based on pay and years of service and are vested on completion of five years of service, as provided in the Payment of Gratuity Act, 1972. The terms of the benefits are common for all the employees of the company.

I.	Principal actuarial assumptions used as at the	Balance Sheet Date :	
	<b>Period Covered</b> Discount Rate Expected Return on Plan assets Average future working life	2013-14 9.15% p.a. 8.00% p.a. 16 yrs	2012-13 8.19% p.a. 8.00% p.a. 17 yrs
	The estimates of future salary increases considered actuarial valuation, taking into account of inflation, seniority, promotion and other relevant factors such as supply and demand in the employment market.	h	
II.	Changes in the Present Value of the Obligation	: ₹ Million	₹ Million
	Present Value of obligation beginning of the period	144.955	138.294
	Interest cost	12.192	10.186
	Current service cost	13.996	12.569
	Past service cost	_	—
	Benefits paid	(23.426)	(27.853)
	Actuarial (Gain) / Loss on obligation	4.241	11.759
	Present Value of obligation end of the period	151.958	144.955
III.	Changes in the Fair Value of plan assets :		
	Fair Value of plan assets beginning of the period	122.792	138.301
	Expected return on plan assets	10.512	10.444
	Contributions	24.700	_
	Benefits paid	(19.095)	(27.853)
	Actuarial Gain / (Loss) on plan assets	1.103	1.900
	Fair Value of plan assets as at the end of the period	d <b>140.012</b>	122.792
IV.	Amounts recognised in the Balance Sheet :		
	Present Value of obligation	151.958	144.955
	Fair Value of plan assets	(140.012)	(122.792)
	Liability / (Asset)	11.946	22.163
	Unrecognised past service cost	—	—
	Asset / (Liability) recognised in the Balance Sheet	(11.946)	(22.163)
V.	Expenses recognised in the Statement of Profi	t & Loss :	
	Current service cost	13.996	12.569
	Interest Cost	12.192	10.186
	Expected return on plan assets	(10.512)	(10.444)
	Net Actuarial (Gain) / Loss recognised in the year	3.138	9.859
	Past service cost		
	Expenses recognised in the Statement of Profit &		22.170
	The expense has been included under the head	•	t and other funds" under
	"Employee Benefits Expense" in the Statement of Pr	rofit and Loss.	₹ Million
VI.	Amount for the current period : 2013-14	2012-13 2011-12	2010-11 2009-10

VI.	Amount for the current period :	2013-14	2012-13	2011-12	2010-11	2009-10
	Present Value of obligation Plan Assets Surplus / (Deficit)	151.958 140.012 (11.946)	144.955 122.792 (22.163)	138.294 138.301 0.007	136.047 119.799 (16.248)	113.844 117.209 3.365
	Experience adjustments on plan liabilities Experience adjustments on	12.697	23.553	2.440	12.706	2.688
	plan assets	(1.103)	(1.900)	(1.356)	0.222	9.875



		2013-14 ₹ Million	2012-13 ₹ Millio
VII.	Major Categories of plan assets		
	(As percentage of total plan assets) :		
	Funds Managed by Insurance Companies	100%	100%
VIII.	Enterprise's best estimate of contribution during next year	8.968	15.54
o)	Contribution of ₹ 48.980 Million ( Previous year - ₹ 49.291 were charged to Statement of Profit and Loss.	Million) made to defined	d contribution plar
c)	The Company also extends defined benefit plans in the for The Employee Benefits towards Compensated absences made at the end of the year.		
	Employee benefits towards Compensated absences recog as follows :	nised in the Statement of	Profit and Loss ar
	Actuarial Assumptions :		
	The Principal assumptions used in determining company Compensated absences are furnished below :	's liability towards emplo	oyee benefits unde
	Period Covered	2013-14	2012-13
	Discount Rate	9.15% p.a.	_
	The estimates of future salary increases considered in actuarial valuation, taking into account of inflation, seniority, promotion and other relevant factors such as supply and demand in the employment market.		
	Current service cost	3.960	_
	Interest Cost	_	_
	Expenses recognised in the Statement of Profit & Loss	3.960	
	The expense has been included under the head "Pay, Allow Expense" in the Statement of Profit and Loss.	ances and Bonus" under	"Employee Benef

**2.43.** The Company's operations mainly relate to one segment, Automotive Components. The secondary segment disclosure in respect of the identified geographical segments is given below :

				₹ Million
	31st I	March, 2014	31st N	/larch, 2013
Particulars	Within	Outside	Within	Outside
	India	India	India	India
Segment Revenue	7,508.700	1,402.783	7,453.031	1,285.912
SegmentAssets	5,206.548	17.163	5,286.041	16.742
Purchase of Fixed Assets	391.591	0.051	256.976	0.043

### Geographical Segment :

Segmentation of revenue is on the basis of geographical location of the customers.

Segmentation of assets is based on geographical location of the assets.

			2013-14	2012- 13
			₹ Million	₹ Million
2.44.	Оре	erating Leases :		
	a)	As Lessee :		
		Amortisation of premium paid for leasehold rights	0.271	0.271
		Annual lease payments charged off to Statement of Profit and Loss	6.584	5.612
		Future Minimum Lease Payments		
		- Not later than one year	6.246	6.112
		- Later than one year and not later than five years	20.809	26.648
		- Later than five years	13.108	8.736
	b)	As Lessor :		
		Annual lease receipts included as income in the Statement of Profit and Loss	7.460	_
		Future Minimum Lease Receivables		
		- Not later than one year	9.862	_
		- Later than one year and not later than five years	32.274	
		- Later than five years	_	

- 2.45. Long Term Provision for others includes unusable tools amounting to ₹ 16 Million (Previous year Nil).
- 2.46. The Company has sold its instrument cluster business related to four wheeler personal passenger vehicles with Denso Technology at Plant I, Coimbatore and Plant II, IMT Manesar, Gurgaon Plant as a going concern basis under a Slump Sale Method on 22nd April 2013 to Pricol Components Limited (Presently, Denso Pricol India Limited). The income from Slump Sale is reflected as Exceptional Item in Statement of Profit and Loss.
- 2.47. The Board at its meeting held on 24th January 2014 approved the draft scheme of amalgamation of Xenos Automotive Limited (a related party) with Pricol Limited effective 1st January 2014, a company engaged in manufacture and trading of vehicle accessories subject to the required approvals in the manner as required under the Companies Act and Securities and Exchange of Board of India (SEBI).

The Company had filed the Draft Scheme with BSE Limited (Designate Stock Exchange) and National Stock Exchange of India Limited as per SEBI circulars, for their 'No-objection' to the Draft Scheme. The Stock Exchanges had given their 'No-objection' to the draft scheme.

The Company is in process of filing necessary applications, petitions etc. with Honourable High Court of Madras for getting their approval.

Considering the above merger, based on the approval of the Board of Directors a sum of ₹ 30 Million has been funded to Xenos Automotive Limited, on the condition that in the event of the Scheme of Amalgamation not being effective, the amount advanced shall be repaid with a simple interest of 10% p.a. The maximum amount outstanding during the year is ₹ 30 Million.



### 2.48. a) Details of Foreign Currency Exposures that are hedged by a derivative instrument or otherwise :

Particulars	Foreign	<b>2013-14</b> 2012-13		2013-14	2012-13
Fanticulars	Currency	Amount of Foreign Currency in Million		Equivalent Amount in ₹ Million	
Durana Ora dit	USD	5.318	5.581	333.968	308.571
Buyers Credit	JPY	—	79.439	—	52.078

### b) Details of Foreign Currency Exposures that are not hedged by a derivative instrument or otherwise:

Dertieulere	Foreign	2013-14	2012-13	2013-14	2012-13	
Particulars	Currency Amount of F		reign Currency illion		nt Amount /illion	
	CHF	0.063	0.030	4.245	1.739	
	EUR	0.017	0.002	1.416	0.132	
Trade Payables	GBP	0.002	0.009	0.204	0.723	
	JPY	103.067	110.173	60.634	63.636	
	USD	1.155	1.090	69.415	59.278	
	EUR	0.685	1.280	56.570	89.028	
Trade Receivables	USD	4.377	4.133	263.040	224.776	
Trade Necelvables	GBP	_	0.151	—	12.447	
	AED		2.095	_	30.983	

- 2.49. Previous year's figures are reclassified wherever necessary to conform to the current year's classification.
- 2.50. All figures are in Rupees Million unless otherwise stated.

# 2.51. List of Related Parties with whom transactions have taken place during the year 2013-14 and relationship:

**Holding Company :** Nil ; **Subsidiary Companies :** Pricol Castings Limited, PT Pricol Surya, Indonesia, Pricol Asia Pte Limited, Singapore, Integral Investments Limited and Shanmuga Steel Industries Limited. (Subsidiary of Intergral Investments Limited) **Key Management Personnel :** Mrs.Vanitha Mohan, Mr.Vikram Mohan and Mr.K.Udhaya Kumar **Joint Venture :** Johnson Controls Pricol Private Limited, Denso Pricol India Limited (Formerly, Pricol Components Limited) **Others: (Enterprise over which key management personnel are able to exercise significant influence)** Pricol Holdings Limited, Pricol Packaging Limited, Pricol Travel Limited, Pricol Technologies Limited, Pricol Properties Limited, Pricol Corporate Services Limited, Vascon Pricol Infrastructures Limited, Prinfra Limited, Prime Agri Solutions (India) Limited, Priara Enterprises Limited, M and M Enterprises (India) Limited, Bhavani Infin Services India Private Limited, Sagittarius Investments Private Limited, Carcerano Pricoltech (India) Private Limited, Libra Industries, Leo Industries and Ellargi & Co.

						₹ Million
Nature of Transaction	Subsidiary	Companies		nagement onnel	Others / Joi	nt Venture
	2013-14	2012-13	2013-14	2012-13	2013-14	2012-13
Purchase / Labour Charges	41.800	30.052	_	_	252.957	269.153
Sales / Job Work Charges	43.755	66.639	_	_	445.830	315.496
Sale of Undertaking	_	_	_	_	583.000	_
Purchase of Fixed Assets	_	_	_	_	0.229	
Sale of Fixed Assets	_	_	_	_	42.645	17.089
Receiving of Services / Reimbursement of Expenses Paid	_	_	24.474	15.360	319.263	189.647
Rendering of Services / Reimbursement of Expenses Received	0.741	0.453	_	_	132.187	52.087
Loan / Advance Receivable / Deposit /						
Interest - Opening	8.402	41.650	—	_	1.089	1.089
Add : Amount advanced / Deposit during the year	156.793	1.050	—	_	30.000	
Less : Amount received / converted into capital during the year	152.293	_	_	_	_	_
Add : Interest receivable for the year	132.235	3.603		_	_	
Less : Amount received / Adjustments	4.650	30.045	_	_	—	_
Less : Rental advance received	4.030	30.043	_	_	2.423	_
Less : Interest received for the year	_	7.856	_	_	2.423	_
Loan / Advance Receivable / Deposit / Interest - Closing	8.252	8.402	_	_	28.666	1.089
Advance payable - Opening	0.252	0.402			20.000	1.003
Less : Amount repaid during the year		_				
Advance payable - Closing		_			_	
Investments - Opening	338.050	252.407			50.000	50.000
Add : Investments made during the year	167.303	85.643			49.000	50.000
Less : Divestment during the year	0.500	00.040	_		43.000	_
Investments - Closing	504.853	338.050			99.000	50.000
Guarantee - Opening	401.885	138.415				
Add : Guarantee provided during the year	30.000	263.470	_	_	_	_
Less : Guarantee released during the year	157.185	200.470	_	_	_	
Guarantee - Closing	274.700	401.885	_	_	_	_
Receivable - Opening	101.490	263.167	_	_	454.203	425.165
Add : Amount receivable during the year	49.017	65.890	_	_	770.626	401.086
Less : Amount received during the year	61.769	227.567	_	_	710.681	372.048
Receivable - Closing	88.738	101.490	_	_	514.148	454.203
Payable - Opening	2.436	11.311	3.286	6.355	101.957	39.145
Add : Amount payable during the year	60.327	35.006	24.474	15.360	684.652	461.877
Less : Amount paid during the year	54.830	43.881	19.518	18.429	712.623	399.065
Payable - Closing	7.933	2.436	8.242	3.286	73.986	101.957

As per our report of date attached For Haribhakti & Co. Chartered Accountants Firm Regn. No.103523W **C.S. Sathyanarayanan**, Partner Membership No. 028328 Coimbatore, 29th May 2014

**Vijay Mohan** Chairman

J. Sridhar Chief Financial Officer

For and on behalf of the Board Vanitha Mohan Vice Chairman

Vikram Mohan Managing Director

T.G. Thamizhanban Company Secretary



### INDEPENDENT AUDITORS' REPORT ON THE CONSOLIDATED FINANCIAL STATEMENTS

### To the Board of Directors of Pricol Limited

We have audited the accompanying Consolidated Financial Statements of Pricol Limited ("the Company") and its subsidiaries, and joint ventures (the Company, its subsidiaries, associates and joint ventures constitute "the Group") which comprise the Consolidated Balance Sheet as at March 31, 2014, the Consolidated Statement of Profit and Loss and the Consolidated Cash Flow Statement for the year then ended, and a summary of significant accounting policies and other explanatory information.

# Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation of these consolidated financial statements on the basis of separate financial statements and other financial information regarding components that give a true and fair view of the consolidated financial position, consolidated financial performance and consolidated cash flows of the Group in accordance with accounting principles generally accepted in India. This includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the consolidated financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and presentation of the consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion

### Opinion

We report that the consolidated financial statements have been prepared by the Company's Management in accordance with the requirements of Accounting Standard (AS) 21, "Consolidated Financial Statements" and Accounting Standard (AS) 27 "Financial Reporting of Interests in Joint Ventures" as notified pursuant to the Companies (Accounting Standards) Rules, 2006 and on the basis of the separate financial statements of Pricol Limited, its subsidiaries (including subsidiaries of subsidiaries), and joint ventures.

In our opinion and to the best of our information and according to the explanations given to us and based on the consideration of the reports of the other auditors on the financial statements of the subsidiaries, and joint ventures as mentioned in the 'Other Matter' paragraph below, the consolidated financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:

- (a) in the case of the Consolidated Balance Sheet, of the state of affairs of the Group as at March 31, 2014;
- (b) in the case of the Consolidated Statement of Profit and Loss, of the profit for the year ended on that date; and
- (c) in the case of the Consolidated Cash Flow Statement, of the cash flows for the year ended on that date.

### **Other Matter**

We did not audit the financial statements of three subsidiaries whose financial statements reflect total assets (net) of ₹ 67.440 Million as at March 31, 2014, total revenues of ₹ 1,028.841 Million and net cash outflows amounting to ₹ 34.771 Million for the year then ended. We did not audit the financial statements of two joint ventures whose financial statements reflect total assets (net) of ₹ 1,120.016 Million as at March 31, 2014, total revenues of ₹ 1,616.265 Million and net cash inflows amounting to ₹ 167.175 Million for the year then ended. These financial statements have been audited by other auditors whose reports have been furnished to us by the Management, and our opinion is based solely on the reports of the other auditors. Our opinion is not qualified in respect of this matter.

Firn C. Coimbatore 29th May 2014 Mer

For Haribhakti & Co. Chartered Accountants Firm Regn. No.103523W **C.S. Sathyanarayanan** Partner, Membership No. 028328

## CONSOLIDATED BALANCE SHEET AS AT 31st MARCH 2014

		Note No.	31-3-2014 ₹ Million	31-3-2013 ₹ Million
Ι.	EQUITY AND LIABILITIES			
	(1) Shareholders' Funds			
	(a) Share Capital	2.1	94.500	90.000
	(b) Reserves and Surplus	2.2	3,330.500	2,711.921
	(c) Money received against Share Warrants			20.250
	(2) Non Current Liabilities			
	(a) Long Term Borrowings	2.3	117.147	36.613
	(b) Deferred Tax Liabilities (Net)	2.4	92.257	36.691
	(c) Long Term Provisions	2.5	82.892	53.777
	(3) Current Liabilities			
	(a) Short Term Borrowings	2.6	544.024	619.486
	(b) Trade Payables	2.7	2,283.983	1,916.957
	(c) Other Current Liabilities	2.8	505.888	1,088.684
	(d) Short Term Provisions	2.9	70.624	73.703
	Total		7,121.815	6,648.082
II.	ASSETS			
	(1) Non Current Assets			
	(a) Fixed Assets	2.10		
	(i) Tangible Assets		2,367.313	2,290.312
	(ii) Intangible Assets		395.130	189.863
	(iii) Capital Work-in-progress		36.482	26.638
	(b) Non Current Investments	2.11	7.200	7.200
	(c) Long Term Loans and Advances	2.12	42.241	62.189
	(d) Other Non-Current Assets	2.13	659.773	611.743
	(2) Current Assets			
	(a) Current Investments	2.14	16.591	16.175
	(b) Inventories	2.15	1,263.054	1,298.726
	(c) Trade Receivables	2.16	1,849.768	1,806.517
	(d) Cash and Cash Equivalents	2.17	172.415	114.348
	(e) Short Term Loans and Advances	2.18	293.479	215.039
	(f) Other Current Assets	2.19	18.369	9.332
	Total		7,121.815	6,648.082

### Significant Accounting Policies & Notes form an integral part of the Financial Statements

As per our report of date attached	Fo	and on behalf of the Board	
For Haribhakti & Co.	Vijay Mohan	Vanitha Mohan	Vikram Mohan
Chartered Accountants	Chairman	Vice Chairman	Managing Director
Firm Regn. No.103523W			
C.S. Sathyanarayanan, Partner	J. Sridhar		T.G. Thamizhanban
Membership No. 028328	Chief Financial Officer		Company Secretary
Coimbatore, 29th May 2014			



### CONSOLIDATED STATEMENT OF PROFIT & LOSS FOR THE YEAR ENDED 31st MARCH 2014

		Note No.	2013-14 ₹ Million	2012-13 ₹ Million
INCOME		11016 110.		< willow
Revenue from Operations (Gross)			11,821.229	11,382.582
Less : Excise Duty		0.00	851.973	
Revenue from Operations (Net)		2.20	10,969.256	
Other Income		2.21	44.577	47.374
Total Revenue			11,013.833	10,592.362
EXPENSES				
Cost of Materials Consumed		2.22	6,980.084	6,697.496
Purchases of Stock-in-Trade			441.192	435.182
Changes in inventories of Work-in-pu and Stock-in-Trade	ogress, Finished Goods	2.23	80.594	49.700
Employee Benefits Expense		2.24	1,606.813	1,518.028
Finance Costs		2.25	101.795	199.622
Depreciation & Amortisation Expense	e	2.26	423.950	398.344
Other Expenses		2.27	1,339.159	1,120.784
Total Expenses			10,973.587	10,419.156
Profit from operations before Exce	eptional Items and Tax		40.246	173.206
Add : Exceptional Items		2.28	516.334	_
Profit Before Tax			556.580	173.206
Less : Tax expense				
Current Tax			174.240	51.598
Deferred Tax			55.566	(12.483)
MAT Credit			(62.678)	(32.066)
For earlier years			16.649	(10.458)
Profit for the year			372.803	176.615
Earnings per Equity Share (Face V	/alue of ₹ 1/-) in Rupees	2.29		
Basic			3.98	1.96
Diluted			3.98	1.87
Significant Accounting Policies & N	otes form an integral part of	the Financial St	atements	
As per our report of date attached For Haribhakti & Co. Chartered Accountants	For a <b>Vijay Mohan</b> Chairman	and on behalf of <b>Vanitha Moh</b> Vice Chairma	an	Vikram Mohan Managing Director
Firm Regn. No.103523W C.S. Sathyanarayanan, Partner Membership No. 028328 Compatera, 20th May 2014	<b>J. Sridhar</b> Chief Financial Officer			C <b>G. Thamizhanban</b> Company Secretary

Coimbatore, 29th May 2014

## CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31st MARCH 2014

				2013-14 ₹ Million		2012-13 ₹ Million
Α.	Cash Flow From Operating Activities :					
	Net Profit Before Tax			556.580		173.206
	Adjustments for :					
	Depreciation & Amortisation Expense		423.950		398.344	
	Bad debts written off		42.009		0.417	
	Provision for Doubtful debts written back		(38.480)		40.000	
	Provision for Doubtful debts Effect of change in Foreign Currency Transla	ation Bosonia	10.190 8.576		12.222 (2.573)	
	Provision for Diminiution in value of Investm		(0.280)		0.280	
	Profit / (Loss) on Sale of Assets (Net)	ents	(13.083)		(5.845)	
	Assets Discarded / Written off		18.291		(0.010)	
	Profit on Sale of Undertaking		(516.334)		_	
	Exchange Fluctuation (Gain)/Loss on Re-s	statement	19.431		(3.677)	
	Interest received		(1.493)		(4.071)	
	Finance Costs		101.795		199.622	
	Income from Current Investments		(0.663)	53.909	(0.218)	594.501
	Operating profit before working capital chan	aes		610,489		767.707
	Adjustments for :-					
	Trade and other receivables		(234.548)		(69.777)	
	Inventories		10.482		254.489	
	Trade and other payables		407.084	183.018	(274.400)	(89.688)
	Cash generated from operations			793.507		678.019
	Direct taxes			(173.311)		(66.497)
	Net Cash Flow from operating activities			620.196		611.522
В.	Cash Flow from Investing Activities :					
	Purchase of Fixed Assets		(860.832)		(326.519)	
	Sale of Fixed Assets		95.898		33.736	
	Sale of Undertaking		583.000			
	Interest received		1.493		4.071	
	Purchase of Investments		(30.680)		(67.401)	
	Sale of Investments		31.207		67.622	
	Net Cash used in Investing Activities			(179.914)		(288.491)
C.	Cash Flow from Financing Activities :				(0.47 500)	
	Long Term Borrowings		(575.505)		(947.502)	
	Unsecured Loans & Deposits Working Capital Borrowings		55.724 10.137		(52.205) 315.320	
	Proceeds from issue of Share Capital		4.500		515.520	
	Premium on issue of Shares (Net off convers	sion of	4.500		_	
	Share Warrants into Share Capital)		316.930			
	Dividend & Tax on Dividend paid		(85.827)		(83.244)	
	Finance Costs paid		(108.174)		(208.606)	
	Net Cash Used in financing activities			(382.215)		(976.237)
D.	Net increase / (decrease) in cash and cas	h equivalents (A+B+C)		58.067		(653.206)
	Cash and cash equivalents as at 1.4.2013 a	nd 1.4.2012		114.348		767.554
	(Opening Balance)					
	Less : Bank Balances not considered as Cas					
	Equivalents as per Accounting Standa			18.833		8.123
	Cash and cash equivalents as at 31.3.2014 (Closing Balance)	and 31.3.2013		153.582		106.225
Ac	per our report of date attached		For and on bo	half of the Boa	rd	
		Viiov Mehen				om Mahan
	Haribhakti & Co.	Vijay Mohan		na Mohan		am Mohan
	artered Accountants	Chairman	Vice (	Chairman	Manag	ing Director
Fir	m Regn. No.103523W					
C.S	5. Sathyanarayanan, Partner	J. Sridhar			T.G. Tha	mizhanban
	mbership No. 028328	Chief Financial Office	cer		Compan	y Secretary
	imbatore, 29th May 2014		~~.		compan	, 000,0101 y
00	110aloie, 2311 May 2014					



### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2014

# 1. SIGNIFICANT ACCOUNTING POLICIES TO THE CONSOLIDATED BALANCE SHEET AND STATEMENT OF PROFIT AND LOSS

#### I. Principles of consolidation :

The consolidated financial statements relate to Pricol Limited ("the Company") and its subsidiary companies and joint ventures. The Consolidated financial statements have been prepared on the following basis:

- i) The Financial statements of the Company and its subsidiary companies are combined on a line-by-line basis by adding together the book values of like items of assets, liabilities, income and expenses, after fully eliminating intra-group balances and intra-group transactions resulting in unrealised profit or losses in accordance with Accounting Standard (AS) 21 - "Consolidated Financial Statements" as prescribed under Section 211 (3C) of the Companies Act, 1956.
- Interests in Joint Ventures have been accounted by using the proportionate consolidation method as per Accounting Standard (AS) 27 - "Financial Reporting of Interests in Joint Ventures".
- iii) In case of foreign subsidiaries, being non-integral foreign operations, revenue items are consolidated at the average rate prevailing during the year. All assets and liabilities are

converted at rates prevailing at the end of the year. Any exchange difference arising on consolidation is recognised in the foreign exchange translation reserve as per AS 11 - "Effect of Changes in Foreign Exchange Rates".

- iv) The difference between the cost of investment in the subsidiaries over the net assets at the time of acquisition of shares in the subsidiaries is recognised in the financial statements as Goodwill or Capital Reserve as the case may be.
- As far as possible, the consolidated financial statements are prepared using uniform accounting policies for like transactions and other events in similar circumstances and are presented in the same manner as the Company's separate financial statements.
- Investments other than in subsidiaries and associates have been accounted as per Accounting Standard (AS) 13 on Accounting for Investments.

#### III. Other Significant Accounting Policies:

These are set out under "Notes on Accounts" as given in the standalone Financials Statements of Pricol Limited.

2.1.	SHARE CAPITAL Authorised	31-3-2014 ₹ Million	31-3-2013 ₹ Million
	100,000,000 Equity Shares of ₹ 1/- each <b>Issued, Subscribed and Paid-up</b> 94,500,000 Equity Shares of ₹ 1/- each fully paid-up	100.000	100.000
	(Previous year - 90,000,000 Equity Shares of ₹ 1/- each fully paid-up)	94.500	90.000
	Reconciliation of the Shares Outstanding at the beginning and at t	he end of the report	ting period :
	Equity Sharos	1_3_2014	31-3-2013

Equity Shares	31-3-2014		31-3-2013	
	No. of Shares	₹	No. of Shares	₹
	Million	Million	Million	Million
At the beginning of the period	90.000	90.000	90.000	90.000
Add : Shares issued during the year	4.500	4.500		
At the closing of the period	94.500	94.500	90.000	90.000

#### Terms / rights attached to equity shares :

The Company has only one class of equity shares having a par value of ₹ 1/- per share. Each holder of equity shares is entitled to one vote per share. The Company declares and pays dividend in Indian Rupees. The dividend proposed by the Board of Directors, if any, is subject to the approval of the shareholders in the ensuing Annual General Meeting.

The company had issued 4,500,000 Share Warrants of ₹ 1/- each on preferential basis with each warrant convertible into one equity share of the company, for a price of ₹ 18/- per share (including a premium of ₹ 17/-). The share warrants were convertible into equity shares of the company within eighteen months from the date of allotment. As per the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2009, the company had received 25% of value of the warrants in December, 2011 and the balance amount on conversion. As per the terms of issue the said warrants were converted into Equity Shares in June, 2013.

The shares allotted during the year have a restriction on transfer of Shares. Of the shares allotted 2.7 million shares are locked in upto 13th December 2014 and the balance of 1.8 million shares are locked in upto 13th December 2016.

### Details of Shareholders holding more than 5% shares in the company :

	31-3-201	31-3-2013		
Equity Shares of ₹ 1/- each fully paid	No. of Shares	% held	No. of Shares	% held
- Vijay Mohan	9,544,440	10.10%	9,544,440	10.60%
- Viren Mohan	6,522,615	6.90%	6,522,615	7.25%
<ul> <li>Precot Meridian Limited</li> </ul>	5,462,250	5.78%	5,462,250	6.07%

	RESERVES & SURPLUS         Securities Premium Account         Opening Balance         Add : Premium on issue of Shares         General Reserve         Opening Balance         Add : Transfer from Surplus in the Statement of Profit & Loss         Statutory Reserve         Opening Balance         Add : Transfer from Surplus in the Statement of Profit & Loss         Surplus in the statement of Profit & Loss         Opening Balance         Add : Transfer from Surplus in the Statement of Profit & Loss         Opening Balance         Add : Transfer from Surplus in the Statement of Profit & Loss         Opening Balance         Add : Transfer from Surplus in the Statement of Profit & Loss         Opening Balance         Add : Profit for the year	9.309	860.180 2,160.192 9.374	523.000  2,018.192 75.000  9.309 	523.000 2,093.192 9.309
	Opening Balance Add : Premium on issue of Shares <b>General Reserve</b> Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los <b>Statutory Reserve</b> Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los <b>Surplus in the statement of Profit &amp; Loss</b> Opening Balance Add : Profit for the year	337.180 2,093.192 ss 67.000 9.309 ss 0.065	2,160.192	2,018.192 75.000	2,093.192
	Add : Premium on issue of Shares General Reserve Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los Statutory Reserve Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los Surplus in the statement of Profit & Loss Opening Balance Add : Profit for the year	337.180 2,093.192 ss 67.000 9.309 ss 0.065	2,160.192	2,018.192 75.000	2,093.192
	General Reserve Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los Statutory Reserve Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los Surplus in the statement of Profit & Loss Opening Balance Add : Profit for the year	2,093.192 ss 67.000 9.309 ss 0.065	2,160.192	75.000	2,093.192
	Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los Statutory Reserve Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los Surplus in the statement of Profit & Loss Opening Balance Add : Profit for the year	ss 67.000 9.309 ss 0.065	2,160.192	75.000	2,093.192
	Add       : Transfer from Surplus in the Statement of Profit & Los         Statutory Reserve       Opening Balance         Add       : Transfer from Surplus in the Statement of Profit & Los         Surplus in the statement of Profit & Loss       Opening Balance         Opening Balance       Add         Surplus in the statement of Profit & Loss       Opening Balance         Add       : Profit for the year	ss 67.000 9.309 ss 0.065		75.000	·
	Statutory Reserve         Opening Balance         Add       Transfer from Surplus in the Statement of Profit & Loss         Surplus in the statement of Profit & Loss         Opening Balance         Add       Profit for the year	9.309 ss 0.065			·
	Opening Balance Add : Transfer from Surplus in the Statement of Profit & Los <b>Surplus in the statement of Profit &amp; Loss</b> Opening Balance Add : Profit for the year	ss 0.065		9.309	·
	Add : Transfer from Surplus in the Statement of Profit & Los <b>Surplus in the statement of Profit &amp; Loss</b> Opening Balance Add : Profit for the year	ss 0.065	9.374	9.309	9 309
	Surplus in the statement of Profit & Loss Opening Balance Add : Profit for the year		9.374		9,309
(	Opening Balance Add : Profit for the year	100.927	9.374		9 309
(	Opening Balance Add : Profit for the year	100.927			0.000
				41.430	
l		372.803		176.615	
	Less : Appropriations :				
	: Interim Dividend @ 40% (From profit on sale of Unit)	37.800		—	
	: Final Dividend - 40% (Previous year - 40%)	37.800		36.000	
	: Tax on Dividend	12.848		6.118	
	: Transfer to Statutory Reserve	0.065		—	
	: Transfer to General Reserve	67.000	318.217	75.000	100.927
	Foreign Exchange Translation Reserve	<i></i>		((( 000))	
	Opening Balance	(14.507)		(11.934)	
/	Add : Addition during the year	(2.956)	(17.463)	(2.573)	(14.507)
			3,330.500		2,711.921
2.3.	LONG TERM BORROWINGS	Non-Curre	ent portion	Current M	laturities
		31-3-2014	31-3-2013	31-3-2014	31-3-2013
	Secured Loans :	₹ Million	₹ Million	₹ Million	₹ Million
	a. Rupee Term Loans from Banks	16.649	13.566	9.507	540.681
	b. Rupee Term Loan from Others	_	_	_	2.810
	c. Foreign Currency Term Loan from Banks	9.358	23.047	122.943	153.858
	Unsecured Loans :				
	<ul><li>a. Rupee Term Loan from Others</li><li>b. Foreign Currency Loan from Others</li></ul>	_	—	—	35.411
	<ul> <li>Foreign Currency Loan from Others</li> </ul>	91.140	_		732.760

Rupee Term Loan from Banks are secured by First Charge on Land & Building situated at Pollachi Main Road, Thamaraikulam Post, Kinathukadavu (Via), Pollachi Taluk, Coimbatore - 642 109 and hypothecation of Goods, Book Debts, other movable assets at Pollachi Main Road, Thamaraikulam Post, Kinathukadavu (Via), Pollachi Taluk, Coimbatore - 642 109 and Corporate Guarantee from Holding Company. The loans are repayable in equal monthly instalments with an interest range of 14.75% to 15% p.a.

Foreign Currency Term Loan from Banks are secured against Inventories, Book Debts and Land & Building situated at JI. Permata Raya Lot FF-2, Kawasan Industri KIIC, Karawang and Corporate Guarantee from Holding Company. The Ioan is repayable in May, 2015. Interest rate for the USD Ioan is 6.50% p.a.

Unsecured Foreign Currency Loan from Others is repayable in September, 2016.



2.4.	DEFERRED TAX		31-3-2014 ₹ Million	Charged / Reversed during the year ₹ Million	31-3-2013 ₹ Million
	Deferred Tax Liability				
	Fixed Assets		137.751	15.146	122.605
		A	137.751	15.146	122.605
	Deferred Tax Asset				
	Disallowance under the Income Tax Act		32.509	(40.435)	72.944
	Unabsorbed Depreciation / Business Loss		12.985	0.015	12.970
		В	45.494	(40.420)	85.914
	Deferred Tax Liability (Net)	A - B	92.257	55.566	36.691
2.5.	LONG TERM PROVISIONS				
	For Gratuity		25.011		21.154
	For Leave Encashment		4.087		_
	For Central Excise Demands		32.289		32.289
	For Others		21.505		0.334
			82.892		53.777
2.6.	SHORT TERM BORROWINGS				
	Secured Loans				
	Working Capital Facilities from Banks				
	- In Rupee		370.000		582.421
	- In Foreign Currency		33.994		_
	Unsecured Loans				
	Working Capital Facilities from Banks				
	- In Rupee		140.030		37.065
			544.024		619.486

Working capital facilities from banks are secured by Pari-passu first charge on the current assets of the respective companies. The loans are further secured by pari-passu second charge on the immovable properties of the respective Companies. The loans are further Guaranteed by the holding company.

Working Capital Facilities from Banks are repayable on demand and carry interest rates varying from 10.50% to 13.50% p.a.

### 2.7. TRADE PAYABLES

	Trade Payables *	2,283.983	1,916.957
	* Trade Payables includes Dues to Micro, Small and Medium Enterprises amounting to ₹ 28.529 Million (Previous year - ₹ 31.776 Million)	2,283.983	1,916.957
2.8.	OTHER CURRENT LIABILITIES		
	Current Maturities of Long Term Debt (Refer to Note No. 2.3)	132.450	732.760
	Interest Accrued but not due on loans	0.887	7.266
	Unclaimed Dividend	6.008	5.493
	Unclaimed Deposits including interest	0.018	0.023
	Statutory Dues Payable	41.303	29.399
	Other Payables	325.222	313.743
		505.888	1,088.684
2.9.	SHORT TERM PROVISIONS		
	For Leave Encashment	0.243	—
	For Gratuity	9.237	15.813
	For Taxation (Net)	16.920	15.772
	For Dividend	37.800	36.000
	For Tax on Dividend	6.424	6.118
		70.624	73.703

	Cost as on Additions 1-4-2013 during	Additions during	Gross Block Sales/Deletions during	Translation Adjustment	Balance as on	Upto 31-3-2013	Depreciati For 2013-14	Depreciation / Amortisation For Withdrawn Tra 013-14 during Adj	<b>ation</b> Translation Adjustment	Total upto	Net Block Written down \ as on a	Written down Value as on as on
		2013-14	2013-14		31-3-2014			2013-14		31-3-2014	31-3-2014	31-3-2013
Tangible Assets												
Freehold Land	267.223	24.209	Ι	(3.987)	287.445	Ι	Ι	Ι	Ι	Ι	287.445	267.223
Leasehold Land	26.879	Ι	Ι	Ι	26.879	1.511	0.271	Ι	Ι	1.782	25.097	25.368
Freehold Buildings	1,228.803	8.507	5.308	(5.797)	1,226.205	378.141	42.400	0.031	(1.874)	418.636	807.569	850.662
Leasehold Building	8.065		Ι	Ι	8.065	1.344	1.344	Ι	Ι	2.688	5.377	6.721
Plant & Machinery	3,718.031	399.316	258.362	(6.350)	3,852.635	2,701.098	261.674	184.126	(2.994)	2,775.652	1,076.983	1,016.933
Computer Equipments	374.237	60.632	166.484	Ι	268.385	305.130	17.961	154.110	Ι	168.981	99.404	69.107
Furniture and Fittings	55.677	17.132	2.271	Ι	70.538	30.284	3.127	0.010	Ι	33.401	37.137	25.393
Office Equipments	34.097	5.597	0.969	(1.205)	37.520	24.836	3.495	0.544	(0.960)	26.827	10.693	9.261
Vehicles	49.420	6.278	16.720	Ι	38.978	29.776	3.440	11.846	Ι	21.370	17.608	19.644
Total Tangible Assets	5,762.432	521.671	450.114	(17.339)	5,816.650	3,472.120	333.712	350.667	(5.828)	3,449.337	2,367.313	2,290.312
Intangible Assets												
Computer Software	146.541	40.848	22.976	Ι	164.413	90.409	21.280	21.827	0.021	89.883	74.530	56.132
Technical Knowhow	53.092	3.333	50.425	Ι	6.000	39.058	13.573	50.425	Ι	2.206	3.794	14.034
Goodwill	0.510	I	0.510	Ι	Ι	Ι	Ι	I	Ι	Ι	Ι	0.510
Business & Commercial Rights	150.423	253.004	I	Ι	403.427	31.236	55.385	Ι	Ι	86.621	316.806	119.187
Total Intangible Assets	<b>ts</b> 350.566	297.185	73.911		573.840	160.703	90.238	72.252	0.021	178.710	395.130	189.863
Total	6,112.998	818.856	524.025	(17.339)	6,390.490	3,632.823	423.950	422.919	(5.807)	3,628.047	2,762.443	2,480.175
Previous year	5,923.184	320.734	130.920	Ι	6,112.998	3,337.508	398.344	103.029	Ι	3,632.823		
Capital Work-in-Progress	SS										36.482	26.638
Total Assets											2,798.925	2,506.813

"Translation Adjustment".

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2.11.	NON CURRENT INVESTMENTS Non - Trade - Unquoted : 720,000 Equity Shares of ₹ 10/- each fully paid-up in Pricol Technologies Limited Aggregate Cost of Un-quoted Investments		31-3-2014 ₹ Million <u>7.200</u> 7.200		31-3-2013 ₹ Million <u>7.200</u> 7.200
2.12.	LONG TERM LOANS AND ADVANCES				
	Unsecured, Considered Good				
	Capital Advances		17.177		17.244
	Deposits		25.064		44.945
	Unsecured considered Doubtful	1.305		1.305	
	Less : Provision for Doubtful Deposits	1.305	_	1.305	_
			42.241		62.189
2.13.	OTHER NON CURRENT ASSETS				
	Unsecured Considered Good				
	Long Term Trade Receivables		390.055		388.077
	Loans to Employees		0.368		0.566
	Balances with Government Authorities		0.765		0.763
	Tax Payments Pending Adjustment		11.280		11.062
	MAT Credit Entitlement		257.305		211.275
			659.773		611.743

### 2.14. CURRENT INVESTMENTS

S.No	o. Particulars	No. of Sh	ares / Units	Amount	(₹ Million)	Market Valu	ıe (₹ Million)
		31-3-2014	31-3-2013	31-3-2014	31-3-2013	31-3-2014	31-3-2013
a)	Investment in Equity Instrume - Non Trade- Quoted - Fully Pa						
1.	Ashok Leyland Limited	_	1,000	_	0.032	_	0.022
2.	Bajaj Auto Limited	25	25	0.033	0.033	0.052	0.045
3.	Cholamandalam Investment & Finance Company Limited	_	200	_	0.061	_	0.054
4.	Hero Motocorp Limited	20	20	0.034	0.034	0.045	0.031
5.	IDBI Bank Limited	_	300	_	0.030	_	0.024
6.	ITC Limited	100	100	0.017	0.017	0.035	0.031
7.	JSW Energy Limited	_	700	_	0.087	_	0.038
8.	Larsen & Toubro Limited	225	150	0.263	0.263	0.286	0.205
9.	LIC Housing Finance Limited	200	200	0.045	0.045	0.047	0.045
10.	Mahindra & Mahindra Limited	100	100	0.052	0.052	0.098	0.086
11.	Maruti Suzuki India Limited	15	15	0.017	0.017	0.030	0.019
12.	Regaliaa Realty Limited	20,692	20,692	0.207	0.207	0.300	0.321
13.	Rural Electrification Limited	—	250		0.065	_	0.052
14.	The South Indian Bank Limited	_	500	_	0.012	_	0.012
15.	Tata Motors Limited	_	100	_	0.022	_	0.027
16.	TVS Motors Limited		700		0.019		0.023
	TOTAL	21,377	25,052	0.668	0.996	0.893	1.035
	Provision for Diminution				(0.147)		_
	Net Investment Value in Share	s (Total - A)		0.668	0.849	0.893	1.035

	S.N	o. Particulars	No. of Sh	ares / Units	Amount	(₹ Million)	Market Valu	e (₹ Million)
			31-3-2014	31-3-2013	31-3-2014	31-3-2013	31-3-2014	31-3-2013
	CU	RRENT INVESTMENTS (Contd.,)						
	b)	Investments in Mutual Funds -	Non Trade -					
		Quoted - Fully paid						
	1.	ICICI Prudential Flexible Income	-					
		Regular Plan Weekly Dividend		1,500	—	0.158	—	0.158
	2.	ICICI Prudential Flexible Income		13,075	—	1.276	—	1.314
	3.	ICICI Prudential Focussed Bluech	•	150,592	—	2.500		2.396
	4.	ICICI Prudential Income - Regula		67,897	_	2.500		2.520
	5.	Bench Mark MF-Liquid	39	39	0.035	0.035	0.039	0.037
	6.	Reliance Equity Opportunities Fu	nd —	11,462	—	0.286	—	0.257
	7.	Reliance Monthly Income Plan						
		<ul> <li>Monthly Dividend Plan</li> </ul>	—	750,427	—	8.156	—	8.168
	8.	ICICI Prudential Flexible		100				
		Income Plan - Regular Weekly Di		430	—	0.045		0.045
	9.	Tata Floater Fund Plan A - Weekly	/	100				
		Dividend	—	499	_	0.503		0.503
	10.	ICICI Focussed Blue Chip Equity			4 440		4 004	
	44	Regular Growth	56,608	_	1.118	_	1.224	_
	11.	ICICI Prudential Short Term Plan Regular Growth			6.032		6.171	
	10	0	240,331		0.032		0.171	
	12.	Reliance Monthly Income Plan	257 004		6 639		6 0 9 4	
	10	- Growth Plan - Growth option	257,001		6.638		6.984	
	13.	Reliance Top 200 Fund Dividend Plan	179,577		2.100		2.206	
		Total	733,556	995,921	15.923	15.459	16.624	15.398
		Provision for Diminution		333,321	13.323	(0.133)	10.024	10.000
		Net Investment in Mutual Funds	(Total - B)		15.923	15.326	17.517	15.398
		Total	(A + B)		16.591	16.175	17.517	16.433
		Iotai	(A · D)		10.001			
2.15.	INIV	ENTORIES				31-3-2014		31-3-2013
2.15.						₹ Million		₹ Million
		ck of Stores & Spares				30.097		23.372
		v Materials & Components	<b></b>			856.887		818.690
		ludes Goods in Transit of ₹ 157.89	9 Million					
		vious Year - ₹ 152.078 Million)				400.004		
		rk-in-progress				189.631		222.369
		shed Goods				97.614		124.493
	Lan	d - Stock-in-Trade				88.825		109.802
						1,263.054		1,298.726
2.16.	TR/	ADE RECEIVABLES						
	a)	Outstanding for a period exceeding	six months					
	i	i) Unsecured Considered Good				3.152		26.743
	i	ii) Unsecured Considered Doubtfu	l		23.903		58.464	
		Less : Provision for Doubtful De	ebts		23.903		58.464	
	b)	Outstanding for a period less than	six months			—		_
	· ·	i) Unsecured Considered Good				1,846.616		1,779.774
	i	ii) Unsecured Considered Doubtfu	ıl		23.820	-	18.413	-
		Less : Provision for Doubtful De			23.820	_	18.413	
						1,849.768		1,806.517



			31-3-2014 ₹ Million		31-3-2013 ₹ Million
2.17.	CASH AND CASH EQUIVALENTS				
	Cash on hand	4.106		1.209	
	Balances with Banks				
	In Current Account	106.601		104.641	
	In Unclaimed Dividend Account	6.008		5.493	
	In Fixed Deposit Account (includes Deposit of ₹ 42.875 Million with maturity of less than 90 days, Previous year - ₹ 0.375 Million)	53.875		0.375	
	In Margin Money Account #	1.825	172.415	2.630	114.348
	# Margin Money with banks of ₹1.825 Million (Previous year - ₹2 Credit for Imports and Bank Guarantee.	2.630 Million) is	towards issue	of Letter of Cr	edits, Buyers
	Of the above, the balances that meet the definition of Cash and Cash equivalents as per AS 3 Cash Flow statement is		153.582		106.225
2.18.	SHORT TERM LOANS AND ADVANCES Unsecured Considered Good				
	Advance to Related Party (Refer to Note No. 2.35 & 2.37)		30.000		_
	Advances to Employees		5.316		4.650
	Advances to Suppliers		45.979		39.605
	Balances with Government Authorities		189.647		155.254
	Prepaid Expenses		22.537		15.530
			293.479		215.039
2.19.	OTHER CURRENT ASSETS				
	Unsecured Considered Good				
	Accrued Income		18.369		9.332
			18.369		9.332
2.20.	REVENUE FROM OPERATIONS		2013-14		2012-13
2.20.	Sale of Products - Finished Goods		₹ Million		₹ Million
	Domestic	9,111.040		8,963.239	
	Export	1,979.875		1,884.097	
		11,090.915		10,847.336	
	Less : Excise Duty	851.973		837.594	
			10,238.942		10,009.742
	Service Income		121.563		79.418
			10,360.505	-	10,089.160
	Other Operating Revenue :-				
	Sale of Land held as Stock-in-Trade		135.183		_
	Export Incentives		24.466		13.045
	Sale of Traded Goods		449.102		442.783
			10,969.256	-	10,544.988

			2013-14		2012-13
			₹ Million		₹ Million
2.21.	OTHER INCOME				
	Interest Received		1.493		4.071
	Income from Current Investments		0.663		0.218
	Rent Received		17.584		9.015
	Profit / (Loss) on Sale of Assets (Net)		13.083		5.845
	Miscellaneous Income		11.754		28.225
			44.577		47.374
2.22.	COST OF MATERIALS CONSUMED				
	Materials Consumed		6,980.084		6,697.496
2.23.	CHANGES IN INVENTORIES OF WORK-IN-PROGRESS, FINISHED GOODS AND STOCK-IN-TRADE				
			31-3-2014	31-3-2013	(Increase) Decrease 31-3-2014
	Inventories at the end of the year Work-in-progress		189.631	222.369	32.738
	Finished Goods		97.614	124.493	26.879
	Land held as Stock-in-Trade		88.825	109.802	20.977
			376.070	456.664	80.594
	Inventories at the beginning of the year				31-3-2013
	Work-in-progress		222.369	218.798	(3.571)
	Finished Goods		124.493	177.764	53.271
	Land held as Stock-in-Trade		109.802	109.802	_
			456.664	506.364	49.700
	(Increase) / Decrease in inventories of Work-in-progress, Finished Goods and Stock-in-Trade		80.594	49.700	
			2013-14		2012-13
2.24.	EMPLOYEE BENEFITS EXPENSE		₹ Million		₹ Million
	a) Pay, Allowances and Bonus	1,410.767		1,315.801	
	b) Contribution to Provident and other funds	83.052		83.167	
	c) Welfare Expenses	112.994	1,606.813	119.060	1,518.028
2.25.	FINANCE COSTS				
	Interest on Loans	98.453		195.435	
	Other Borrowing Costs	3.342		4.187	
			101.795		199.622
2.26.	DEPRECIATION & AMORTISATION EXPENSE				
	Depreciation (Refer to Note No. 2.10)	332.097		322.258	
	Amortisation (Refer to Note No. 2.10)	91.853		76.086	
			423.950		398.344

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Contd.,)

			)13-14		2012-13
		₹	Aillion		₹ Million
2.27.	OTHER EXPENSES				
	Power & Utilities	2	72.089		253.757
	Stores & Spares Consumed		32.628		36.486
	Repairs and Maintenance :				
	- Machinery	1	17.741		108.111
	- Building		20.863		19.349
	- Others		18.725		14.289
	Printing & Stationery		13.233		14.638
	Postage & Telephone		20.987		21.391
	Rent		23.260		20.895
	Rates, Taxes & Licence		22.256		34.893
	Insurance		25.747		26.108
	Bank Charges		12.672		18.110
	Travelling & Conveyance	1	06.327		86.397
	Freight & Forwarding and Selling Expenses	1	81.429		192.484
	Advertisement & Sales Promotion		5.965		12.062
	Commission & Discount on Sales		24.879		28.645
	Royalty		21.981		28.038
	Bad Debts Written off	42.009		0.417	
	Less : Provision for Doubtful debts written back	38.480	3.529 _		0.417
	Provision for doubtful debts		10.190		12.222
	Commission / Sitting Fees to Non-Whole Time Directors		2.409		1.722
	Auditors' Remuneration (Refer to Note No. 2.33)		7.493		6.213
	Professional Charges	2	54.987		144.773
	Exchange Fluctuation (Net)		81.369		36.927
	Assets Discarded / Written off		18.291		_
	Provision for Diminution in value of investments		(0.280)		0.280
	Miscellaneous Expenses		39.081		7.574
	Donations		0.250		_
	Prior period adjustment of Subsidiary (Net)		1.040		(4.997
	Goodwill written off		0.018		_
		1.3	39.159	-	1,120.784

### 2.28. EXCEPTIONAL ITEMS

The Company has sold its instrument cluster business related to four wheeler personal passenger vehicles with Denso Technology at Plant I, Coimbatore and Plant II, IMT Manesar, Gurgaon Plant as a going concern basis under a Slump Sale Method on 22nd April 2013 to Pricol Components Limited (Presently, Denso Pricol India Limited).

The income from Slump Sale is reflected as Exceptional Item in Consolidated Statement of Profit and Loss.

-		- (	
		2013-14 ₹ Million	2012-13 ₹ Million
2.29.	EARNINGS PER SHARE		
	Profit After Tax	372.803	176.615
	Weighted Average No. of Shares Outstanding		
	- Basic (Nos. in Million)	93.600	90.000
	- Diluted (Nos. in Million)	93.600	94.500
	Basic Earnings per share (in ₹)	3.98	1.96
	Diluted Earnings per share (in ₹)	3.98	1.87
	Face Value per Equity Share (in ₹)	1.00	1.00

# 2.30. THE SUBSIDIARY COMPANIES / JOINT VENTURES CONSIDERED IN THE CONSOLIDATED FINANCIAL STATEMENTS :

S. No.	Name of the Company	Country of Incorporation	Subsidiary / Joint Venture	% of Ownership
1.	Pricol Castings Limited	India	Subsidiary	100%
2.	Integral Investments Limited	India	Subsidiary	100%
3.	PT Pricol Surya	Indonesia	Subsidiary	100%
4.	Pricol Asia Pte Limited	Singapore	Subsidiary	100%
5.	Johnson Controls Pricol Private Limited	India	Joint Venture	50%
6.	Denso Pricol India Limited	India	Joint Venture	49%
	(Previously, Pricol Components Limited)			

### 2.31. INTEREST IN JOINT VENTURES :

The following represents the Group's share of assets & liabilities and Income and results of the Joint Venture included in the Balance Sheet and Statement of Profit and Loss : ₹ Million

				< Million
		Controls ate Limited	Denso Pricol II (Formerly Components	, Pricol
	2013-14	2012-13	2013-14	2012-13
Extent of Holding	50%	50%	49%	_
Balance Sheet				
Reserves & Surplus	274.440	324.660	181.857	_
Non Current Liabilities	1.620	3.925	105.772	—
Current Liabilities	226.920	191.330	119.165	_
Fixed Assets (Net)	350.910	364.885	280.568	—
Long Term Loans & Advances	5.450	1.615	1.443	_
Current Assets	196.620	203.415	173.783	—
Income statement				
Income	518.495	623.335	283.845	_
Expenses	568.715	641.095	348.031	_
Profit / (Loss) Before Tax	(50.220)	(17.760)	(64.186)	_
Provision for Taxes	_	(0.060)	14.632	_
Profit / (Loss) After Tax	(50.220)	(17.700)	(78.818)	—



2.32. The Company's operations mainly relate to one segment, Automotive Components. The secondary segment disclosure in respect of the identified geographical segments is given below : ₹ Million

Particulars	31st M	31st March, 2014		31st March, 2013	
	Within India	Outside India	Within India	Outside India	
Segment Revenue	8,670.199	2,299.057	8,290.094	2,254.894	
Segment Assets	6,461.049	653.566	6,001.057	639.825	
Purchase of Fixed Assets	785.813	33.043	282.800	37.934	

### Geographical Segment :

Segmentation of revenue is on the basis of geographical location of the customers.

Segmentation of assets is based on geographical location of the assets.

### 2.33. REMUNERATION TO AUDITORS (EXCLUSIVE OF SERVICE TAX)

	2013-14 ₹ Million	2012-13 ₹ Million
ForAudit	4.740	3.089
For Taxation Matters	1.565	1.131
For Certification and Others	1.062	1.910
Reimbursement of Expenses	0.126	0.083
	7.493	6.213

### 2.34. CONTINGENT LIABILITIES AND COMMITMENTS AS ON THE CLOSING DATE :

CONTINGENT LIABILITIES	As at 31-3-2014 ₹ Million	As at 31-3-2013 ₹ Million
- in respect of Joint Ventures		
Excise Matters	3.320	—
- in respect of Others		
Sales Tax Matters	39.474	39.474
Excise Matters	210.094	187.793
Letter of Credit	97.299	104.827
	350.187	332.094
COMMITMENTS		
Estimated Value of contracts remaining to be execu Capital account	ted on	
- in respect of Joint Ventures	3.581	0.600
- in respect of Others	34.851	30.984
	38.432	31.584

### 2.35. List of Related Parties with whom transactions have taken place during the year 2013-14 and relationship :

Key Management Personnel: Mrs. Vanitha Mohan, Mr. Vikram Mohan and Mr.K. Udhaya Kumar Joint Venture : Johnson Controls Pricol Private Limited, Denso Pricol India Limited (Formerly, Pricol Components Limited) Others: (Enterprise over which key management personnel are able to exercise significant influence) Pricol Holdings Limited, Pricol Packaging Limited, Pricol Travel Limited, Pricol Technologies Limited, Pricol Properties Limited, Pricol Corporate Services Limited, Xenos Automotive Limited, Pricol Engineering Industries Ltd (Formerly, Penta Enterprises (India) Limited), Vascon Pricol Infrastructures Limited, Prinfra Limited, Prime Agri Solutions (India) Limited, Priara Enterprises Limited, Sagittarius Investments Private Limited, Carcerano Pricoltech (India) Private Limited, Libra Industries, Leo Industries and Ellargi & Co.

₹ Million

				₹ Million	
Nature of Transaction		Key Management Personnel		Others / Joint Venture	
	2013-14	2012-13	2013-14	2012-13	
Purchase / Labour Charges	_	_	255.613	269.254	
Sales / Job Work Charges	_	_	445.830	315.496	
Sale of Undertaking	_	_	583.000	_	
Purchase of Fixed Assets	_	_	0.229	_	
Sale of Fixed Assets	_	_	42.645	17.089	
Receiving of Services / Reimbursement of Expenses Paid	24.974	15.360	321.892	191.021	
Rendering of Services / Reimbursement of Expenses Received	_		132.187	52.087	
Loan / Advance Receivable / Deposit / Interest - Opening	_		1.089	1.089	
Add : Amount advanced / Deposit during the year	_	_	30.000	_	
Less : Amount received / converted into					
capital during the year	_	—	—		
Add : Interest receivable for the year	_	—	_		
Less : Amount received / Adjustments	_	—	_		
Less : Rental advance received	—	_	2.423	—	
Less : Interest received for the year	_	_	_		
Loan / Advance Receivable / Deposit / Interest - Closing	_	_	28.666	1.089	
Advance payable - Opening	—			—	
Less : Amount repaid during the year	—			—	
Advance payable - Closing	—				
Investments - Opening	—	—	—	—	
Add : Investments made during the year	—	—	—	—	
Less : Divestment during the year	—	—	—	_	
Investments - Closing	—	—	—		
Guarantee - Opening	—	—	—		
Add : Guarantee provided during the year	—	—	—	_	
Less : Guarantee released during the year	—	—	—	—	
Guarantee - Closing	—	—	—	—	
Receivable - Opening	_	—	454.203	425.165	
Add : Amount receivable during the year	—	—	770.626	401.086	
Less: Amount received during the year	—	—	710.681	372.048	
Receivable - Closing	—	—	514.148	454.203	
Payable - Opening	3.286	6.355	101.957	39.145	
Add : Amount payable during the year	24.474	15.360	687.742	461.877	
Less : Amount paid during the year	19.518	18.429	714.812	399.065	
Payable - Closing	8.242	3.286	74.887	101.957	



- **2.36.** The audited Financial Statements of Foreign Subsidiaries have been prepared in accordance with the generally accepted accounting principles prevailing in its country of incorporation.
- 2.37. The Board at its meeting held on 24th January 2014 approved the draft scheme of amalgamation of Xenos Automotive Limited (a related party) with Pricol Limited effective 1st January 2014, a company engaged in manufacture and trading of vehicle accessories subject to the required approvals in the manner as required under the Companies Act and Securities and Exchange of Board of India (SEBI).

The Company had filed the Draft Scheme with BSE Limited (Designate Stock Exchange) and National Stock Exchange of India Limited as per SEBI circulars, for their 'No-objection' to the Draft Scheme. The Stock Exchanges had given their 'No-objection' to the draft scheme.

The Company is in process of filing necessary applications, petitions etc. with Honourable High Court of Madras for getting their approval.

Considering the above merger, based on the approval of the Board of Directors a sum of ₹ 30 Million has been funded to Xenos Automotive Limited, on the condition that in the event of the Scheme of Amalgamation not being effective, the amount advanced shall be repaid with a simple interest of 10%. p.a. The maximum amount outstanding during the year is ₹ 30 Million.

### 2.38. Other Notes forming part of Accounts :

These are set out in and under "Notes to Financial Statement forming part of accounts for the year ended 31st March 2014" as given in the standalone financial statements of Pricol Limited.

- 2.39. Previous year's figures are reclassified wherever necessary to conform to the current year's classification.
- 2.40. All figures are in Rupees Million unless otherwise stated.

As per our report of date attached	Fo	r and on behalf of the Board	
For Haribhakti & Co.	Vijay Mohan	Vanitha Mohan	Vikram Mohan
Chartered Accountants	Chairman	Vice Chairman	Managing Director
Firm Regn. No.103523W			
C.S. Sathyanarayanan, Partner	J. Sridhar		T.G. Thamizhanban
Membership No. 028328	Chief Financial Officer		Company Secretary
Coimbatore, 29th May 2014			

Disclosure of Information relating to the Subsidiary Companies for the year 2013 - 14 as required by the Ministry of Corporate Affairs, Government of India vide their General Circular No. 2/2011,8th February, 2011

	Particulars	PT Pricol Surya, Indonesia	Pricol Asia Pte Limited, Singapore	Integral Investments Limited	Pricol Castings Limited
(a)	Share Capital	128.538	15.038	22.500	330.275
(b)	Reserves & Surplus	(83.248)	7.112	1.175	(149.620)
(c)	Total assets	564.717	75.853	23.821	339.288
(d)	Total liabilities	564.717	75.853	23.821	339.288
(e)	Details of investments *	_	_	23.791	_
(f)	Turnover	928.174	98.028	0.941	387.428
(g)	Profit / (Loss) Before Tax	(92.964)	2.442	0.525	(76.522)
(h)	Provision for Taxation	(1.528)	0.160	0.199	1.421
(i)	Profit / (Loss) After Tax	(91.436)	2.282	0.326	(77.943)
(j)	Proposed Dividend	_	—	_	_
(k)	Reporting Currency **	Indonesian Rupiah (IDR)	Singapore Dollar (SGD)	Indian Rupee (INR)	Indian Rupee (INR)

\* Excluding investment in subsidiaries

\*\* The financial statements of subsidiaries whose reporting currency are other than INR are converted into Indian Rupees on the basis of appropriate exchange rate.

The exchange rate as at 31st March, 2014 : 1 INR = 188.68 IDR

The exchange rate as at 31st March, 2014: 1 SGD = 47.52 INR