

BOARD OF DIRECTORS		Mr. Vijay Mohan, Chairman & M Mr. Suresh Jagannathan Mr. C.R. Swaminathan Mr. D. Sarath Chandran Mr. Mitsuhiko Masegi (From 30t Mr. Yoshihiko Kato, Alternate Di Mr. V. Ramakrishnan Mr. V. Ramakrishnan Mr. R. Vidhya Shankar Mr. M. Lakshminarayan Mr. Vikram Mohan Mr. G. Soundararajan (From 31s Mr. K. Murali Mohan (From 31st Mr. C.N. Srivatsan (Upto 1st July Mr. Mitsuharu Kato (Upto 30th O Mr. K. Udhaya Kumar, President Mrs. Vanitha Mohan, Executive	th October 2009) frector to <b>Mr. Mitsuhiko Masegi</b> t July 2009) t July 2009) 2009) October 2009) t & Chief Operating Officer
COMPANY SECRETARY		Mr. T.G. Thamizhanban	
AUDITORS		<b>M/s. Suri &amp; Co.</b> , Chartered Accountants, Coimba	tore
BANKERS		State Bank of India Andhra Bank IDBI Bank Limited ICICI Bank Limited	The Bank of Nova Scotia Indian Bank Canara Bank Indian Overseas Bank
REGISTERED OFFICE		702/7, Avanashi Road, Coimbatore - 641 037, India. Ph : +91 422 4336000 Fax : - E-mail : city@pricol.co.in	+91 422 4336299
		FACTORIES	
		<b>PLANT I</b> 132, Ooty Main Road, Perianaickenpalayam, Coimbatore - 641 020.	<b>PLANT II</b> Plot No.34 & 35, Sector 4, IMT Manesar, Gurgaon - 122 050.
CONTENTS Directors' Report & Management Analysis Report on Corporate Governance	<b>PAGE</b> 2 9	<b>PLANT III</b> 4/558, Chinnamathampalayam, Bilichi Village, Press Colony Post, Coimbatore - 641 019.	<b>PLANT V</b> Survey No.1065 & 1066, Pirangut, Taluk Mulshi, Pune - 412 108.
Auditors' Report Balance Sheet Profit & Loss Account Schedules Notes on Accounts	18 23 24 25 31	<b>PLANT VI</b> Plot No.11, Sector 10, Integrated Industrial Estate, Pantnagar, SIDCUL, Rudrapur - 263 153. Dist. U.S. Nagar (Uttarakhand)	<b>PLANT VII</b> Plot No.45, Sector 11, Integrated Industrial Estate, Pantnagar, SIDCUL, Rudrapur - 263 153. Dist. U.S. Nagar (Uttarakhand)
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## DIRECTORS' REPORT & MANAGEMENT ANALYSIS

Rs. Million

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Your Directors have pleasure in presenting the Thirty Eighth Annual Report and audited accounts for the financial year ended 31st March 2010.

#### FINANCIAL RESULTS

The summarised financial results are :

	2009-10	2008-09
Net Sales & Services - Domestic - Export	6,338.064 1,085.860	4,765.512 1,375.254
Total	7,423.924	6,140.766
Profit Before Interest and Depreciation	942.809	377.613
Less : Interest & Finance charges : Depreciation	316.452 351.783	395.505 364.911
Profit / (Loss) Before Tax	274.574	(382.803)
Less : Provision for Current Taxation Fringe Benefit Tax Deferred Tax (Asset) Add : Tax provision for earlier years no longer required written back	46.771  (27.000) 	
Profit / (Loss) After Tax Add : Balance brought forward	254.803 (115.612)	(300.247) 184.635
Amount available for appropriation	139.191	(115.612)

## DIVIDEND

Your Directors recommend a dividend of 40% on the paid-up equity share capital of the Company for the year ended 31st March 2010.

## APPROPRIATION

		Rs. Million
	2009-10	2008-09
Dividend Re.0.40 per share of		
Re.1.00 face value	36.000	—
(Previous year - Nil)		
Tax on Dividend @ 16.61%	5.979	—
General Reserve	26.000	_
Surplus / (Deficit) to be		
carried over	71.212	(115.612)
Total	139.191	(115.612)

### INDUSTRY STRUCTURE AND DEVELOPMENTS

Riding on the back of economic growth, easy availability of finance, fiscal stimulus measures and launch of new models, the domestic auto industry recorded a growth of 26% in 2009-10.

The performance as per Society of Indian Automobile Manufacturers (SIAM) is:

Category	2008-09	es Sold 2009-10 umbers	Growth 2009-10 %
Passenger Car	1,552,010	1,968,497	26.84
Utility Vehicle	228,655	275,556	20.51
Multi Purpose Vehicle	107,767	151,869	40.92
Medium & Heavy			
Commercial Vehicle	200,314	265,481	32.53
Light Commercial			
Vehicle	226,505	310,921	37.27
Scooters /			
Scooterettee	1,173,823	1,492,632	27.16
Motor cycles	6,802,971	8,444,243	24.13
Mopeds	438,514	571,489	30.32
Three Wheelers	497,793	613,650	23.27
	· .		
Total	11,228,352	14,094,338	25.52

Barring unforeseen circumstances, the vehicle industry is expected to grow 10% to 15% during next financial year.

## **OPERATIONS**

During 2009-10, increase of sales to domestic vehicle manufacturers and sales of fleet management products, sintered components & railway products increased our company's domestic sales from Rs.4,766 million to Rs.6,338 million, a growth of 33%.

Due to the continuation of recession in the countries where we export, our export turnover decreased from Rs.1,375 million to Rs.1,086 million. Overall, the total sales increased to Rs.7,424 million from Rs.6,141 million, a growth of 21%.

In 2009-10, due to effective cost control measures carried out by the company, the profit before interest and depreciation has increased from Rs.378 million to Rs.943 million, and Profit After Tax has gone up from a loss of Rs.300 million to a profit of Rs.255 million.

Due to the Indian Rupee having strengthened substantially against Euro and to certain extent against US Dollar, the export realisation will be affected. The financial crisis in Europe, our Company's largest export market is also a worrisome factor.



The long drawn labour strike in the year 2007 resulted in cancellation of product development for the new models to be released in this financial year. Therefore, the phasing of old models for which our Company was supplying products and introduction of new models where our Company will not be supplying similar products, there will hardly be any growth in the domestic market.

Therefore, the company's overall sales for 2010-11 is expected to go up only marginally by 3%.

But, the Company will continue its efforts to further reduce the operational costs to improve the profits.

During February 2010, for administrative and operational convenience, the manufacturing operations of Plant IV, Coimbatore were moved to other plants in Coimbatore.

### SUBSIDIARY COMPANIES

#### PT Pricol Surya, Indonesia

The wholly owned subsidiary manufacturing instruments for two wheelers, commenced operations from April 2007. The major customer Suzuki Motorcycles lost substantial market share in ASEAN countries. Sale to Yamaha Motor Cycles planned to start in December 2009 was delayed due to postponement of model release by Yamaha.

Consequently for the financial year 2009-10, sales reduced to Rs.95 million (Rs.122 million in 2008-09). Inspite of decreased sales, the profit after tax was Rs.16 million (against a loss of Rs.38 million) mainly due to forex fluctuation gain of Rs.51 million.

In the financial year 2010-11, sale to both Yamaha Motor Cycles and Astra Honda Motor will commence. Sales to Yamaha Motor Cycles is expected to commence from July 2010 and to Astra Honda Motor from February 2011. This would help the Company to make operational profits from the last quarter of the financial year 2010-11.

### **English Tools and Castings Limited**

The wholly owned subsidiary manufactures aluminium pressure die casting components, primarily catering to commercial vehicle sector (80%) and industrial sector (20%).

In the latter half of the financial year 2009-10, new customers like TVS Motors for three wheeler components and Greaves Cotton for transmission components were added. But the power crisis in Tamilnadu hampered the production and also increased the cost of power

substantially due to running of gensets. Due to the above, the company was able to achieve only a turnover of Rs.127 million and incurred a loss of Rs.35 million.

The outlook for the Company is brighter for the financial year 2010-11 since at present, the Company is having order book of Rs.25 million per month, due to the increased requirements indicated by the customers now.

To help the subsidiary company augment their financial needs, so as to enable growth and come back to profitability, Pricol Limited invested Rs.69.500 million towards equity shares of English Tools & Castings Limited.

#### Integral Investments Limited

The wholly owned subsidiary during the financial year 2009-10 received a dividend of Rs.0.420 million. Due to adverse stock market condition, it ended with a loss of Rs.0.285 million.

## OUTLOOK

The vehicle industry expects the growth in automobile sector to continue, fuelled by rising disposable incomes. Global automakers are expected to continue their investment into India, growing auto manufacturing first and later auto engineering and R & D Services.

The outlook for the auto ancillary industry appears healthy. The demand from the export markets however remains weak because of the conditions prevailing in the target markets.

#### **OPPORTUNITIES, CHALLENGES, RISKS & CONCERNS**

The entry of global OEMs making India as their manufacturing base, has given a big boost to the industry. Export of automobiles has also emerged as a key component of growth. India continues to be an attractive destination for automobile production.

Unlike in Europe, the transition to the new emission norms has not been smooth. Oil companies have asked for a deferment in supply of BS III fuel and for those companies whose emission and durability of products would be affected due to the use of lower grade of fuel, it is really a very taxing time. Prices are on the upswing in the case of rubber, steel and fuel.

The auto component industry has been exposed to many risks of varying intensity. The hardening of interest rate, tightening money supply, excise duty hike, volatility in the price of raw materials & other inputs, currency fluctuations, OEM's demand for price reduction, stiff

competition by the entry of Multinationals and their home country partnership, upgradation in emission norms and Just In Time supplies are the major risks and challenges faced by the Companies. It is forcing Companies to plan operations effectively and produce quality components at lower costs.

The Company through continuous monitoring, timely action and control measures works towards controlling the above risks.

## INTERNAL CONTROL SYSTEMS AND THEIR ADEQUACY

The company's internal control system has been designed & implemented, taking into account of nature of business and size of operations, to provide for:

- Accurate recording of transactions with internal checks and prompt reporting.
- Adherence to applicable Accounting Standards and policies.
- Compliance with applicable statutes, policies, listing requirements, management policies and procedures.
- Effective use of resources and safeguarding of assets.

The company, through its own Internal Audit Department, carries out periodic audits to access the internal controls at all the processes and functions. The observations arising out of audit are periodically reviewed and compliances ensured. The summary of the Internal audit observations is submitted to the Audit committee. The Audit Committee at their meetings regularly review the financial, operating, internal audit & compliance reports to improve performance. The heads of various monitoring / operating cells are present for the Audit Committee.

### **RISK MANAGEMENT**

Risk is an integral part of the business process.

To enhance the risk management process, the company has mapped the risks. A system has been formulated based on Balanced Score Card with various appropriate measures and accountabilities to identify, assess, prioritise and mitigate the risks. Reports generated from the system are monitored regularly to ensure that appropriate corrective actions are taken.

## FINANCE

During the year the company has not accepted / renewed any fixed deposit from public. The total deposits from public outstanding as on 31st March, 2010 is NIL. 3 deposits amounting to Rs.0.065 million

matured but had not been claimed by the depositors as on that date. Reminders have been sent to unclaimed deposit holders for suitable instructions.

The Company undertook several steps to restructure its borrowings to keep a control over the cost of borrowings. As the Company turned around and made profits, ICRA upgraded the credit rating to 'LBBB-' (Previous year - 'LBB') for Working Capital fund based facilities & Term Loan facilities and 'A3' (Previous year -'A4') for working capital non fund based facilities like Letters of Credit and Buyers Credit for imports.

## DIRECTORS

It is with deep regret the Board informs that Mr. L.G. Varadarajulu, Promoter Director and long time Chairman of the Board till 2004, passed away on the 19th of May 2010.

Mr. L.G. Varadarajulu played a leading role not only in establishment of our Company, but also involved himself extensively in the formative years to guide Mr. Vijay Mohan to grow the Company.

The Board places on record it's deep appreciation of the immense contribution made by Late Mr. L.G. Varadarajulu and prays for his soul to rest in peace.

Mr. R. Vidhya Shankar and Mr. M. Lakshminarayan Directors retire by rotation at the ensuing Annual General Meeting and are eligible for reappointment.

Mr. G. Soundararajan was inducted into the Board on 31st July 2009 to fill up the vacancy due to the resignation of Dr. Kalyani Gandhi from the Board of Directors. Mr. G. Soundararajan will hold office up to the ensuing Annual General Meeting 2010. He is eligible for appointment.

Mr. C.N. Srivatsan has resigned from the Board effective 1st July 2009, due to his personal commitments. The Board places on record it's warm appreciation of the valuable contribution made by Mr. C.N. Srivatsan during his association with the company.

Mr. K. Murali Mohan was inducted into the Board on 31st July 2009 to fill up the vacancy due to the resignation of Mr. C.N. Srivatsan. Mr. K. Murali Mohan will hold office upto the 39th Annual General Meeting 2011.

Denso Corporation nominated Mr. Mitsuhiko Masegi in place of Mr. Mitsuharu Kato. Mr. Mitsuhiko Masegi has joined the Board of Directors on 30th October 2009 as



an additional director under section 260 of the Companies Act, 1956. He vacates office on the date of the forthcoming 38th Annual General Meeting and is eligible for appointment. The Board places on record it's warm appreciation of the valuable contribution made by Mr. Mitsuharu Kato during his association with the company.

Mr. Vijay Mohan has been reappointed as Chairman & Managing Director for a period of 3 years with effect from 1st April 2010 to 31st March 2013, subject to the shareholders approval at the ensuing 38th Annual General Meeting 2010.

### AUDITORS

The Board proposed M/s. Haribhakti & Co, Chartered Accountants as Statutory Auditors of the company in place of retiring auditors M/s. Suri & Co. M/s. Haribhakti & Co to hold office from the conclusion of this Annual General Meeting until the conclusion of the next Annual General Meeting.

The Board of Directors places on record their warm appreciation of the valuable contribution made by M/s. Suri & Co., Chartered Accountants during their association with the company.

# DEVELOPMENTS IN HUMAN RESOURCES / INDUSTRIAL RELATIONS

The company went through a stressful industrial relations situation. External advisors are working with the management to rebuild relationship with the workforce. These efforts are yielding positive results.

## CORPORATE SOCIAL OBJECTIVES

Corporate Social Responsibility continues to assume an important role in the activities of the Company. Afforestation, Water Management, Literacy and Health continue to be the chosen areas of work by the Company and its employees. An Eco-friendly gasifier crematorium constructed near Plant-I at Perianaickenpalayam is maintained under Pricol Rural Development Programme (PRDP).

## CONSERVATION OF ENERGY

Though your Company is not a power intensive industry, the Company continues its efforts to reduce energy usage by adopting various methods of energy saving and conservation.

## FOREIGN EXCHANGE EARNINGS AND OUTGO

During the year the Company's foreign exchange earnings were Rs.1049.436 million (Rs.1286.326 million in 2008-09). The revenue expenditure in foreign currency was Rs.1805.301 million (Rs.1679.837 million in 2008-09) and the capital expenditure was Rs.25.114 million (Rs.40.619 million in 2008-09).

#### STATUTORY STATEMENTS

As required by section 212 of the Companies Act, 1956 a statement showing the Company's interest in the subsidiaries is enclosed to the Balance Sheet of the Company.

The company has obtained the approval of the Ministry of Corporate Affairs, New Delhi vide letter No.47/09/2010-CL-III dated 25th March 2010 in terms of Section 212(8) of the Companies Act, 1956 exempting the company from attaching the balance sheet and profit and loss account of the subsidiaries namely (1) English Tools and Castings Limited (2) Integral Investments Limited and (3) PT Pricol Surya, Indonesia, along with the report of Board of Directors and that of the auditors' thereon, with the company's accounts for the year ended 31st March 2010.

Accordingly, the audited accounts of the subsidiary companies, (1) English Tools and Castings Limited (2) Integral Investments Limited and (3) PT Pricol Surya, Indonesia are not attached to the Balance Sheet of Pricol Limited.

As directed by the Central Government, the accounts of the subsidiaries are consolidated with the accounts of the company in accordance with Accounting Standard 21 (AS 21) prescribed by The Institute of Chartered Accountants of India and Listing Agreement prescribed by Securities Exchange Board of India. The consolidated accounts duly audited by the statutory auditors and the consolidated balance sheet information form part of the annual report.

The annual accounts, reports and other documents of the subsidiary companies will be made available to the members and investors upon receipt of a request from them.

The annual accounts of the subsidiary companies will be available at the registered office of the company and at the respective subsidiary companies. Any member or investor can inspect the same during the business hours of any working day.

The statement showing the particulars of technology absorption pursuant to section 217(1)(e) of the Companies Act, 1956, read with Companies (Disclosure of Particulars in the Report of Board of Directors) Rules, 1988, is given in the annexure forming part of this report.

As required by the provisions of section 217(2A) of the Companies Act, 1956, read with Companies (Particulars of Employees) Rules, 1975, the names and other particulars of employees are set out in the annexure forming part of this report.

### DIRECTORS RESPONSIBILITY STATEMENT

In accordance with the provisions of Section 217(2AA) of the Companies Act, 1956, the Directors hereby confirm that:

- a) in the preparation of annual accounts for the financial year ended 31st March 2010, the applicable accounting standards have been followed;
- b) they had selected such accounting policies and applied them consistently and made judgements and estimates that were reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profit of the company for the year under review;
- c) they had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities and
- d) they had prepared the annual accounts for the financial year ended 31st March 2010, on a going concern basis.

## CORPORATE GOVERNANCE

Your company reaffirms its commitment to the good corporate governance practices. Pursuant to Clause 49 of the Listing Agreement with the Stock Exchanges, Corporate Governance Report is annexed to Directors' Report and Auditors' Certificate regarding compliance of the Corporate Governance is made a part of this Annual Report.

### CAUTIONARY STATEMENT

Management Discussion and Analysis forming part of this Report is in compliance with Corporate Governance Standards incorporated in the listing agreement with Stock Exchanges and such statements may be "forwardlooking" within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make a difference to the Company's operations include economic conditions affecting demand / supply and price conditions in the domestic and overseas markets in which the Company operates, changes in the Government regulations, tax laws, other statutes and other incidental factors.

## ACKNOWLEDGEMENTS

The Board wish to thank Denso Corporation, Japan, Customers, Distributors, Dealers, Suppliers, Shareholders, Bankers and Other Collaborators for their continued support and co-operation during the year under review. The Directors wish to place on record their appreciation to the employees for their continued co-operation and commitment.

Coimbatore 28th May 2010 For and on behalf of the Board Vijay Mohan Chairman & Managing Director



## ANNEXURES TO DIRECTORS' REPORT

Statement pursuant to Section 217(1)(e) of the Companies Act, 1956, read with the Companies (Disclosure of Particulars in the Report of Board of Directors) Rules, 1988.

## **TECHNOLOGY ABSORPTION**

## I. Research and Development (R & D)

## (i) Specific areas of R & D

The Company has two R & D centres, which are approved by the Department of Scientific and Industrial Research (DSIR), Ministry of Science and Technology, Government of India, New Delhi. Our R & D is engaged in several areas including:

- Designing and development of new products.
- Value Engineering and cost effective alternates development.
- Build domain expertise.

### (ii) Benefits derived from R & D

- New Products development and tapping new markets.
- Meeting cost effectiveness in new products.

- Quality enhancement and feature improvements in existing products.
- Identify appropriate new technology areas continuously.
- Increasing localisation of inputs to save valuable foreign exchange.
- Registration of patents & designs.

### (iii) Future plan of action

- Work closely with customers to understand the requirements in terms of features and reliability for a complete product solution.
- Nurture and Promote indigenous technology.
- Enhance the existing IPR base to higher levels.
- Focus on new technology products.
- Reduce time to market the product.
- Achieve price competitiveness with desired profit margin through target pricing.

Expenditure on R & D :	<b>2009-10</b> (Rs. Million)
Capital Recurring	69.630 156.245
Total	225.875
R & D expenditure as a percentage of sales	3.04%

## II. Technology Absorption, Adaptation and Innovation

### Imported Technology

The Technology Imported during the year 2006-07 from Magneti Marelli Sistemi Elettronici S.P.A., Italy for manufacture of Instrument Cluster for Renault - Mahindra's Logan Model Car has been fully absorbed. Supplies have commenced from April 2007. Pricol is supplying to Domestic Market requirement and South Africa Market for Logan Model.

## ANNEXURES TO DIRECTORS' REPORT (Contd..)

The Technology imported during the year 2007-08 from Garant GmbH, Germany for the manufacture of New Design Stepper Motor has been fully absorbed. Assembly Line has been established. Mass production run is under progress.

The Technology imported during the year 2008-09 from Mashad Powder Metallurgy Company, Iran to enhance the knowledge of manufacturing powder metal and powder forged components and to implement the same at its own In House Manufacturing Shop has been fully absorbed. The same will be fully implemented in the years 2010-11 and 2011-12.

Particulars of Employees pursuant to Section 217(2A) of the Companies Act, 1956 read with the Companies (Particulars of Employees) Rules, 1975 and forming part of the Report of the Directors for the year ended 31st March 2010.

Name & (Age)	Designation / Nature of Duties	Remune Rs. Mi		Qualification & Experience	Date of Commencement	Last Employment
		Gross	Net	(Years)	of Employment	
Vijay Mohan (62)	Chairman & Managing Director General Management of affairs of the Company	2.824	1.621	Bachelor of Engineering (Mechanical) & Master of Management Science (37)	3rd April 1973	_
K. Udhaya Kumar (60)	President & Chief Operating Officer Head Manufacturing Operations	2.776	1.636	Bachelor of Engineering (Mechanical) (34)	12th February 1976	PSG Industrial Institute & Foundries, Coimbatore

- Note : 1. Mr. Vijay Mohan was appointed as Chairman & Managing Director for a period of 5 years (1st April 2005 to 31st March 2010). He is reappointed for a period of 3 years (1st April 2010 to 31st March 2013) subject to the approval of shareholders at the ensuing Annual General Meeting.
  - 2. Mr. Vijay Mohan is related to Mr. D. Sarath Chandran, Director, Mrs. Vanitha Mohan, Executive Director and Mr. Vikram Mohan, Director. Mr. Vijay Mohan owns more than 2% of the equity shares of the company as on 31st March 2010.
  - 3. Mr. K. Udhaya Kumar was appointed as President & Chief Operating Officer for a period of 5 years (1st June 2008 to 31st May 2013). He is not related to any other Director of the Company. He does not own more than 2% of the equity shares of the company as on 31st March 2010.
  - 4. Gross remuneration comprises salary, commission, allowances, monetary value of perquisites and the Company's contribution to provident fund, gratuity and superannuation fund.
  - 5. Net remuneration is exclusive of contributions to provident fund, gratuity fund, superannuation fund and tax deducted.



## **REPORT ON CORPORATE GOVERNANCE**

## 1. Company's philosophy on code of governance:

Company's Philosophy on Corporate Governance envisages striving for excellence in all facets of its operations through socially and environmentally acceptable means. The Company wants to be a responsible corporate citizen and share the benefits with society and also make its customers, employees, suppliers and shareholders feel proud of their association with the Company through highest level of transparency in its dealings.

## 2. Board of Directors:

## a. Composition of the Board

As on 31st March 2010, the company's Board comprised of 13 Directors. The Board consists of 3 (23%) Whole Time Directors and 10 (77%) Non-Whole Time Directors, 8 of them are independent. Details are given in the below table. The members of the Board are well experienced professionals and industrialists. The day-to-day management affairs is managed by the Chairman & Managing Director subject to the supervision, control and direction of the Board of Directors and is assisted by the Executive Director and President & Chief Operating Officer. The composition of the Company's Board is in conformity with the Listing Agreement.

b.	Category of Directo	rs, Attendance, o	ther directorships	and committee	membership:
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					f Directorshi her Compani	Directorships in r Companies		No. of Committee positions held in other Companies	
Name of the Director	Category	Board Meeting	Last AGM	Public Company	Private Company	Foreign Company	Member	Chairman	
Mr. Suresh Jagannathan	Non-Executive - Independent	5	_	3	2	_	2	_	
Mr. C.R. Swaminathan	Non-Executive - Independent	5	1	1	3	-	_	-	
Mr. D. Sarath Chandran	Non-Executive - Promoter	5	-	6	_	-	2	_	
Mr. Mitsuhiko Masegi (From 30th October 2009)	Non-Executive - Independent	_	_	_	_	2	_	_	
Mr. Yoshihiko Kato (Alternate Director to Mr. Mitsuhiko Masegi, from 30th October 2009)	Non-Executive - Independent	2	_	_	1	_	_	_	
Mr. V. Ramakrishnan	Non-Executive - Independent	5	_	_	_	3	_	_	
Mr. R. Vidhya Shankar	Non-Executive - Independent	4	_	2	_	_	2	_	
Mr. M. Lakshminarayan	Non-Executive - Independent	2	_	3	2	_	2	_	
Mr. Vikram Mohan	Non-Executive - Promoter	5	1	7	1	_	_	_	
Mr. G. Soundararajan (From 31st July 2009)	Non-Executive - Independent	4	_	_	6	1	_	_	
Mr. K. Murali Mohan (From 31st July 2009)	Non-Executive - Independent	3	_	1	_	_	_	_	
Mr. K. Udhaya Kumar (President & Chief Operating Officer)	Executive	5	_	1	_	1	_	_	
Mrs. Vanitha Mohan (Executive Director)	Executive - Promoter	5	1	3	2	_	_	_	
Mr. Vijay Mohan (Chairman & Managing Director)	Executive - Promoter	5	1	10	1	_	1	_	
Mr. C.N. Srivatsan (Upto 1st July 2009)	Non-Executive - Independent	_	_	5	2	_	2	1	
Mr. Mitsuharu Kato (Upto 30th October 2009)	Non-Executive - Independent	_	_	_	_	1	_	_	

As detailed in the table above, none of the directors is a member of more than Ten Board level Committees of public companies in which they are Directors, nor Chairman of more than five such Committees.

Mr. D. Sarath Chandran, Mr. Vijay Mohan, Mrs. Vanitha Mohan and Mr. Vikram Mohan are relatives. Mr. D. Sarath Chandran is Mr. Vijay Mohan's brother, Mrs. Vanitha Mohan is Mr. Vijay Mohan's wife and Mr. Vikram Mohan is elder son of Mr. Vijay Mohan and Mrs. Vanitha Mohan. No other directors are relatives to each other.

## c. Board Meetings:

The Company, in consultation with the directors, prepares and circulates a tentative annual calendar for the meetings of the Audit Committee / Board in order to assist the directors for planning their schedules to participate in the meetings.

During the year 2009-10, the board met 5 times on 29th May 2009, 31st July 2009, 30th October 2009, 28th January 2010 and 31st March 2010 and the gap between two meetings did not exceed four months.

### d. Brief note on Directors seeking appointment / reappointment at the ensuing AGM:

**Mr. R. Vidhya Shankar**, 40 years of age, is a Bachelor of Commerce and Bachelor of Law from Bharathiar University, Coimbatore. He is a partner of M/s. Ramani and Shankar, Advocates, a Law firm. His area of specialisations are Corporate Laws and allied subjects, FEMA, Structured and Equity Financing, Commercial Cases, General Civil Law, International and Domestic Arbitration, Sales Tax and Central Excise. He represents cases before Civil Courts, Company Law Board, BIFR, Sales Tax Special Tribunal, Commissioner of Central Excise, Central Excise Appellate Tribunal, Consumer Forum, Debt Recovery and Appellate Tribunal, Securities and Exchange Board of India, Securities Appellate Tribunal and Arbitral Tribunals. He is a Director in L.G. Balakrishnan & Bros Limited and Treadsdirect Limited. He is also a member of the Audit Committee of Treadsdirect Limited and the Investors' Grievance Committee of L.G. Balakrishnan & Bros Limited. He is a member of the Audit Committee and Shareholders / Investors Relations Committee of the Company. He does not hold any shares of the Company.

**Mr. M. Lakshminarayan**, 63 years of age, a Masters degree in Technology from the Indian Institute of Technology, Mumbai. He was the Joint Managing Director of Bosch Limited. Presently, he is the Managing Director of Harman International India Pvt Limited, a 100% subsidiary of Harman International USA. He is deeply connected with the activities of Confederation of Indian Industry (CII) and past Chairman, CII Southern Region. He is a Director in Kirloskar Engines India Limited, Carborundum Universal Limited, Rane (Madras) Limited and Voith Engineering Services (India) Private Limited. He is a member of the Audit Committee of Carborundum Universal Limited and Rane (Madras) Limited. He does not hold any shares of the Company.

**Mr. Mitsuhiko Masegi**, 56 years of age, holds a Bachelor's degree in Electrical Engineering & Electronics and a Masters degree in Engineering from Nagoya University in Nagoya, Japan. He is the Managing Officer, Information & Safety Systems Business Group, Information & Safety Systems R & D Department, Denso Corporation. He is also a Director in Jeco Corporation and Marcon Denso Corporation. He does not hold any shares of the Company.

**Mr. G. Soundararajan**, 52 years of age, is a Bachelor of Science from PSG College of Arts and Science, Coimbatore. He is the Managing Director of Magna Marketing Private Limited, Vice Chairman of C.R.I. Pumps Private Limited and a Director in Apex Bright Bars (CBE) Private Limited, C.R.I. Amalgamations Private Limited, C.R.I Infrastructures India Private Limited, G4 Investments India Private Limited, C.R.I. Pumps S.A. (PTY) Limited and a Trustee of C.R.I. Charitable Trust and Shri K. Gopal Memorial Trust. He does not hold any shares of the Company.

**Mr. Vijay Mohan**, 62 years of age, is the Chairman & Managing Director of the company. He is managing the affairs of the company since, 1974. He is a B.E. (Mech.,) and Master of Management Science (USA). He is also a director in Precot Meridian Limited, English Tools and Castings Limited, Pricol Holdings Limited, Pricol Technologies Limited, Pricol Properties Limited, Pricol Packaging Limited, Pricol Medical Systems Limited, Xenos Technologies Limited, Ananya Innovations Limited and Bhavani Infin Services India Private Limited. He is a member of the Investors Relations Committee of Precot Meridian Limited. He holds 9,544,440 shares of the Company.



## 3. Audit Committee:

The Committee is mandated with the same terms of reference as specified in Clause 49 of the Listing Agreements with Stock Exchanges and these also conform to provisions of section 292A of the Companies Act, 1956.

## a. Composition, Name of Members & Chairman :

Name of the Member	Category
Mr. C.R. Swaminathan (Chairman)	Non-Executive - Independent
Mr. K. Murali Mohan	Non-Executive - Independent
Mr. R. Vidhya Shankar	Non-Executive - Independent
Mrs. Vanitha Mohan	Executive - Promoter

## b. Meetings held during the year 2009-10 and Members present:

Date of Meeting	Members present
25th May 2009	Mr. C.R. Swaminathan, Mr. C.N. Srivatsan, Mr. R. Vidhya Shankar and Mrs. Vanitha Mohan
27th July 2009	Mr. C.R. Swaminathan, Mr. R. Vidhya Shankar and Mrs. Vanitha Mohan
24th October 2009	Mr. C.R. Swaminathan, Mr. K. Murali Mohan, Mr. R. Vidhya Shankar and Mrs. Vanitha Mohan
19th January 2010	Mr. C.R. Swaminathan, Mr. K. Murali Mohan, Mr. R. Vidhya Shankar and Mrs. Vanitha Mohan

The Company Secretary acts as the Secretary to the Committee. The Chief Financial Officer, Internal Audit team and the Statutory Auditors of the Company are permanent invitees to the meetings of the audit committee. The heads of various monitoring / operating departments are invited to the meetings, as required to explain details about the operations.

## 4. Remuneration Committee:

The Committee is entrusted to determine and recommend to the Board the remuneration including commission, perquisites and benefits payable to the Whole-Time Directors based on overall performance and financial results of the Company during the relevant financial year and in consonance with the existing industrial practice.

## a. Composition, Name of Members & Chairman:

Name of the Member	Category
Mr. C.R. Swaminathan (Chairman)	Non-Executive - Independent
Mr. K. Murali Mohan	Non-Executive - Independent
Mr. R. Vidhya Shankar	Non-Executive - Independent

### b. Meetings held during the year 2009-10 and Members present :

Date of Meeting	Members present
19th January 2010	Mr. C.R. Swaminathan, Mr. K. Murali Mohan and Mr. R. Vidhya Shankar

## c. Remuneration to Directors:

The remuneration payable to Whole-Time Directors is determined by the Board on the recommendation of the remuneration committee with the approval of the shareholders at the Annual General Meeting.

The Company pays remuneration by way of salary, perquisites and benefits (fixed component) and commission (variable component) to its Whole-Time Directors.

The Shareholders have approved remuneration to Non-Whole Time Directors by way of commission not exceeding one percent of the Net profits of the Company per annum. The commission will be distributed broadly on the basis of Board Meetings and Committee Meetings attended by the Non-Whole Time Directors.

The Company does not have any Stock option scheme.

The remuneration paid / payable to the Whole-Time Directors for the year 2009-10:

Rs. Million Salary, Name of the Director Designation Service perquisites Commission Total Contract & benefits (Gross) Mr. Vijay Mohan Chairman & 1st April 2010 Managing Director to 2.824 2.824 31st March 2013 Mrs. Vanitha Mohan **Executive Director** 1st April 2007 to 0.870 0.870 31st March 2012 Mr. K. Udhaya Kumar President & 1st June 2008 Chief Operating 2.776 2.776 to 31st May 2013 Officer

Due to inadequacy of profit for 2009-10, Mr. Vijay Mohan & Mr. K. Udhaya Kumar were paid Rs.0.200 million per month each and Mrs. Vanitha Mohan was paid Rs.0.055 million per month. Apart from the above, contribution to provident fund, gratuity fund and superannuation fund were paid. The said amount is within the limit specified in Sec II of Part II of Schedule XIII to the Companies Act, 1956.

## The remuneration payable to the Non-Executive Directors for the year 2009-10:

For the year 2009-10, due to inadequacy of profit, no commission is paid to the non-executive directors. They have not received sitting fees for the meetings held during the year 2009-10.

There has been no materially relevant pecuniary transaction or relationship between the Company and its non-executive and independent directors during the year.

**Shares of the company held by Non-Executive Directors:** Mr. D. Sarath Chandran holds 45,000 shares, Mr. Suresh Jagannathan holds 26,985 shares, Mr. C.R. Swaminathan holds 1,995 shares and Mr. Vikram Mohan holds 3,363,960 shares. No other Non-Executive Director holds shares in the Company.

## 5. Shareholders / Investors Relations Committee:

The Committee comprises of Mr. D. Sarath Chandran, Mr. Vijay Mohan, Mrs. Vanitha Mohan, Mr. C.R. Swaminathan and Mr. R. Vidhya Shankar.

The Committee approves issue of new / duplicate share certificates. The Committee overseas and reviews all matters connected with share transfers / transmission / demat / remat and other issues pertaining to shares. The Committee also looks into the investor relations / grievances and redressal of the same, on a periodical basis.

The Committee met 4 times during the year on 23rd May 2009, 25th July 2009, 22nd October 2009 and 23rd January 2010. Mr. D. Sarath Chandran, Non-executive Director chaired the meetings. Mr. T.G. Thamizhanban, Company Secretary is the compliance officer.

During the year, 17 letters were received from the investors regarding non-receipt of dividend warrants / annual reports / share certificates etc., and all of them were replied / resolved to their satisfaction. No transfer / dematerialisation of shares is kept pending.



## 6. General Body meetings:

Year	Date and Time	Special Resolution	Location
2007 - 35th AGM	3rd August 2007 4.30 p.m.	Commission payable to Non Whole Time Directors of the Company	Nani Palkhivala Auditorium, Mani Higher Secondary School,
2008 - 36th AGM	8th August 2008 4.30 p.m.	NIL	Pappanaickenpalayam, Coimbatore - 641 037.
2009 - 37th AGM	7th August 2009 4.30 p.m.	NIL	

• No extraordinary general meeting was held during the year 2009-2010.

- No court convened meeting of members was held during the year.
- No Postal ballot was conducted during the year.
- No proposal to conduct postal ballot to pass special resolution.

## 7. Disclosures:

- a. Sundry Debtors include a sum of Rs.425.058 million due from a Company, which is a related party, in respect of transaction by way of purchase by the said Company. In terms of payment schedule approved by the Board on 27th March 2009 and as reported in the previous Annual Report 2009, the said Company has been making payments as per approved plan. During the year 2009-10, all sales to the said Company were only for cash. The Board is closely monitoring the recovery of dues.
- b. The Company has not entered into any materially significant related party transactions that may have potential conflict with the interest of the Company at a large. Details of transactions with related parties are provided in Note No.32 to notes forming part of accounts in accordance with the provision of Accounting Standard 18.
- c. There was no instance of non-compliance by the Company on any matters relating to the capital markets, nor was there any penalty / strictures imposed by the stock exchanges or SEBI or any other statutory authority on such matters, during last three years.
- d. The Company does not have any Whistle Blower Policy. However, no person has been denied access to the Audit Committee of the Company.
- e. The Company has complied with all the mandatory requirement of corporate governance norms as enumerated in clause 49 of the listing agreement with the stock exchanges.
- f. The Company has complied the following non-mandatory requirement:
  - Remuneration Committee of the Board of Directors of the Company has been set up and the particulars of the Committee are given in this report itself.
  - Adopted the best practices to ensure a regime of unqualified financial statements.
- g. The Company has not complied with any other non-mandatory requirement.

## 8. Means of communication:

The quarterly / annual financial results of the Company are published in The New Indian Express & Business Line (English) and Dinamani (Tamil). The financial results and the annual reports of the Company are uploaded in the Company's website : www.pricol.com and in the websites : www.corpfiling.co.in, www.bseindia.com and www.nseindia.com.

There were no specific presentations made to Institutional Investors or to analysts during the year.

Management discussion & Analysis forms part of the Annual Report.

## 9. General Shareholder information:

a.	Annual General Meeting : Date : Time : Venue	: :	23rd July 2010. 4.30 p.m. Nani Palkhivala Auditorium, Mani Higher Secondary School, Pappanaickenpalayam, Coimbatore - 641 037.
b.	Financial Year	:	1st April 2009 to 31st March 2010.
c.	Date of Book Closure	:	17th July 2010 to 23rd July 2010.
d.	Dividend Payment Date	:	24th July 2010.
e.	Listing on Stock Exchanges	:	National Stock Exchange of India Limited and Bombay Stock Exchange Limited.
f.	Stock Code	:	National Stock Exchange : PRICOL Bombay Stock Exchange : 526109
g.	International Security Identification Number (ISIN)	:	INE605A01026

h. Listing and Custodial Fee :

Annual Listing Fees for the year 2010-11 were paid to National Stock Exchange of India Limited and Bombay Stock Exchange Limited. Custodial Fees to Depositories for the year 2010-11 were paid to National Securities Depository Limited and Central Depository Services (India) Limited.

i. Stock Market Data :

	National Stock Exchange			Bombay Stock Exchange			ange	
Month	Price	e (Rs.)	CNX 500 (Points)		Price (Rs.)		BSE - 500 (Points)	
	High	Low	High	Low	High	Low	High	Low
April-09	9.10	7.15	2727.75	2265.90	9.25	6.90	4219.20	3482.58
May-09	13.70	7.75	3612.30	2707.45	13.75	7.75	5562.60	4232.99
June-09	13.00	9.60	3766.90	3342.65	12.82	9.51	5886.88	5281.42
July-09	11.50	9.00	3799.65	3166.15	11.62	8.85	5987.42	4983.95
August-09	13.20	10.40	3871.25	3567.90	13.25	10.26	6107.39	5600.61
September-09	14.25	11.40	4119.90	3774.75	14.00	11.50	6556.46	5932.85
October-09	13.50	10.70	4239.95	3844.40	13.15	10.85	6779.19	6126.03
November-09	19.00	13.10	4216.90	3717.65	18.62	13.10	6714.11	5927.59
December-09	25.70	17.00	4346.40	4128.00	25.50	17.05	6872.18	6529.80
January-10	27.15	20.30	4524.30	4047.10	27.40	20.85	7070.37	6338.25
February-10	26.75	21.60	4242.75	4004.95	26.75	21.50	6639.59	6280.99
March-10	26.90	22.05	4348.05	4158.65	27.10	22.50	6987.88	6576.07

### j. Registrar and Transfer Agents:

## For Physical transfer and Dematerialisation of shares:

The company has appointed M/s. Integrated Enterprises (India) Limited, 2nd Floor, "KENCES" Towers, No.1, Ramakrishna Street, North Usman Road, T.Nagar, Chennai - 600 017 as Common Transfer Agent for all aspects of investor service relating to shares in both physical and demat form.

## k. Share Transfer System:

The Company's shares are required to be compulsorily traded in the Stock Exchanges in dematerialised form. Shares in physical mode which are lodged for transfer are processed and returned within the stipulated time, if the documents are complete in all respects. Physical shares received for dematerialisation



are processed and completed within the stipulated time if the documents are complete in all respects. Bad deliveries are promptly returned to Depository Participants (DP's) under advice to shareholders. The Company obtains from M/s. S. Krishnamurthy & Co., Company Secretaries, Chennai the following certificates, a) Pursuant to clause 47(c) of the listing agreement with the stock exchanges, on half-yearly basis, for due compliance of share transfer formalities by the Company through RTA. b) Pursuant to SEBI (Depositories and Partcipants) Regulations, 1996, on quarterly basis, to reconcile the total admitted capital with National Securities Depository Limited (NSDL) and Central Depository Services Limited (CDSL) with the total issued / paid up capital of the Company.

## I. Shareholding pattern as on 31st March 2010:

Shares held by	No. of holders	No. of shares	% to Total Paid-up capital
Promoters & Associates	24	32,243,465	35.83
Foreign Collaborator			
- DENSO Corporation, Japan	1	11,250,000	12.50
Non-Resident Indians	262	877,530	0.98
Foreign Institutional Investors	1	86,536	0.10
Banks / Indian Financial Institutions	4	147,225	0.16
Insurance Companies	2	314,716	0.35
Bodies Corporate	848	7,825,140	8.69
Mutual Funds	1	2,250	_
Public	28,644	37,253,138	41.39
Total	29,787	90,000,000	100.00

## m. Distribution of Shareholding as on 31st March 2010:

Shareholding (Range)	No. of holders	No. of shares	% to Total Paid-up capital
Upto 500	20,007	4,209,399	4.68
501 to 1000	3,847	3,289,102	3.65
1001 to 2000	2,454	3,839,652	4.27
2001 to 3000	1,129	2,895,599	3.22
3001 to 4000	457	1,637,642	1.82
4001 to 5000	525	2,443,434	2.71
5001 to 10000	730	5,432,118	6.04
10001 and above	638	66,253,054	73.61
Total	29,787	90,000,000	100.00

## n. Dematerialisation of shares and liquidity as on 31st March 2010:

Shares of the Company can be held and traded in Electronic form. As stipulated by SEBI, the shares of the Company are accepted in the Stock Exchanges for delivery only in dematerialised form.

Particulars	No. of holders	No. of shares	% to Total Paid-up capital
<ul><li>i) National Securities Depository Ltd (NSDL)</li><li>ii) Central Depository Services Ltd (CDSL)</li></ul>	21,186 6,874	42,539,097 7,520,399	47.26 8.36
Demat form (i + ii)	28,060	50,059,496	55.62
iii) Physical form	1,727	39,940,504	44.38
Total	29,787	90,000,000	100.00

The company's shares are regularly traded on Bombay Stock Exchange Limited and National Stock Exchange of India Limited.

o. As on 31st March 2010, there are no Outstanding GDRs / ADRs / Warrants or any Convertible Instruments.

Company

p. Address for correspondence

#### **Registrar & Transfer Agents**

	5		
	M/s. Integrated Enterprises (India) Lin	nited,	Secretarial Department,
	2nd Floor, "KENCES" Towers,		Pricol Limited,
	No.1, Ramakrishna Street, North Usm	nan Road,	702/7, Avanashi Road,
	T. Nagar, Chennai - 600 017.		Coimbatore - 641 037, India.
	Phone : +91 44 28140801-03		Phone : +91 422 4336238 / 6272
	Fax : +91 44 28142479		Fax : +91 422 4336299
	Email : corpserv@iepindia.com		E-mail : cs@pricol.co.in
q.	Website address :	www.pricol.com	
r.	Name of the Compliance officer $\ :$	Mr. T.G. Thamizhan	ban, Company Secretary
			For and on behalf of the Board

Coimbatore	Vijay Mohan
28th May 2010	Chairman & Managing Director

## CODE OF CONDUCT

The Company has laid down a code of conduct for all Board Members and senior management personnel. The code of conduct is available on the website of the Company www.pricol.com. The declaration of the Chairman and Managing Director is given below:

### Declaration

q r

All the Board members and senior management personnel affirmed compliance with the code of conduct of the company for the financial year ended 31st March 2010.

Coimbatore	Vijay Mohan
28th May 2010	Chairman & Managing Director

## COMPLIANCE CERTIFICATE FROM AUDITORS OF THE COMPANY

(Under Clause 49 of the Listing Agreement)

To the Members of Pricol Limited

We have examined the compliance of conditions of corporate governance by PRICOL LIMITED, for the year ended 31st March 2010, as stipulated in Clause 49 of the Listing Agreement of the said Company with stock exchanges.

The Compliance of conditions of corporate governance is the responsibility of the management. Our examination was limited to procedures and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

In our opinion and to the best of our information and according to the explanations given to us, we certify that the company has complied with the conditions of corporate governance as stipulated in the above mentioned Listing Agreement.

We state that such compliance is neither an assurance as to the future viability of the company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

For Suri & Co., Chartered Accountants ICAI Regn. No.004283S **C.S. Sathyanarayanan** Partner Membership No.028328

Coimbatore 28th May 2010



Rs. Million

## TEN YEARS PERFORMANCE AT A GLANCE

#### OPERATING RESULTS

Year ended 31st March         2001         2002         2003         2004         2005         2006         2007         2008         2009         20           Net Sales & Service Charges	010
Net Sales & Service Charges	
— Domestic         2,258.87         2,273.91         2,635.61         3,295.05         3,891.32         4,217.01         4,809.48         4,803.69         4,765.51         6,338.           — Export         274.94         187.22         348.38         409.24         598.36         599.87         1,024.35         1,260.94         1,375.25         1,085.	
Total Net Sales 2,533,81 2,461,13 2,983,99 3,704,29 4,489,68 4,816,88 5,833,83 6,604,63 6,140,76 7,423.	
Gross Surplus from Operation 466.23 430.00 542.71 785.61 890.31 778.13 954.17 763.11 335.34 909.	
	3.30
Depreciation (a) 151.83 171.97 188.83 205.47 218.90 256.60 295.92 327.19 364.91 351.	
Interest & Finance Charges (b) 120.71 134.77 105.13 80.02 68.33 121.87 180.48 287.00 395.51 316.	
Profit / (Loss) Before Tax (PBT) (c) 225.71 130.00 256.99 512.03 622.53 428.96 508.13 218.33 (382.80) 274.	
Tax Provision including	
	9.77
	.98
Retained Profit / (Loss) 136.26 69.50 111.38 275.11 309.91 200.47 256.83 127.65 (300.24) 212.	2.82
As at 31st March 2001 2002 2003 2004 2005 2006 2007 2008 2009 20	010
SOURCES OF FUNDS	
Share Capital 60.00 60.00 60.00 60.00 90.00 90.00 90.00 90.00 90.00 90.00 90.00	0.00
Reserves & Surplus 938.13 924.94 899.20 918.96 1,163.81 1,394.06 1,650.89 1,778.54 1,478.30 1,691.	.12
Networth (f) 998.13 984.94 959.20 978.96 1,253.81 1,484.06 1,740.89 1,868.54 1,568.30 1,781.	.12
Deferred Tax Liability / (Asset) — 87.19 110.19 103.19 93.19 87.19 67.19 37.19 (29.81) (56.8	.81)
Loan Funds (g) 1,156.93 1,128.70 1,194.32 1,152.34 1,558.71 2,334.16 2,979.65 3,250.60 3,090.05 <b>2,559</b> .	9.98
Total Capital Employed (h) 2,155.06 2,200.83 2,263.71 2,234.49 2,905.71 3,905.41 4,787.73 5,156.33 4,628.54 <b>4,284</b> .	
APPLICATION OF FUNDS	
Gross Fixed Assets 1,747.17 1,977.80 2,250.45 2,538.82 3,130.38 3,505.33 4,186.60 4,741.85 4,972.66 5,127.	7 37
Depreciation 688.79 860.11 1,044.06 1,241.42 1,326.63 1,502.76 1,794.99 2,119.56 2,461.98 2,804.	
Net Fixed Assets 1,058.38 1,117.69 1,206.39 1,297.40 1,803.75 2,002.57 2,391.61 2,622.29 2,510.68 2,322.	
Investments 125.50 126.69 80.15 76.50 49.83 277.74 243.74 182.91 182.91 252.	
Net Current Assets 971.18 956.45 977.17 860.59 1,052.13 1,625.10 2,152.38 2,351.13 1,934.95 1,708.	
Net Assets Employed 2,155.06 2,200.83 2,263.71 2,234.49 2,905.71 3,905.41 4,787.73 5,156.33 4,628.54 4,284.	
PERFORMANCE INDICATORS	
Equity shares (Nos. in Mn) (i) 6.00 6.00 6.00 6.00 @ 90.00 90.00 90.00 90.00 90.00 <b>90.</b> Earnings per	0.00
	2.83
	).40
Network per	
share (NWPS) (Rs.) (f/i) 166.35 164.16 159.87 163.16 # 13.93 16.49 19.34 20.76 17.43 19.	9.79
	5.21
Return on Average Capital	
	3.26
Total Debt to Networth (g/f) 1.16 1.15 1.25 1.18 1.24 1.57 1.71 1.74 1.97 1. Interest Coverage	.44
5	2.98

@ Increase in the Equity shares is on account of Bonus issue in the ratio 1:2 and splitting of the equity shares from the face value of Rs.10/- per share to Re.1/- per share on 15th July 2004.

# Earnings per Share and Networth Per Share have been calculated on the enhanced Equity Capital on account of the Bonus Issue and enhanced number of Equity Shares due to Stock Split.

★ RONW = [PAT / {(Previous Year Networth + Current Year Networth) / 2}] x 100

★★ ROCE = [(PBT + Interest) / {(Previous Year Capital Employed + Current Year Capital Employed) / 2}] x 100

## REPORT OF THE AUDITORS' TO THE SHAREHOLDERS

We have audited the attached Balance Sheet of Pricol Limited, Coimbatore, as at 31st March 2010 and also the Profit and Loss Account for the year ended on that date annexed thereto and the Cash Flow Statement for the period ended on that date. These financial statements are the responsibility of the Company's Management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Auditing Standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the over all financial statements presentation. We believe that our audit provides a reasonable basis for our opinion.

As required by the Companies' (Auditor's Report) Order, 2003, and according to the information and explanations given to us during the course of the audit and on the basis of such checks as were considered appropriate, we enclose in the Annexure a statement on the matters specified in paragraph 4 of the said Order.

Further to our comments in the Annexure referred to above, we report that:

- We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit.
- 2) In our opinion, proper books of accounts as required by law have been kept by the Company so far as appears from our examination of those books.
- 3) The Balance Sheet and the Profit and Loss Account dealt with by this report are in agreement with the books of account.
- 4) In our opinion the Balance Sheet and Profit and Loss Account dealt with by this report comply with the Accounting Standards referred to in sub-section (3C) of Section 211 of the Companies Act, 1956.
- 5) On the basis of the written representation received from the Directors, as on 31st March 2010 and taken on record by the Board of Directors, we report that none of the Directors are disqualified as on 31st March 2010 from being appointed as a Director in terms of Clause (g) of Sub-section (1) of Section 274 of the Companies Act, 1956.

- 6) In our opinion and to the best of our information and according to the explanations given to us, the said financial statements, read together with the attached schedules and notes forming part of accounts give the information required by the Companies Act, 1956, in the manner so required and present a true and fair view in conformity with the accounting principles generally accepted in India:
  - a) In the case of the Balance Sheet, of the state of affairs of the Company as at 31st March 2010;
  - b) In the case of the Profit and Loss Account, of the Profit for the year ended on that date, and
  - c) In the case of Cash Flow Statement, of the Cash Flows for the year ended on that date.

For Suri & Co.,
Chartered Accountants
ICAI Regn No.004283S
C.S. Sathyanarayanan, Partner
Membership No.028328

### Annexure to Auditors' Report

- 1) a) The company has maintained proper records showing full particulars including quantitative details and situation of fixed assets.
  - b) The assets have been physically verified by the management in accordance with a phased programme of verification, which in our opinion is reasonable, considering the size and the nature of business. The frequency of verification is reasonable and discrepancies noticed on such physical verification were not material and have been properly dealt with in books of account.
  - c) There is no disposal of substantial part of fixed assets during the year.
- 2) a) The inventories have been physically verified by the management during the year at reasonable intervals, except materials lying with third parties where confirmations have been obtained.
  - b) The procedures of physical verification of the inventories followed by the management are reasonable and adequate in relation to the size of the company and nature of its business.
  - c) The company has maintained proper records of inventories and discrepancies noticed on physical verification of inventories as compared to book



## REPORT OF THE AUDITORS' TO THE SHAREHOLDERS (Contd..)

records were not material and have been appropriately dealt with.

- a) During the year the company has granted unsecured loan of Rs.17.937 million to a wholly owned subsidiary company.
  - b) The terms and conditions in respect of the loan granted during the year and those already granted by the company, secured or unsecured, are in our opinion, prima facie not prejudicial to the interest of the company.
  - c) During the year the company has not taken loans, secured or unsecured from companies, firms or other parties covered in the Register maintained under section 301 of the Companies Act, 1956.
- 4) There are adequate internal control systems commensurate with the size of the Company and the nature of its business, for the purchase of inventory, fixed assets and for the sale of goods and services. There is no major weakness in the internal control system.
- 5) a) The particulars of contracts or arrangements referred to in section 301 of the Companies Act, 1956 have been entered in the register required to be maintained under that section.
  - b) In our opinion and according to the information and explanations given to us, the transactions made in pursuance of such contracts or arrangements exceeding rupees five lakh each have been made at prices, which are reasonable having regard to prevailing market prices at the relevant time.

- 6) During the year the company has not accepted deposits from public. The company has complied with the directives issued by Reserve Bank of India and the provisions of Section 58A, 58AA of the Companies Act, 1956 and the Companies (Acceptance of Deposits) Rules, 1975 or any other relevant provisions of the act.
- 7) The Company has an adequate Internal Audit system commensurate with its size and nature of its business.
- 8) We have broadly reviewed the books of accounts maintained by the company pursuant to the order made by the Central Government for the maintenance of cost records under section 209(1)(d) of the Companies Act, 1956 and are of the opinion that prima facie, the prescribed records have been maintained.
- 9) a) According to the information and explanations given to us and the records examined by us, the company is regular in depositing with appropriate authorities undisputed statutory dues including Provident Fund, Investor Education and Protection Fund, Employees' State Insurance, Income-Tax, Sales Tax, Wealth Tax, Service Tax, Custom Duty, Excise Duty, Cess and other Statutory dues. According to the information and explanations given to us, no undisputed arrears of statutory dues were outstanding as at 31st March, 2010 for a period of more than six months from the date they became payable.
  - b) There are disputed statutory dues. The details are as under: -

SI. No.	Name of the Statute	Period to which the amount relates	Nature of the Dues	Amount disputed Rs. Million	Amount paid Rs. Million	Forum where dispute is pending
1.	Central Excise Act / Service Tax	1990-2009	<ul> <li>i) Excise Duty</li> <li>ii) Excise Duty</li> <li>iii) Excise Duty</li> <li>iv) Excise Duty</li> <li>v) Service Tax</li> </ul>	23.131 15.542 0.895 2.562 8.731	Nil Nil Nil Nil	Supreme Court High Court CESTAT Tribunal Coimbatore Commissionerate CESTAT Tribunal
2.	Sales Tax Act	1995-1997	<ul><li>vi) Service Tax</li><li>i) Sales Tax</li><li>ii) Penalty</li></ul>	27.740 13.325 19.988	Nil Nil Nil	Commissioner (Appeals) Interim stay granted by High Court

## REPORT OF THE AUDITORS' TO THE SHAREHOLDERS (Contd..)

- 10) There are no accumulated losses as at 31st March 2010. The company has not incurred cash losses during the financial year covered by our audit and in the immediately preceding financial year.
- 11) The Company has not defaulted in repayment of its dues to financial institution, banks and debenture holders.
- 12) During the year, the company has not granted any loans and advances on the basis of security by way of pledge of shares, debentures or other securities.
- 13) The provisions of Special Statutes applicable to Chit Fund, Nidhi or Mutual Benefit Fund / Societies are not applicable to the Company.
- 14) The Company is not dealing or trading in shares, securities, debentures or other investments.
- 15) According to the information and explanations given to us, the Company has given guarantee for loans taken by a wholly owned subsidiary company from banks and the terms & conditions are not prejudicial to the interest of the company.
- 16) The Company has applied term loan for the purposes for which they were obtained.

- 17) According to the information and explanations given to us and on an overall examination of the Source and Application of the Funds of the company, we report that no funds raised on short-term basis have been used for long-term investments by the company.
- 18) The company has not made any preferential allotment of shares to parties and companies covered in the register maintained under Section 301 of the Companies Act, 1956.
- 19) During the year, the Company has not issued Debentures.
- 20) During the year, the Company has not raised money by Public issue.
- 21) According to the information and explanation given to us, and the books and records examined by us, there are no frauds on or by the Company that has been noticed or reported during the year.

For Suri & Co., Chartered Accountants ICAI Regn No.004283S C.S. Sathyanarayanan, Partner Membership No.028328

SIGNIFICANT ACCOUNTING POLICIES

## 1. Accounting Convention:

The financial statements have been prepared under Historical Cost Convention on the basis of going concern and in accordance with the accounting standards referred to in Section 211 (3C) of the Companies Act, 1956, wherever applicable.

- 2. Fixed Assets & Depreciation:
  - a) Fixed Assets are stated at original cost net of tax / duty credits availed, if any, less accumulated depreciation, accumulated amortisation and cumulative impairment. Costs include pre-operative expenses and all expenses related to acquisition and installation of the assets concerned.
  - b) Own manufactured assets are capitalised at cost including an appropriate share of overheads.
  - c) (i) Depreciation has been provided under the Straight Line Method as per Schedule XIV to the Companies Act, 1956 except for Dies, Tools and Moulds, which are depreciated at 33.33%. Depreciation for Plant & Machinery has been provided on three shift basis.

- (ii) Intangible assets are amortised as follows:
  - i) Specialised software : Over a period of 4 years.
  - ii) Fees for technical : Over a period of know-how 4 years.
- As at each balance sheet date, the carrying amount of assets is tested for impairment so as to determine;
  - i) the provision for impairment loss, if any, required or;
  - ii) the reversal, if any, required of impairment loss recognised in previous periods.

Impairment loss is recognised when the carrying amount of an asset exceeds its recoverable amount.

3. Investments:

Coimbatore

28th May 2010

- a) Long Term Investments are stated at cost.
- b) Current Investments are carried at lower of cost and fair value as on the Balance Sheet date.



## SIGNIFICANT ACCOUNTING POLICIES (Contd..)

Provisions for diminution in value of long term investments is made, if the diminution is other than temporary.

#### 4. Valuation of Inventories:

- a) Inventories are valued at lower of cost and estimated net realisable value. Cost is arrived at on weighted average basis.
- b) Excise Duty is added in the Closing Inventory of Finished Goods.
- c) The basis of determining cost for various categories of inventories are as follows:
  - i) Raw Materials, Packing : Weighted Average Materials and Stores basis.
     & spares
  - ii) Finished Goods and : Cost of Direct Work-In-Progress Material, Labour & other Manufacturing overheads

#### 5. Revenue Recognition:

- a) The company generally follows the mercantile system of accounting and recognises income and expenditure on an accrual basis except those with significant uncertainties.
- Sale of goods is recognised when the risk and rewards of ownership are passed on to the customers, which is generally on dispatch of goods.
- c) Dividend Income is recognised when the right to receive the dividend is unconditional at the Balance Sheet date.
- d) Claims made by the company and those made on the company are recognised in the profit and loss account as and when the claims are accepted.
- Price Increase / Decrease consequent to fluctuations in market prices, are accounted as and when the same are approved by the customers.

#### 6. Foreign Currency Transactions:

- Foreign currency transactions are recorded at exchange rates prevailing on the date of such transaction.
- b) Foreign currency assets and liabilities at the year end are realigned at the exchange rate prevailing at the year end and difference on realignment is recognised in the Profit & Loss account.
- c) Premium / discount in respect of Forward Contract is amortised as expense / income over the period of contract. Exchange difference arising on forward contracts between the exchange rate on the date of the transaction and the exchange rate prevailing at the year end is recognised in the Profit and Loss account.

### 7. Research and Development:

Revenue expenditure on Research and Development is charged under respective heads of account. Capital

expenditure on research and development is included as part of fixed assets and depreciated on the same basis as other fixed assets.

#### 8. Employee Benefits:

- a) Short term employee benefits are recognised as an expense at the undiscounted amount in the Profit and Loss Account of the year in which the related service is rendered.
- b) Post employment and other long term benefits which are defined benefit plans are recognised as an expense in the Profit and Loss Account for the year in which the employee has rendered service. The expense is recognised based on the present value of the obligation determined in accordance with Revised Accounting Standard 15 on "Employee Benefits". Actuarial gains & losses are charged to the Profit and Loss Account.
- c) Payments to defined contribution schemes are charged as expense as and when incurred.
- d) Termination benefits are recognised as an expense as and when incurred.
- 9. Borrowing Costs:
  - Borrowing costs attributable to the acquisition or construction of qualifying assets are capitalised as part of such assets. All other borrowing costs are charged to revenue.
  - A qualifying asset is an asset that necessarily requires substantial period of time to get ready for its intended use or sale.
- 10. Taxes on Income:
  - a) Current tax on income for the period is determined on the basis of taxable income and tax credits computed in accordance with the provisions of the Income Tax Act, 1961 and based on the expected outcome of assessment / appeals.
  - b) Deferred tax is recognised on timing differences between the accounting income and the taxable income for the year and quantified using the tax rates and laws enacted or substantively enacted as on the Balance Sheet date.
  - c) Deferred tax assets are recognised and carried forward to the extent that there is a reasonable certainty that sufficient future income will be available against which such deferred tax assets can be realised.

### 11. Accounting Standards:

Accounting Standards as prescribed under section 211(3C) of the Companies Act, 1956 have been followed wherever applicable.

#### 12. Operating Leases :

The premium paid for leasehold rights are amortised over the lease period. The annual lease payments are charged off to the Profit and Loss Account.

## STATEMENT IN PURSUANCE OF SECTION 212 OF THE COMPANIES ACT, 1956

		For and on <b>Vijay Mohan</b> Chairman & Managing Dired		l <b>). Sarath Chandran</b> Director
	b) For the previous financial years of the Subsidiary Company	Rs.1.294 Mn	Nil	Nil
	a) For the current financial year of the Subsidiary Company	Nil	Nil	Nil
5.	Net aggregate amount of the Profit / (Los Subsidiary dealt within the Holding Company's Accounts	ss) of the		
	b) For the previous financial years of the Subsidiary Company	(Rs.4.466 Mn)	(Rs.22.749 Mn)	(Rs.82.923 Mn) (Indonesian Rupiah 16.923.069.046)
	a) For the current financial year of the Subsidiary Company	(Rs.0.285 Mn)	(Rs.35.216 Mn)	Rs.16.241 Mn Indonesian Rupiah 3.492.805.567
4.	Net aggregate amount of the Profit / (Los Subsidiary not dealt within the Holding Company's Accounts	ss) of the		
3.	Holding Company's interest in the Subsidi	ary 2,250,000 Equity Shares of Rs.10/- each (100%)	14,883,700 Equity Shares of Rs.10/- each (100%)	1,500 Equity Shares of USD 1,000 each (100%)
2.	Financial year of the Subsidiary ended on	31st March 2010	31st March 2010	31st March 2010
1.	Name of the Subsidiary Company	Integral Investments Limited	English Tools and Castings Limited	PT Pricol Surya, Indonesia

Vanitha Mohan Executive Director

T.G. Thamizhanban Company Secretary



## BALANCE SHEET AS AT 31st MARCH 2010

	Schedule		31-3-2010 Rs. Million		31-3-2009 Rs. Million
SOURCES OF FUNDS					
Shareholders' Funds					
Share Capital Reserves & Surplus	I II	90.000 1,691.121	1,781.121	90.000 1,478.297	1,568.297
Loan Funds			1,701.121		1,500.257
Secured Loans Unsecured Loans	III IV	2,559.976	2,559.976	2,969.165 120.880	3,090.045
Total			4,341.097		4,658.342
APPLICATION OF FUNDS					
Fixed Assets	V				
a. Gross Block b. Less : Accumulated Depreciation		5,097.976 2,804.315		4,940.870 2,461.980	
c. Net Block d. Capital Work-in-progress			2,293.661 29.393		2,478.890 31.788
			2,323.054		2,510.678
Investments	VI		252.407		182.907
Deferred Tax Asset / (Liability)			56.810		29.810
Current Assets, Loans and Advances a. Inventories b. Sundry Debtors c. Cash and Bank Balances d. Loans and Advances	VII	1,250.221 1,852.412 118.137 685.947		1,375.652 1,539.036 39.260 710.141	
(A)		3,906.717		3,664.089	
Less : Current Liabilities & Provisions a. Liabilities b. Provisions (B)	VIII	1,765.031 432.860 2,197.891		1,385.032 344.110 1,729.142	
			1 700 026		1 02/ 0/7
Net Current Assets(A - B)Debit Balance in Profit & Loss Account	IX		1,708.826		1,934.947
Total			4,341.097		4,658.342

Schedule I to IX, Significant Accounting Policies and the Notes on Accounts form part of this Balance Sheet.

As per our report of date attached	For and on behalf of th	e Board
For Suri & Co.,	Vijay Mohan	D. Sarath Chandran
Chartered Accountants	Chairman & Managing Director	Director
ICAI Regn. No.004283S		
C.S. Sathyanarayanan, Partner	Vanitha Mohan	T.G. Thamizhanban
Membership No.028328	Executive Director	Company Secretary
Coimbatore, 28th May 2010		

	Schedule	2009-10 Rs. Million	2008-09 Rs. Million
INCOME			
Gross Sales & Services - Domestic - Export		7,156.778 1,154.121	5,676.040 1,514.567
Less : Excise Duty and Sales Tax		8,310.899 886.975	7,190.607 1,049.841
Net Sales & Service Charges Increase / (Decrease) in Stock of Finished Goods Cost of In-house manufactured Machines & Toolings Capitalise	X XI d	7,423.924 (50.559) 63.149	6,140.766 (92.100) 119.592
Production Value		7,436.514	6,168.258
EXPENDITURE Raw Materials & Components Consumed Employees' Cost Power & Utilities Stores & Spares Consumed Repairs & Maintenance Other Expenditure	XII	4,836.017 909.910 154.017 35.882 74.875 516.301	4,074.384 864.395 163.639 44.374 110.482 575.647
Total Expenditure		6,527.002	5,832.921
Profit Before Interest, Depreciation & Other Income Add : Other Income Less : Interest & Finance Charges : Depreciation Profit / (Loss) Before Tax Less : Provision for Current Tax	XIII XIV	909.512 33.297 316.452 351.783 274.574 46.771	335.337 42.276 395.505 364.911 (382.803)
<ul> <li>Provision for Fringe Benefit Tax</li> <li>Provision for Deferred Tax (Asset)</li> <li>Add : Tax provision for earlier years no longer required written back</li> </ul>		(27.000)	6.600 (67.000) 22.156
<b>Profit / (Loss) After Tax</b> Add : Balance brought forward		254.803 (115.612)	(300.247) 184.635
Amount available for appropriation		139.191	(115.612)
APPROPRIATION Dividend - 40% (Previous year - Nil) Tax on Dividend @ 16.61% General Reserve Surplus / (Deficit) to be carried over		36.000 5.979 26.000 71.212 139.191	
Earnings per Share (Basic / Diluted) (in Rupees) (Face value of Re.1/-)	XV	2.83	(3.34)
Schedule X to XVI, Significant Accounting Policies and the Notes of	n Accounts fo	rm part of this Pr	ofit & Loss Account
As per our report of date attached For Suri & Co	or and on bel	nalf of the Board	. Sarath Chandran

## PROFIT & LOSS ACCOUNT FOR THE YEAR ENDED 31st MARCH 2010

As per our report of date attachedFor and on behalf of the BoardFor Suri & Co.,Vijay MohanD. Sarath ChandranChartered AccountantsChairman & Managing DirectorDirectorICAI Regn. No.004283SVanitha MohanT.G. ThamizhanbanMembership No.028328Executive DirectorCompany SecretaryCoimbatore, 28th May 2010Company Secretary



## SCHEDULES FORMING PART OF THE ACCOUNTS

		31-3-2010 Rs. Million		31-3-2009 Rs. Million
Schedule I - SHARE CAPITAL				
Authorised				
100,000,000 Equity Shares of Re.1/- each		100.000		100.000
Issued, Subscribed and Paid-up				
90,000,000 Equity Shares of Re.1/- each (Of the above 37,500,000 Equity Shares of Re.1/- each have been issued as fully paid-up Bonus Shares by capitalisation of Reserves).		90.000		90.000
Schedule II - RESERVES & SURPLUS				
Securities Premium Account		181.000		181.000
General Reserve				
As per last Balance Sheet Add : Transfer from Profit & Loss Account	1,412.909 26.000		1,412.909 —	
	1,438.909		1,412.909	
Less : Debit Balance in Profit & Loss Account adjusted as per contra	_	1,438.909	115.612	1,297.297
Surplus		1,438.909		1,297.297
Balance in Profit & Loss Account		71.212		
		1,691.121		1,478.297
Schedule III - SECURED LOANS				
a. Term Loans from Banks :				4 955 954
- In Rupee - In Foreign Currency		2,003.166 41.150		1,855.051 284.164
b. Term Loan from Others		15.405		23.663
c. Working Capital Facilities from Banks :				
- In Rupee - In Foreign Currency		112.097 388.158		646.241 160.046
- In Toleigh Currency				
		2,559.976		2,969.165
Schedule IV - UNSECURED LOANS				
Loan from Banks		—		120.880
				120.880

## Schedule V - FIXED ASSETS

Gross Block Depreciation / Amortisation Net Block Cost as on Additions Sales/Trans-Balance Upto For Withdrawn Total Written down Value fer during 1-4-2009 during 31-3-2009 2009-10 during as on upto as on as on 2009-10 2009-10 31-3-2010 2009-10 31-3-2010 31-3-2010 31-3-2009 Tangible Assets 17.427 2.405 107.605 107.605 Freehold Land 92.583 92.583 Leasehold Land 17.805 8.243 26.048 0.706 0.706 25.342 17.805 Buildings 1,129.386 0.012 4.079 1,125.319 204.018 37.299 0.153 241.164 884.155 925.368 Plant & Machinery 3,314.618 106.756 0.395 3,420.979 2,034.782 278.565 0.375 2,312.972 1,108.007 1,279.836 Furniture, Fittings & Equipments 53.105 0.131 53.236 23.658 2.807 26.465 26.771 29.447 Vehicles 103.432 3.580 26.352 80.660 33.380 7.900 8.920 32.360 48.300 70.052 Total Tangible Assets 4,710.929 136.149 33.231 4,813.847 2,295.838 327.277 9.448 2,613.667 2,200.180 2,415.091 Intangible Assets Computer Software 80.602 4.542 85.144 48.070 11.639 59.709 25.435 32.532 Technical Knowhow 149.339 49.646 198.985 118.072 12.867 130.939 68.046 31.267 Total Intangible Assets 229.941 54.188 284.129 166.142 24.506 190.648 93.481 63.799 Sub-Total 4,940.870 33.231 5,097.976 2,461.980 9.448 2,293.661 190.337 351.783 2,804.315 2,478.890 Capital 31.788 29.393 29.393 Work-in-progress 31.788 29.393 31.788 **Total Assets** 5,127.369 2,804.315 2,323.054 2,510.678

Note : Additions to Fixed Assets includes Research & Development Capital expenditure of Rs.69.630 Mn. (Previous year 2008-09 - Rs.33.526 Mn)

	31-3-2010 Rs. Million	31-3-2009 Rs. Million
Schedule VI - INVESTMENTS		
Long Term Investments (at Cost)		
1. Shares in Subsidiary Company - Non Trade - Unquoted :		
2,250,000 Equity Shares of Rs.10/- each fully paid-up in Integral Investments Limited	22.500	22.500
2. Shares in Subsidiary Company - Trade - Unquoted :		
a) 14,883,700 Equity Shares of Rs.10/- each fully paid-up in English Tools and Castings Limited (Previous year - 7,933,700 Equity Shares)	162.000	92.500
b) 1,500 Equity Shares of USD 1,000 each fully paid-up in PT Pricol Surya, Indonesia.	67.907	67.907
Aggregate Cost of Un-Quoted Investments (long term)	252.407	182.907

Rs. Million



			1-3-2010 Million			81-3-2009 s. Million
Schedule VII - CURRENT ASSETS, LOANS	S AND A	DVANCE	s			
a. Inventories : (At lower of cost and net realisab	le value)					
Stock of Stores & Spares		28.130			36.048	
Raw Materials & Components		771.525			844.333	
Work-in-progress		167.797			162.018	
Finished Goods		173.985			224.544	
Land - Stock in Trade		108.784	1,250.221		108.709	1,375.652
o. Sundry Debtors :			-			·
Unsecured Considered Good						
a) Outstanding for a period exceeding six months	516.244			571.228		
b) Others	1,336.168			967.808		
	·	1,852.412	-		1,539.036	
Unsecured Considered Doubtful	38.360			37.544		
Less : Provision for Doubtful Debts	38.360			37.544		
			- 1,852.412			1,539.03
Cash & Bank Balances :						
Cash on hand		0.654			0.445	
Balances with Scheduled Banks						
In Current Account		43.102			28.537	
In Unclaimed Dividend Account		4.411			4.741	
In Margin Money Account / Fixed Deposits		69.970	110 177		5.537	20.26
. Loans and Advances :			118.137			39.260
Advances Recoverable in cash or in kind or for value to be received						
Unsecured considered good (Loan due from subsidiary company - Rs.17.9 Previous year - Rs.22 Mn.)	37 Mn,	71.927			62.490	
Unsecured considered doubtful	1.305			3.607		
Less : Provision for Doubtful Advances	1.305			3.607	_	
Deposits		71.927			62.490	
Balances with Government Authorities		29.890 159.663			31.285 222.214	
Prepaid expenses		12.423			17.302	
Tax payments pending adjustment		412.044			376.850	
···· b-linence benand anlannen			685.947			710.141
		-	2 006 747		-	2 664 000
		_	3,906.717		_	3,664.089

		-3-2010 Million		31-3-2009 Rs. Million
Schedule VIII - CURRENT LIABILITIES AND PRO	OVISIONS			
a. Liabilities :				
Sundry Creditors (Due to Micro, Small and Medium Enterprises - Rs.16.571 Mn, Previous year - Rs.1.052 Mn.) (Due to Su	<b>1,746.316</b> bsidiary		1,362.8	14
companies - Rs.3.369 Mn, Previous year - Rs.3.505 Mn)				
Interest accrued but not due on loans	13.437		15.0	
Due to Directors Investor Education and Protection Fund - not due :	0.698		2.1	23
Unclaimed Dividend 4.4	11	4	.741	
	69		).346	
	4.580		5.0	
b. Provisions :	1,;	765.031		— 1,385.032
For Current Taxation	361.911		315.1	40
For Fringe Benefit Tax	28.970		28.9	
For Dividend	36.000			
For Tax on Dividend	5.979			
		432.860		— 344.110
	2,	197.891		1,729.142
Schedule IX - DEBIT BALANCE IN PROFIT & L	OSS ACCOU	NT		
As per the Profit & Loss Account	_		115.6	17
Less : Adjusted against General Reserve as per contra	_		115.6	
· · · · · · · · · · · · · · · · ·		_		
Schedule X - INCOME		2009-10 Rs. Million		2008-09 Rs. Million
Sales & Service Charges				
Domestic Sales & Service Charges				
Sale of Finished Products				
(Inclusive of Excise Duty and Sales Tax)	7,147.112		5,651.021	
Service Charges Sale of Wind Power	33.101		38.059	
Sale of Wind Power	8.051		6.750	
	7,188.264		5,695.830	
Less : Excise Duty	485.156		648.119	
Sales Tax	333.558		262.409	
Discount & Commission on Domestic Sales	31.486	6,338.064	19.790	4,765.512
Export Sales		0,558.004		4,705.512
Sale of Finished Products (Inclusive of Excise Duty)	1,158.872		1,520.103	
Less : Excise Duty	68.261		139.313	
Commission on Export Sales	4.751		5.536	
		1,085.860		1,375.254
		7,423.924		6,140.766



		2009-10 Rs. Million		2008-09 Rs. Million
Schedule XI - INCREASE / (DECREASE) IN STOCK	OF FINIS	HED GOO	DS	
Stock at Closing	173.985		224.544	
Less : Stock at Opening	224.544		316.644	
		(50.559)		(92.100)
Schedule XII - EXPENDITURE				
RAW MATERIALS & COMPONENTS CONSUMED Opening Stock				
a) Raw Materials & Components	844.333		1,063.857	
b) Work-in-progress	162.018		219.940	
		1,006.351		1,283.797
Add : Purchases		4,886.038		3,927.938
Loss - Clasing Stack		5,892.389		5,211.735
Less : Closing Stock a) Raw Materials & Components	771.525		844.333	
b) Work-in-progress	167.797		162.018	
		939.322		1,006.351
		4,953.067		4,205.384
Less : Sale of Raw Materials & Scrap		215.126		182.939
Add : Direct Expenses		98.076		51.939
Total Raw Materials & Components Consumed		4,836.017		4,074.384
Includes materials consumed for In-house Manufacture of Machines & Toolings of Rs.39.948 Mn. (Previous year - Rs.70.680 Mn.)				
EMPLOYEES' COST				
a) Pay, Allowances, Performance Reward & Bonus b) Company's Contribution to Provident,	787.594		728.324	
Superannuation and Gratuity Funds	33.765		45.105	
c) Welfare Expenses	88.551	909.910	90.966	864.395
REPAIRS AND MAINTENANCE				
Machinery	61.283		83.293	
Building	5.584		15.751	
Others	8.008		11.438	
		74.875		110.482

	2009-10 Rs. Million	2008-09 Rs. Million
Schedule XII - EXPENDITURE (Contd)		
OTHER EXPENDITURE		
Printing & Stationery	8.982	13.557
Postage, Telegram and Telephone	12.225	14.047
Rent	8.377	8.648
Rates, Taxes & Licence	16.995	(5.176)
Insurance	11.691	7.892
Bank Charges	12.991	12.559
Travelling & Conveyance	63.205	77.143
Freight & Forwarding and Selling Expenses	169.961	194.074
Advertisement, Publicity & Sales Promotion	9.570	5.561
Royalty	44.755	44.216
Bad Debts written off	17.278	0.739
Provision for doubtful debts (Net)	0.633	5.261
Auditors' Remuneration	2.674	1.691
Professional Charges, Books and Periodicals	34.010	42.558
Net Foreign Exchange (Gain) / Loss	99.081	148.053
Miscellaneous Expenses	3.873	4.824
·	516.301	575.647
Schedule XIII - OTHER INCOME		
Interest Received	5.015	11.816
Income from Mutual Funds	0.248	0.271
Rent Received	3.154	3.139
Trading Income	2.683	4.560
Sundry Income	0.111	0.456
Export Incentives	15.078	17.785
Grant Received	0.710	4.240
Profit / (Loss) on Sale of Assets (Net)	6.298	4.249
	33.297	42.276
Schedule XIV - INTEREST & FINANCE CHAR	GES	
Interest on Fixed Loans	213.177	200.131
Interest on Other Loans	87.229	184.120
Finance Charges	16.046	11.254
	316.452	395.505
Schedule XV - EARNINGS PER SHARE (Basic	/ Diluted)	
a. Profit / (Loss) After Tax	254.803	(300.247)
b. Equity Share of Re.1/- each (Nos. in Mn)	90.000	) 90.00Ó
c. Earnings per Share (a / b) (in Rs.)	2.83	(3.34)
Schedule XVI - RESEARCH & DEVELOPMENT	EXPENDITURE	
Capital	69.630	33.526
Recurring	156.245	194.205
	225.875	227.731
Note · Research & Development expenses of Revenue nature	have been classified under the rele	want heads of accounts in

Note : Research & Development expenses of Revenue nature have been classified under the relevant heads of accounts in Schedule XII of the Profit & Loss Account and the main statement of Profit & Loss Account and the expenditure of Capital nature is grouped under fixed assets.



## NOTES FORMING PART OF ACCOUNTS FOR THE YEAR ENDED 31st MARCH 2010

## 1. Secured Loans:

- a) External Commercial Borrowings from Standard Chartered Bank is secured by an exclusive charge on the specific movable properties of the company.
- b) Rupee Term Loan from Indian Overseas Bank is secured by an exclusive charge on the specific movable and immovable properties of the company.
- c) Corporate Loan from Indian Bank is secured by an exclusive charge on the specific movable and immovable properties of the company.
- d) Rupee Term Loan from Canara Bank is secured by an exclusive charge on the specific movable and immovable properties of the company.
- e) Corporate Loan from Andhra Bank and Corporate Loan - II from State Bank of India is secured by pari-passu first charge on the specific immovable properties of the company.
- f) Corporate Loan from Andhra Bank is further secured by an exclusive charge on the specific immovable property of the company.
- g) Cash Credit Facilities from banks and the Corporate Loan - I from State Bank of India are secured by way of hypothecation of stock of raw materials, finished goods, consumable stores & spares, work-in-progress and book debts of the company.
- h) Cash Credit Facilities from Andhra Bank, State Bank of India, ICICI Bank Limited, Indian Overseas Bank and Corporate Loan - I from State Bank of India are further secured by paripassu second charge on the specific immovable properties of the company.
- Cash Credit Facilities from Canara Bank is further secured by pari-passu second charge on the specific immovable property of the company.
- j) Cash Credit Facilities from IDBI Bank Limited and The Bank of Nova Scotia are further secured by a pari-passu second charge on the specific immovable property of the company.
- k) Cash Credit Facilities from Indian Bank is further secured by pari-passu second charge on the specific immovable property of the company.
- Secured loans from others are secured by hypothecation of specific vehicles purchased out of the loan.
- 2. Estimated value of contracts remaining to be executed on capital accounts is Rs.9.784 million.

- 3. Loans & Advances includes security deposit for leasehold land amounting to Rs.10.302 million.
- 4. Stores and spares consumed is net of realisation of sale of stores materials of Rs.0.059 million (Previous year Rs.0.098 million).
- 5. Provision for Taxation includes Wealth Tax.
- 6. Income tax assessments are completed upto Assessment Year 2007-08.

7.	Deferred Tax :	As at	As at
		31-03-2010	31-3-2009
		Rs. M	llion
	Deferred Tax Asset / (Liak	ility)	
	on account of :		
	Depreciation	14.712	(2.204)
	Add : Deferred Tax Asse on account of :	:	
	Tax, Duties, Cess etc.	42.098	32.014
	Total	56.810	29.810
8.	Net foreign exchange account of:	Gain / (Lo	ss) is on
		2009-10	2008-09
		Rs. M	llion
	i) Exports	(24.029)	2.166
	ii) Payables	(16.277)	(50.337)
	iii) Loans	(41.847)	(124.510)
	iv) Interest rate Swaps /		
	Options / Derivatives	(16.928)	24.628

9. Trading Income represents Gain on Goods Traded of :

(99.081)

(148.053)

Gain / (Loss)

	2009-10	2008-09
	Rs. Mill	ion
Sale of Traded Goods	193.370	168.285
Less : Purchases of Traded		
Goods/Other Expenses	190.687	163.725
Total	2.683	4.560

- 10. Previous year's figures have been regrouped wherever necessary to conform to the current year's classification.
- 11. Figures have been rounded off to the nearest thousand.
- 12. Net sales and service charges includes sale of Wind Power of Rs.8.051 million (Previous year - Rs.6.750 million) representing units supplied to the grid against which equivalent consumption was made inhouse.

		2009-10 Rs. Million	%	2008-09 Rs. Million	%
12	Value of imported and indigenous Raw				
רי.	Materials and Components Consumed				
	Raw Materials and Components Consumed :				
	Imported .	1,371.800	28.33	1,157.509	28.82
	Indigenous	3,469.996	71.67	2,858.953	71.18
		4,841.796	100.00	4,016.462	100.00
	(Increase) / Decrease in Work-in-progress	(5.779)		57.922	
	Total	4,836.017		4,074.384	
14.	Earnings in Foreign Currency (FOB) :				
	Export Sales & Services	1,090.611		1,380.790	
	Less : Insurance & Freight on Sales	41.175		94.464	
	Total	1,049.436		1,286.326	
15.	Foreign Exchange Outgo :				
	<u>CIF Value of Imports :</u>				
	Raw Materials & Components	1,648.905		1,445.104	
	Spares	3.763		8.203	
	Capital Goods	22.697		37.274	
	Total	1,675.365		1,490.581	
	Other Payments :				
	Lumpsum Know-how fee	2.417		3.345	
	Royalty on Sales	38.586		42.158	
	Interest on Foreign Currency Loans	51.550		118.121	
	Other matters	62.497		59.501	
	Dividend *			6.750	
	Total	155.050		229.875	
16	Dividend remitted in Foreign Currency*				
10.	a) Dividend (Rs. Million)	_		6.750	
	b) No. of Non-Resident Shareholders (in Nos.)	1		0.750	
	c) No. of Shares of Re.1 each held by them (in No	-		11,250,000	
17.	Remuneration to Auditors :				
	For Audit (exclusive of Service Tax)	1.250		1.250	
	For Taxation Matters	1.122		0.153	
	For Certification	0.211		0.235	
	Reimbursement of Expenses	0.091		0.053	
	Total	2.674		1.691	



Rs. Million

## NOTES FORMING PART OF ACCOUNTS (Contd.,)

18. Provisions as on the	closing date are a	s follows : Opening Balance 1-4-2009	Additional	Reversal	Rs. Million Closing Balance 31-3-2010
1. Excise Duty Deman	ds	32.289	—	—	32.289
2. Others		0.334			0.334
	Total	32.623			32.623

Note : The Company is contesting before the appropriate authorities in respect of the demands referred in Sl. No.1 above. Reimbursement of claims, if certain, has been appropriately considered.

#### 19. Contingent Liabilities as on the closing date are as follows :

	As at 31-03-2010	As at 31-03-2009
Sales Tax Matters	33.313	37.906
Excise Matters	46.312	47.401
Bill Discounting Facilities from Banks	—	124.600
Corporate Guarantee to Foreign Subsidiary	139.934	208.895
Other Claims against the company not acknowledged as debts	14.100	42.026
Total	233.659	460.828

- 20. Debtors include an amount of Rs.425.058 Mn. (Previous year Rs.503.742 Mn.) outstanding for more than six months from a company in which the Chairman & Managing Director has substantial interest. The Board has taken adequate steps to ensure planned recovery of moneys due.
- 21. Fixed deposits with banks includes Deposits of Rs.68 Million under lien with banks for Facilities extended to wholly owned subsidiaries.

#### 22. a) Particulars regarding defined benefit plan :-

The company operates a defined benefit plan for payment of post employment benefits in the form of Gratuity. Benefits under the plan are based on pay and years of service and are vested on completion of five years of service, as provided in the Payment of Gratuity Act, 1972. The terms of the benefits are common for all the employees of the company.

## I. Principal actuarial assumptions used as at the Balance Sheet date:

Period Covered	2009-10	2008-09
Discount Rate	8.08% p.a.	7.65% p.a.
Expected Return on Plan assets	8.00% p.a.	8.00% p.a.
Average future working life	19 yrs	20 yrs
The estimates of future salary increases considered in actuarial valuation, taking into account of inflation, seniority, promotion and other relevant factors such as supply and demand in the employment market.	Ţ	
II. Changes in the Present Value of the Obligation:	Rs. Million	Rs. Million
Present Value of obligation beginning of the period	111.077	116.085

Interest cost	8.452	8.419
Current service cost	9.960	10.233
Past service cost	—	
Benefits paid	(12.949)	(12.055)
Actuarial Loss / (Gain) on obligation	(2.696)	(11.605)
Present Value of obligation end of the period	113.844	111.077

		2009-10 Rs. Million	2008-0 Rs. Millio		
III. Changes in the Fair Value of plan assets:					
Fair Value of plan assets beginning of the perio	d	111.149	116.9		
Expected return on plan assets		9.134	9.1		
Contributions		_	1.9		
Benefits paid		(12.949)	(12.05		
Actuarial Gain / (Loss) on plan assets		9.875	(4.85		
Fair Value of plan assets as at the end of the	period	117.209	111.1		
IV. Amounts recognised in the Balance Sheet:					
Present Value of the obligation		113.844	111.0		
Fair Value of plan assets		(117.209)	(111.14		
Liability / (Asset)		(3.365)	(0.07		
Unrecognised past service cost		_			
Negative Amount recognised under para 55 of A	AS15 R	(3.365)	(0.07		
Present Value of available future refunds & redu	ctions				
in future contributions		3.365			
Assets recognised in the Balance Sheet as per p	ara 59 of AS15 R	3.365			
Expenses recognised in the statement of Profit & Loss Account:					
Current service cost		9.960	10.2		
Interest Cost		8.452	8.4		
Expected return on plan assets		(9.134)	(9.12		
Net actuarial (Gain) / Loss recognised in the yea	r	(12.571)	(6.75		
Past service cost		_			
Expenses recognised in the statement of Profit &	& Loss Account	(3.293)	2.7		
The expense has been included under the head "Contribution of					
Gratuity" under "Employees' Cost" in the Profit ar	nd Loss Account.		Rs. Milli		
VI. Amount for the current period:	2009-10	2008-09	2007-		
Present value of obligation	113.844	111.077	116.0		
Plan Assets	117.209	111.149	116.9		
Surplus / (Deficit)	3.365	0.072	0.8		
Experience adjustments on plan liabilities	2.688	(12.380)	0.1		
Experience adjustments on plan assets	9.875	(9.412)	(1.16		
Experience aujustments on plan assets	5.075	(5.412)	(1.10		
/II. Major Categories of plan assets		2009-10	2008-		
(As percentage of total plan assets):		Rs. Million	Rs. Milli		
Funds managed by Insurance Companies		100%	100		
/III Enterprise's best estimate of contribution duri	na novt voor	3.000	3.0		
/III. Enterprise's best estimate of contribution duri	ng next year	3.000	5.0		

b) Contribution of Rs.32.658 million (Previous year - Rs.38.995 million) made to defined contribution plans were charged to Profit & Loss Account.



		2009-10 Rs. Million	2008-09 Rs. Million
23. a)	Computation of Net Profit in accordance with Section 349 of the Act, 1956 and calculation of Commission payable to Chairman & Director, Executive Director and President & Chief Operating Office	Managing	
	Profit / (Loss) Before Tax as per Profit & Loss Account	274.574	(382.803)
	Add : Commission to Non-Whole Time Directors : Remuneration to Whole Time Directors excluding	—	_
	contribution to Provident & Other Funds	5.460	5.060
	Less : Profit / (Loss) on Sale of Assets (Net)	6.298	4.249
	Less : Excess of Expenditure over Income for the year		
	2008-09 under Section 349.	381.992	_
	Net Profit / (Loss) as per Section 198 of the Companies Act, 1956	(108.256)	(381.992)
	Maximum amount payable 10% of the above		
b)	Commission to Whole Time Directors	_	_
c)	Commission to Non-Whole Time Directors	_	_
	Due to inadequacy of profit for the years 2008-09 & 2009-10, Chairm	an & Managing	g Director and

Due to inadequacy of profit for the years 2008-09 & 2009-10, Chairman & Managing Director and President & Chief Operating Officer were paid Rs.0.200 million per month each and Executive Director was paid Rs.0.055 million per month. The said amount is within the limit specified in Sec II of Part II of Schedule XIII to the Companies Act, 1956.

24. Employees' Cost include : Remuneration to Whole Time Directors'	2009-10 Rs. Million	2008-09 Rs. Million
Salary	3.172	2.892
HRA	1.389	1.249
Commission	—	_
Contribution to Provident Fund & Other Funds	1.010	0.929
Perquisites & Benefits	0.899	0.919
Total	6.470	5.989

25. a) The company has addressed letters to suppliers seeking confirmation as to registration under the "Micro, Small and Medium Enterprises Development Act, 2006". Based on the information available with the company, an amount of Rs.16.571 Mn. (Previous year - Rs.1.052 Mn.) is due to Micro, Small and Medium Enterprises, as detailed below:

Vendor Name	2009-10 Rs. Million	2008-09	Vendor Name	2009-10	2008-09 Rs. Million
	KS. WIIIION	KS. WIIIION	K	s. wiinon	KS. WIIIION
Getech Electronics Pvt. Ltd.,	0.006	0.005	Pune Metagraph	_	0.019
Prakash Engineering Works	0.131	0.040	Alfa Rubber & Springs Pvt. Ltd.,	0.144	0.105
Monarch Self Adhesive Tapes	0.053	0.011	Q Plus Technologies Pvt. Ltd.,		0.030
Sankhla Industries	0.144	0.149	Press Comp International Pvt. Ltd.,	0.270	0.096
Prasad Associate		0.003	Sri Lakshmi Vishnu Plastics	0.162	0.029
Vijay Industrial Polymers	0.004	0.003	C.M.S. Chemical Industries	0.117	0.072
Suja Diamond Products	0.044	0.001	Victory Engineering Works	0.078	0.003
Bombay Speciality Products	0.184	0.133	Gujarat Industrial Corporation	1.886	
Samy Engineering Tools	0.021	0.015	Sargam Metals Pvt Ltd.	1.498	_
Covai Air Products	0.001	0.008	Kala Auto Tex	1.380	
Malik Enterprises	_	0.047	Servewel Industries	1.183	_
Consolidated Metal Finishing Pv	t. Ltd., <b>0.084</b>	0.102	Aruna Enterprises	1.135	_
Sakthi Spring Forms Pvt. Ltd.,	0.028	0.023	Ashvini Magnets	0.966	_
NK Precision Components	1.069	0.158	Emmarkay Engineering Industries	0.718	_

## 25. a) (Contd..)

Vendor Name	2009-10 Rs. Million	2008-09 Rs. Million	Vendor Name	2009-10 Rs. Million	2008-09 Rs. Million
Sri Seethalakshmi Steel Castings	0.612	_	Electro Automation	0.110	
Maragatham Pressings	0.558	_	Special Tool Manufacturers	0.107	_
Sri Venkateswara Plastics	0.539	_	Janatics India Pvt. Ltd.	0.098	_
G. Ganeshan Engineering Works	0.462	_	Shiva Ganga Industries	0.071	_
Sree Balaji Industry	0.420	_	Aruna Enterprises	0.060	_
Saba Industries	0.318	_	Mahalakshmi Industrial Forging	0.058	_
Dhanu Enterprises	0.280	_	Narayan Corporation	0.038	_
Sumitron Exports Pvt. Ltd.	0.253	_	Triple-S-Springs Pvt. Ltd.	0.031	_
Allied Electronics	0.232	_	Nice Chemicals	0.025	_
Nandhini Rubber Products	0.219	_	Magnum Controls	0.024	
Beekay Industries	0.199	_	Multipak Electronics	0.003	_
Kubo Chemicals	0.181	_	Chennai Metco Pvt. Ltd.,	0.001	_
K.B. Industries	0.135	_			
Sriji Industries	0.117	_	Total	16.571	1.052
Cupro Industries Corporation	0.114	—			

All the amounts outstanding are within the due date as prescribed under the said Act.

b) Sundry Creditors includes Imports Buyers Credit of Rs.514.924 Mn. (Previous year - Rs.734.381 Mn.)

26. Balances in parties accounts are subject to confirmation / reconciliation. Appropriate adjustments, if any, will be made as and when the balances are reconciled.

27.	Opening and Closing Stock of Finished Goods : Main Products		<b>Opening</b> 1-4-2009	<b>Stock as at</b> 1-4-2008	Closing St 31-3-2010	<b>ock as at</b> 31-3-2009
	Dashboard Instruments Speedometer Cables Sensors (all types) Oil Pumps Chain Tensioners Idle Speed Control Valve Assembly	Nos. Mtrs. Nos. Nos. Nos. Nos.	355,521 68,214 81,500 26,407 26,422 1,220	69,120 89,410 54,222 24,600	386,549 79,224 79,320 29,423 24,322 1,340	355,521 68,214 81,500 26,407 26,422 1,220
28.	Installed Capacity and Actual Production : Main Products		Installed ca 31-3-2010	apacity as on 31-3-2009	Prod 2009-10	uction 2008-09
	Dashboard Instruments Speedometer Cables Sensors (all types) Oil Pumps Chain Tensioners Idle Speed Control Valve Assembly	Nos. Mtrs. Nos. Nos. Nos. Nos.	25,444,000 3,370,000 14,100,000 17,800,000 3,230,000 1,077,000	3,370,000 12,540,000 12,000,000 3,230,000	7,623,720	13,479,637 2,160,124 7,730,728 5,473,944 1,466,872 581,692
29.	Turnover		-	2009-10		008-09
	1. Dashboard Instruments & Accessories :		Quantity (Nos.)	<b>Value</b> Rs. Million	Quantity (Nos.)	Value Rs. Million
	i. Dashboard Instruments ii. Speedometer Cables (in mtrs) iii. Sensors (all types) iv. Accessories & Sub-assembly Compone	nts	19,647,261 2,215,616 9,131,412	4,294.728 121.733 1,191.308 142.476	13,521,504 2,161,030 7,738,638	3,479.965 100.691 995.044 110.846
	<ol> <li>Oil Pumps</li> <li>Chain Tensioners</li> <li>Idle Speed Control Valve Assembly</li> <li>Other Auto Components</li> <li>Other Products &amp; Services</li> </ol>		7,620,704 1,838,061 749,975	530.057 130.912 159.815 360.209 492.686	5,501,759 1,465,050 581,587	456.272 109.687 128.317 335.867 424.077
	Total			7,423.924		6,140.766



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## NOTES FORMING PART OF ACCOUNTS (Contd.,)

30. The company's operations mainly relate to one segment, Automotive Components. The secondary segment disclosure in respect of the identified geographical segments is given below : Rs. Million

Particulars	31st M	31st March, 2010			
	Within India	Outside India	Within India	Outside India	
Segment Revenue	6,338.064	1,085.860	4,765.512	1,375.254	
Segment Assets	8,979.337	25.356	8,569.664	35.295	
Purchase of Fixed Assets	189.776	0.561	428.969	1.391	

#### Geographical Segment :

Segmentation of revenue is on the basis of geographical location of the customers.

Segmentation of assets is based on geographical location of the assets.

#### 31. Operating Leases :

Operating Leases :	2009-10	2008-09
The company has entered into operating leases for Land.	Rs. Million	Rs. Million
Amortisation of premium paid for leasehold rights	0.706	
Annual lease payments charged off to Profit and Loss Account	0.112	0.112
Future Minimum Lease Payments :		
— Not later than one year	0.112	0.112
<ul> <li>Later than one year and not later than five years</li> </ul>	0.448	0.448
— Later than five years	9.072	9.184

32. List of related parties with whom transactions have taken place during the year 2009-10 and relationship:

Holding Company : Nil; Subsidiary Companies : Integral Investments Limited, English Tools and Castings Limited and PT Pricol Surya, Indonesia ; Key Management Personnel: Mr. Vijay Mohan, Mrs. Vanitha Mohan and Mr. K. Udhaya Kumar; Others (Enterprise over which Key Management Personnel are able to exercise significant influence) : Pricol Holdings Limited, Pricol Packaging Limited, Pricol Travel Limited, Pricol Technologies Limited, Pricol Medical Systems Limited, Pricol Properties Limited, Pricol Corporate Services Limited, Xenos Technologies Limited, Synoro Technologies Limited, Penta Enterprises (India) Limited, Vascon Pricol Infrastructures Limited, Ananya Innovations Limited, Prime Agri Solutions (India) Limited, Shanmuga Steel Industries Limited, M and M Enterprises (India) Limited, Bhavani Infin Services India Private Limited, Sagittarius Investments Private Limited, Carcerano Pricoltech (India) Private Limited, Libra Industries, Leo Industries, Ellargi & Co., Rudra Industries and Bhavani Treads. Rs. Million

Nature of Transaction	Subsidiary	Companies	Key Mgmt	Personnel	Others		
	2009-10	2008-09	2009-10	2008-09	2009-10	2008-09	
Purchase / Labour Charges	16.429	23.839	_	_	208.371	134.477	
Sales / Job Work Charges	72.809	56.427	_	_	126.115	128.288	
Purchase of Fixed Assets	0.192	—	_	_	2.221	_	
Sale of Fixed Assets	_	1.017	_	—	0.008	_	
Receiving of Services	_		6.470	5.989	22.508	14.396	
Rendering of Services	_		_	—	13.943	12.329	
Loan / Advance / Deposit - Opening	22.000		_	—	10.356	10.356	
Add : Amount advanced during the year Less : Amount received / converted	65.437	48.234	—	—	—	—	
into capital during the year	69.500	26.234	_	—	—	_	
Add : Interest receivable for the year	_	—	_	_	_	_	
Loan / Advance / Deposit - Closing	17.937	22.000	_	—	10.356	10.356	
Advances payable - Opening	3.369	3.369	_	—	—	_	
Less : Amount repaid during the year	_		_	—	—	_	
Advances payable - Closing	3.369	3.369	_	—	—	_	
Investments - Opening	182.907	182.907	_	—	—	_	
Add : Investments made during the year	69.500		_	—	_		
Less : Divestment during the year	_		_	—	_		
Investments - Closing	252.407	182.907	_	—	_		
Guarantee	139.934	208.895	_	—	_		
Receivable - Opening	22.344	16.241	_	—	514.667	573.824	
Add : Amount receivable during the year	132.342	119.486	_	—	120.553	189.465	
Less : Amount received during the year	87.048	113.383	_	—	185.869	248.622	
Receivable - Closing	67.638	22.344	_	—	449.351	514.667	
Payable - Opening	0.136	2.681	2.123	5.279	13.442	3.507	
Add : Amount payable during the year	_		6.470	11.179	290.070	137.693	
Less : Amount paid during the year	0.136	2.545	7.895	14.335	245.714	127.758	
Payable - Closing	_	0.136	0.698	2.123	57.798	13.442	

## NOTES FORMING PART OF ACCOUNTS (Contd.,)

#### 33. BALANCE SHEET ABSTRACT AND COMPANY'S GENERAL BUSINESS PROFILE

I.	<b>Registration Details:</b> Registration No. Balance Sheet Date		0641 31st day of March,	State Code 2010	:	181
II.	Capital Raised during the	e ye				
	Public Issue	:	Nil	Rights Issue	:	Nil
	Bonus Issue	:	Nil	Private Placement	:	Nil
III.	Position of Mobilisation	and	Deployment of Fur	nds (Amount in Rs. Tho	ousand	s):
	Total Liabilities	:	6,538,988	Total Assets	:	6,538,988
	Sources of Funds			Application of Funds		
	Paid-up Capital	:	90,000	Net Fixed Assets	:	2,323,054
	Reserves & Surplus	:	1,691,121	Deferred Tax Asset	:	56,810
	Secured Loans	:	2,559,976	Current Assets	:	3,906,717
	Unsecured Loans	:	Nil	Accumulated Losses	:	Nil
	Current Liabilities	:	2,197,891	Investments	:	252,407
				Misc. Expenditure	:	Nil
IV.	Performance of Company	(Ai	mount in Rs. Thous	ands):		
	Turnover / Production Valu	e :	7,436,514	Profit / (Loss) After Tax	<b>(</b> :	254,803
	Other Income	:	33,297	Earnings per Share (in		2.83
	Total Expenditure	:	7,195,237	Dividend rate	:	40%
	Profit / (Loss) Before Tax	:	274,574			
V.	Generic Names of Three	Prin	cinal Products / Ser	vices of Company (as	ner m	onetary terms):
•	Item Code No. (ITC Code)		Major Product Desc		per m	onetary terms,
	· · · ·		-			
	9 0 2 9	:	Dashboard Instrume	ents, Sensors and Access	ories	
	8 4 0 9	:	Oil Pumps			
	8 7 0 8					
	&	:	Other Auto Compo	nents		
	8 7 1 4					
r Suri nartereo	our report of date attached & Co., d Accountants		Fo <b>Vijay Mohan</b> Chairman & Mana	r and on behalf of the B ging Director		Sarath Chandran Director

For Suri & Co., Chartered Accountants ICAI Regn. No.004283S **C.S. Sathyanarayanan**, Partner Membership No.028328 Coimbatore, 28th May 2010

Vanitha Mohan Executive Director

T.G. Thamizhanban Company Secretary

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## CASH FLOW STATEMENT FOR THE YEAR ENDED 31st MARCH 2010

			2009-10 Rs. Million		2008-09 Rs. Million
A. Cash flow from operating activities: Net Profit / (Loss) Before Tax Adjustments for :			274.574		(382.803)
Depreciation Bad debts written off Provision for doubtful debts (Net) (Profit) / Loss on sale of assets (Net) Exchange Fluctuation (Gain) / Loss on Re Interest received Interest & Finance charges Income from Mutual Funds	e-statement	351.783 17.278 0.633 (6.298) (9.364) (5.015) 316.452 (0.248)	665 221	364.911 0.739 5.261 (4.249) 43.125 (11.816) 395.505 (0.271)	702 205
Operating profit before working capital	changes		<u>665.221</u> 939.795		410.402
Trade and other receivables Inventories Trade and other payables		(317.599) 125.431 417.858	225.690	61.763 361.557 76.670	499.990
Cash generated from operations Direct taxes (paid) / refunds			1,165.485 (35.194)		910.392 2.917
Net cash from operating activities			1,130.291		913.309
B. Cash flow from investing activities: Purchase of Fixed Assets Sale of Fixed Assets Interest received Purchase of Investments Income from Sale of Mutual Funds		(187.942) 30.081 5.015 (69.500) 0.248		(268.544) 19.497 11.816  0.271	
Net cash used in investing activities			(222.098)		(236.960)
C. Cash flow from financing activities: Long term borrowings Unsecured Loans & Deposits Working Capital borrowings Dividend & Tax on dividend paid Interest & Finance charges paid		(81.514) (121.057) (308.392) (0.330) (318.023)		166.330 (207.345) (183.899) (63.330) (403.020)	
Net cash used in financing activities			(829.316)		(691.264)
D. Net increase / (decrease) in cash and cash and cash equivalents as at		(A+B+C)	78.877		(14.915)
1.4.2009 and 1.4.2008 (Opening balance Cash and cash equivalents as at	e)		39.260		54.175
31.3.2010 and 31.3.2009 (Closing balan	ce)		118.137		39.260
As per our report of date attached For Suri & Co., Chartered Accountants ICAI Regn. No.004283S	<b>Vijay Mohan</b> Chairman & Ma		oehalf of the		h Chandran Director
<b>C.S. Sathyanarayanan</b> , Partner Membership No.028328 Coimbatore, 28th May 2010	<b>Vanitha Mohan</b> Executive Directo				<b>amizhanban</b> ny Secretary

## AUDITORS' REPORT ON CONSOLIDATED FINANCIAL STATEMENTS

We have examined the attached Consolidated Balance Sheet of Pricol Limited ("the Company") and its subsidiaries as at 31st March 2010, and the Consolidated Profit and Loss Account for the year ended on that date annexed thereto, and the Consolidated Cash Flow Statement for the period ended on that date. These Consolidated financial statements are the responsibility of the Company. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the auditing standards generally accepted in India. These Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are prepared, in all material aspects, in accordance with an identified financial reporting framework and are free of material misstatements. An audit includes, examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statements. We believe that our audit provides a reasonable basis for our opinion.

We did not conduct the audit of the financial statements of an associate and certain subsidiaries whose financial statements reflect total assets of Rs.542.799 million as at 31st March 2010 and total loss of Rs.18.984 million for the vear ended on that date. Those financial statements have been audited by other auditors whose report has been furnished to us, and our opinion, in so far as it relates to the amounts included in respect of those associate and subsidiaries, is based solely on the report of the other auditors

We report that the consolidated financial statements have been prepared by the Company in accordance with the requirements of Accounting Standard (AS) 21, Consolidated Financial Statements, Accounting Standard (AS) 23, Accounting for Investments in Associates in the Consolidated Financial statements, as prescribed under section 211(3C) of the Companies Act, 1956 and on the basis of the separate audited financial statements of the Company and its subsidiaries included in the consolidated financial statements

On the basis of the information and explanations given to us and on the consideration of the separate audit reports on individual audited financial statements of the Company and its aforesaid subsidiaries, in our opinion the consolidated financial statements read together with the attached schedules and Note on consolidation and other Notes thereon, give the information required by the Companies Act, 1956, in the manner so required and present a true and fair view in conformity with the accounting principles generally accepted in India:

- a) In the case of the Consolidated Balance Sheet, of the consolidated state of affairs of the Company and its subsidiaries as at 31st March 2010;
- b) In the case of the Consolidated Profit and Loss Account, of the consolidated results of operations of the Company and its subsidiaries for the year ended on that date and
- c) In the case of the Consolidated Cash Flow Statement, of the consolidated cash flows of the Company and its subsidiaries for the year ended on that date.

For Suri & Co... **Chartered Accountants** ICAI Regn No.004283S C.S. Sathyanarayanan, Partner Membership No.028328 28th May 2010

## SIGNIFICANT ACCOUNTING POLICIES TO THE CONSOLIDATED BALANCE SHEET AND PROFIT AND LOSS ACCOUNT

Coimbatore

#### 1. Principles of consolidation:

The consolidated financial statements relate to Pricol Limited ("the Company") and its subsidiary companies. The Consolidated financial statements have been prepared on the following basis:

- i) The financial statements of the Company and its subsidiary companies are combined on a line-byline basis by adding together the book values of like items of assets, liabilities, income and expenses, after fully eliminating intra-group balances and intra-group transactions resulting in unrealised profit or losses in accordance with Accounting Standard (AS) 21 – "Consolidated Financial Statements" as prescribed under Section 211(3C) of the Companies Act, 1956.
- ii) The difference between the cost of investment in the subsidiaries over the net assets at the time of

acquisition of shares in the subsidiaries is recognised in the financial statements as Goodwill or Capital Reserve as the case may be.

- iii) As far as possible, the consolidated financial statements are prepared using uniform accounting policies for like transactions and other events in similar circumstances and are presented in the same manner as the Company's separate financial statements
- 2. Investments other than in subsidiaries and associates have been accounted as per Accounting Standard 13 on Accounting for Investments.

#### 3. Other Significant Accounting Policies:

These are set out under "Notes on Accounts" as given in the standalone Financial Statements of Pricol Limited.



## CONSOLIDATED BALANCE SHEET AS AT 31st MARCH 2010

		Schedule		31-3-2010 Rs. Million		31-3-2009 Rs. Million
SOURCES OF FUNDS						
Shareholders' Funds						
Share Capital		I	90.000		90.000	
Reserves & Surplus		II	1,574.907	1 664 007	1,397.673	1 407 673
Loan Funds				1,664.907		1,487.673
Secured Loans		Ш	2,785.838		3,278.076	
Unsecured Loans		IV	_		120.880	
				2,785.838		3,398.956
	Total			4,450.745		4,886.629
APPLICATION OF FUNDS						
Fixed Assets		V				
a. Gross Block			5,529.462		5,365.741	
b. Less : Accumulated Deprecia	tion		2,960.573		2,598.199	
c. Net Block				2,568.889		2,767.542
d. Capital Work-in-progress				35.124		51.469
				2,604.013		2,819.011
Investments		VI		19.379		17.257
Deferred Tax Asset / (Liability)	)			74.360		54.759
Current Assets, Loans and Ad	vances	VII				
a. Inventories			1,333.641		1,433.973	
b. Sundry Debtors			1,845.798		1,578.865	
c. Cash and Bank Balances			126.948		54.706	
d. Loans and Advances			695.057		705.103	
	(A)		4,001.444		3,772.647	
Less : Current Liabilities & Pro	ovisions	VIII				
a. Liabilities			1,813.902		1,431.246	
b. Provisions			434.549		345.799	
	(B)		2,248.451		1,777.045	
Net Current Assets	(A - B)			1,752.993		1,995.602
Debit Balance in Profit & Loss	( )	IX				
	Total			4 450 745		1 996 620
	Iotai			4,450.745		4,886.629

#### Schedule I to IX, Significant Accounting Policies and the Notes on Accounts form part of this Balance Sheet.

As per our report of date attached	For and on behalf of t	the Board
For Suri & Co.,	Vijay Mohan	D. Sarath Chandran
Chartered Accountants	Chairman & Managing Director	Director
ICAI Regn. No.004283S		
C.S. Sathyanarayanan, Partner	Vanitha Mohan	T.G. Thamizhanban
Membership No.028328	Executive Director	Company Secretary
Coimbatore, 28th May 2010		

	Schedule	2009-10 Rs. Million	2008-09 Rs. Million
INCOME			
Gross Sales & Services - Domestic		7,375.920	5,891.848
- Export		1,137.262	1,512.643
		8,513.182	7,404.491
Less : Excise Duty and Sales Tax		940.148	1,070.713
Net Sales & Service Charges	Х	7,573.034	6,333.778
Increase / (Decrease) in Stock of Finished Goods	XI	(48.291)	(92.294)
Cost of In-house Manufactured Machines			
& Toolings Capitalised		63.149	119.592
Production Value		7,587.892	6,361.076
	VII		
EXPENDITURE Raw Materials & Components Consumed	XII	4,894.589	4,153.543
Employees' Cost		962.428	914.179
Power & Utilities		177.478	188.733
Stores & Spares Consumed		43.483	52.309
Repairs & Maintenance		79.906	117.460
Other Expenditure		481.054	636.872
Total Expenditure		6,638.938	6,063.096
Profit before Interest, Depreciation & Other Inco	me	948.954	297.980
Add : Other Income	XIII	33.729	44.053
Less : Interest & Finance Charges	XIV	338.604	422.118
: Depreciation		377.301	388.736
Profit / (Loss) Before Tax		266.778	(468.821)
Less : Provision for Current Tax		46.771	
: Provision for Fringe Benefit Tax		_	6.701
: Provision for Deferred Tax (Asset)		(19.601)	(84.680)
Add : Tax Provision for earlier years no longer			
required written back		—	22.156
Profit / (Loss) After Tax		239.608	(368.686)
Add : Balance brought forward		(200.601)	168.085
•			
Amount available for appropriation		39.007	(200.601)
APPROPRIATION			
Dividend - 40% (Previous year - Nil)		36.000	_
Tax on Dividend @ 16.61%		5.979	_
General Reserve		26.000	
Surplus / (Deficit) to be carried over		(28.972)	(200.601)
		39.007	(200.601)
Earnings par Share (Pasis / Diluted) (In Bunas)			
Earnings per Share (Basic / Diluted) (In Rupees) (Face Value of Re.1/-)	XV	2.66	(4.10)
			. ,
Schedule X to XV, Significant Accounting Policies an		-	
As per our report of date attached		behalf of the Boar	
	y Mohan		D. Sarath Chandran
	irman & Managing Direc	clor	Director
ICAI Regn. No.004283S C.S. Sathyanarayanan, Partner Van	itha Mohan		T.G. Thamizhanban
	cutive Director		Company Secretary
Compatore 28th May 2010	Billeron		company secretary

## CONSOLIDATED PROFIT & LOSS ACCOUNT FOR THE YEAR ENDED 31st MARCH 2010

Coimbatore, 28th May 2010



## CONSOLIDATED SCHEDULES FORMING PART OF THE ACCOUNTS

		31-3-2010 Rs. Million		31-3-2009 Rs. Million
Schedule I - SHARE CAPITAL				
Authorised				
100,000,000 Equity Shares of Re.1/- each		100.000		100.000
Issued, Subscribed and Paid-up				
90,000,000 Equity Shares of Re.1/- each (Of the above 37,500,000 Equity Shares of Re.1/- each have been issued as fully paid-up Bonus Shares by Capitalisation of Reserves).		90.000		90.000
Schedule II - RESERVES & SURPLUS				
Securities Premium Account		181.000		181.000
General Reserve				
As per last Balance Sheet	1,400.580		1,400.580	
Add : Transfer from Profit & Loss Account	26.000		_	
	1,426.580		1,400.580	
Less : Debit Balance in Profit & Loss Account adjusted as per contra	28.972		200.601	
Foreign Currency Translation Reserve		1,397.608 (3.701)		1,199.979 16.694
Surplus		(017 01)		10.051
Balance in Profit & Loss Account		_		_
		1,574.907		1,397.673
Schedule III - SECURED LOANS				
a) Term Loans from Banks :				
- In Rupee		2,023.714		1,894.122
- In Foreign Currency b) Term Loan from Others		162.300		442.047
c) Working Capital Facilities from Banks :		15.405		23.663
- In Rupee		152.227		707.268
- In Foreign Currency		432.192		210.976
		2,785.838		3,278.076
Schedule IV - UNSECURED LOANS				
Loan from Banks		_		120.880
				120.880

#### Schedule V - FIXED ASSETS

Rs. Million

Rs. Million

	Gross Block			Depreciation / Amortisation				Net Block		
	Cost as on 1-4-2009	Additions during 2009-10	Sales/Trans- fer during 2009-10	Balance as on 31-3-2010	Upto 31-3-2009	For 2009-10	Withdrawn during 2009-10	Total upto 31-3-2010	Written do as on 31-3-2010	wn Value as on 31-3-2009
Tangible Assets										
Freehold Land	157.140	17.427	2.405	172.162	_	_	_	_	172.162	157.140
Leasehold Land	17.805	8.243	_	26.048	_	0.706	_	0.706	25.342	17.805
Buildings	1,253.629	0.012	4.079	1,249.562	235.333	42.778	0.153	277.958	971.604	1,018.296
Plant & Machinery	3,529.141	121.358	8.523	3,641.976	2,129.511	295.538	5.854	2,419.195	1,222.781	1,399.630
Furniture, Fittings	71.324	0.272	_	71.596	32.372	5.547	_	37.919	33.677	38.952
& Equipments Vehicles	106.761	3.580	26.352	83.989	32.372	5.547	8.920	37.919	49.843	71.921
	100.701	5.500	20.552	63.969	54.640	0.220	8.920	54.140	49.045	71.921
Total Tangible Assets	5,135.800	150.892	41.359	5,245.333	2,432.056	352.795	14.927	2,769.924	2,475.409	2,703.744
Intangible Assets	;									
Computer Softwar	re 80.602	4.542	_	85.144	48.070	11.639	_	59.709	25.435	32.532
Technical Knowho	w 149.339	49.646	—	198.985	118.073	12.867	_	130.940	68.045	31.266
Total Intangible Assets	229.941	54.188	_	284.129	166.143	24.506	_	190.649	93.480	63.798
Sub-Total	5,365.741	205.080	41.359	5,529.462	2,598.199	377.301	14.927	2,960.573	2,568.889	2,767.542
Capital Work-in-progres	s 51.469	35.124	51.469	35.124	_	_	_	_	35.124	51.469
Total Assets				5,564.586				2,960.573	2,604.013	2,819.011
							31-3-20 <sup>-</sup>	10	31	-3-2009

#### Schedule VI - INVESTMENTS

#### Long Term Investments (at Cost)

#### 1. Non-Trade - Quoted :

- 1) 1,200 Equity Shares of Re.1/- each fully paid-up in GMR Infrastructure Limited (Previous year - 600 Equity Shares of Rs.2/- each)
- 2) 200 Equity Shares of Rs.10/- each fully paid-up in Mahindra & Mahindra Limited
- 3) 200 Equity Shares of Rs.10/- each fully paid-up in Cholamandalam DBS Finance Limited
- 4) 125 Equity Shares of Rs.10/- each fully paid-up in Tata Motors Limited
- 5)75 Equity Shares of Rs.10/- each fully paid-up in ICICI Bank Limited
- 6)71 Equity Shares of Re.1/- each fully paid-up in TVS Motors Limited
- 7)70 Equity Shares of Rs.10/- each fully paid-up in Bharat Heavy Electricals Limited
- 8) 50 Equity Shares of Rs.10/- each fully paid-up in Munjal Auto Industries Limited
- 9) 50 Equity Shares of Rs.10/- each fully paid-up in Shivam Autotech Limited

0.143	0.143
—	0.137
0.061	0.061
0.089	0.089
_	0.080
0.001	0.001
 _	0.157
0.001	0.001

Rs. Million



	31-3-2010 Rs. Million	31-3-2009 Rs. Million
Schedule VI - INVESTMENTS (Contd)		
10) 100 Equity Shares of Rs.2/- each fully paid-up in Larsen & Toubro Limited	0.180	0.180
11) 70 Equity Shares of Rs.10/- each fully paid-up in State Bank of India	_	0.136
12) 200 Equity Shares of Rs.10/- each fully paid-up in IDBI Bank Limited	0.026	_
13) 100 Equity Shares of Rs.10/- each fully paid-up in Bannari Amman Sugars Limited	0.130	_
14) 375 Equity Shares of Rs.5/- each fully paid-up in Bharti Airtel Limited	0.145	_
15) 300 Equity Shares of Rs.10/- each fully paid-up in Bharti Shipyard Limited	0.103	_
16) 350 Equity Shares of Rs.10/- each fully paid-up in Shipping Corporation of India Limited	0.049	_
17) 25,500 Equity Shares of Rs.10/- each fully paid-up in Regaliaa Realty Limited	0.255	_
18) 29,276 Units of DSP - Black Rock India TIGER Fund - Dividend Option	1.000	1.000
19) 17,573 Units of HDFC Equity Fund - Dividend Option 20) 47,193 Units of ICICI Prudential Infrastructure Fund -	1.000	1.000
Dividend Re-investment	—	0.893
21) 36,538 Units of JM Basic Fund - Dividend Plan	—	1.120
22) 9,237 Units of Reliance Diversified Power Sector Fund - Dividend Plan (Previous year - 17,937 units)	0.500	1.000
23) 7,362 Units of Reliance Vision Fund - Retail Plan - Dividend Plan	0.500	0.500
24) 3,082 Units of ICICI Prudential Liquid Plan	_	0.061
25) 102 Units of Reliance Money Manager Fund	_	0.103
26) 63,351 Units of HDFC Monthly Income Plan - Monthly Dividend Plan	0.791	_
27) 59,869 Units of ICICI Flexible Income Plan - Weekly Dividend	6.000	—
28) 65,907 Units of Reliance Monthly Income Plan - Monthly Dividend Pla		—
29) 13,334 Units of Reliance Regular Savings Fund - Dividend Plan	0.301	_
	12.019	6.662
2. Non Trade - Unquoted :		
a. 199,700 Equity Shares of Rs.10/- each fully paid-up in Synoro Technologies Limited	_	1.997
b. 720,000 Equity Shares of Rs.10/- each fully paid-up in Pricol Technologies Limited	7.200	7.200
	7.200	9.197

				1-3-2010 5. Million			81-3-2009 s. Million
Sc	hedule VI - INVESTMENTS (Contd)						
	Investment in Associates :						
	a. 3,190 Equity Shares of Rs.100/- each fully p Shanmuga Steel Industries Limited			0.	160		0.160
	b. 400,000 Equity Shares of Rs.10/- each fully Ananya Innovations Limited	paid-up in			_		4.000
				0.	160		4.160
	Total (1+2+3) Less : Share of Post Acquisition Loss			19.	379		20.019
	Total Investments			19.	379		17.257
Ag	gregate Cost of Quoted Investments (long term) gregate Cost of Un-quoted Investments (long te rket Value of Quoted Investments (long term)			7.	019 360 861		6.662 13.357 2.440
Sc	hedule VII - CURRENT ASSETS, LOANS	AND ADV	ANCES				
	Inventories (At lower of cost and net realisabl Stock of Stores & Spares Raw Materials & Components Work-in-progress Finished Goods Land - Stock in Trade		30.635 820.541 195.597 178.084 108.784			38.817 866.949 193.123 226.375 108.709	
b.	Sundry Debtors : Unsecured Considered Good a) Outstanding for a period exceeding six months b) Others	506.512 1,339.286		1,333.641	599.209 979.656		1,433.973
	Unsecured Considered Doubtful Less : Provision for Doubtful Debts	38.360 38.360	1,845.798	-	37.544 37.544	1,578.865	
c.	<b>Cash &amp; Bank Balances :</b> Cash on hand Balances with Scheduled Banks	-	1.163	1,845.798		0.875	1,578.865
	In Current Account In Unclaimed Dividend Account In Margin Money Account / Fixed Deposits	-	51.404 4.411 69.970	126.948		37.522 4.741 11.568	54.706
d.	Loans and Advances : Advances Recoverable in cash or in kind or for value to be received and considered Good Unsecured considered good Unsecured considered doubtful Less : Provision for Doubtful Advances	1.305 1.305	64.420	_	3.607 3.607	45.965	
	Deposits Balances with Government authorities Prepaid expenses Tax payments pending adjustment	-	64.420 32.154 171.964 13.208 413.311	605 057		45.965 34.311 228.466 18.451 377.910	705 100
			-	695.057 4,001.444	-	-	705.103 3,772.647



		31-3-2010 s. Million		31-3-2009 Rs. Millior
Schedule VIII - CURRENT LIABILITIES AN	D PROVISIONS			
a. Liabilities :				
Sundry Creditors (Due to Micro, Small and Medium Enterprises is Rs.19.246 Mn, Previous year - Rs.4.130 Mn.)	1,794.473		1,407.50	6
Interest accrued but not due on loans Due to Directors	14.151 0.698		16.53 2.12	
Investor Education and Protection Fund - not Unclaimed Dividend	due : 4.411		4.741	
Unclaimed Deposits including Interest	0.169		0.346	
	4.580	1,813.902	5.08	7 — 1,431.246
b. Provisions :		-		
For Current Taxation	363.282		316.51	
For Fringe Benefit Tax	29.288		29.28	8
For Dividend	36.000		-	_
For Tax on Dividend	5.979	434.549		— — 345.799
		2,248.451		1,777.045
Schedule IX - DEBIT BALANCE IN PROFI	T & LOSS ACCO	UNT		
As per the Profit & Loss Account	28.972		200.60	1
Less : Adjusted against General Reserve as per cont	ra 28.972		200.60	
Schedule X - INCOME		2009-10 Rs. Million		2008.00
			1	2008-09 Rs. Millior
Sales & Service Charges Domestic Sales & Service Charges				
Domestic Sales & Service Charges Sale of Finished Products		_		
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax)	7,354.11		5,859.366	
Domestic Sales & Service Charges Sale of Finished Products	7,354.11 45.23 8.05	8		
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax) Service Charges	45.23	8 51	5,859.366 45.522	
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax) Service Charges	45.23	8 51 	5,859.366 45.522 6.750	
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax) Service Charges Sale of Wind Power	45.23 8.05 7,407.40	8 1 1 6 6 4	5,859.366 45.522 6.750 5,911.638	
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax) Service Charges Sale of Wind Power Less : Excise Duty : Sales Tax : Discount & Commission on Domestic Sales	45.23 8.05 7,407.40 494.38	8 	5,859.366 45.522 6.750 5,911.638 664.514 266.886 19.790	Rs. Millior
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax) Service Charges Sale of Wind Power Less : Excise Duty : Sales Tax : Discount & Commission on Domestic Sales Export Sales	45.23 8.05 7,407.40 494.38 377.50 31.48	8 11 	5,859.366 45.522 6.750 5,911.638 664.514 266.886 19.790	Rs. Millior
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax) Service Charges Sale of Wind Power Less : Excise Duty : Sales Tax : Discount & Commission on Domestic Sales Export Sales Sale of Finished Products (Inclusive of Excise Duty)	45.23 8.05 7,407.40 494.38 377.50 31.48	8 11 16 14 13 16 	5,859.366 45.522 6.750 5,911.638 664.514 266.886 19.790 1,518.179	Rs. Millior
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax) Service Charges Sale of Wind Power Less : Excise Duty : Sales Tax : Discount & Commission on Domestic Sales Export Sales Sale of Finished Products (Inclusive of Excise Duty) Less : Excise Duty	45.23 8.05 7,407.40 494.38 377.50 31.48 1,142.01 68.26	8 11 16 16 14 13 16 	5,859.366 45.522 6.750 5,911.638 664.514 266.886 19.790 1,518.179 139.313	Rs. Millior
Domestic Sales & Service Charges Sale of Finished Products (Inclusive of Excise Duty and Sales Tax) Service Charges Sale of Wind Power Less : Excise Duty : Sales Tax : Discount & Commission on Domestic Sales Export Sales Sale of Finished Products (Inclusive of Excise Duty)	45.23 8.05 7,407.40 494.38 377.50 31.48	8 11 16 16 14 13 16 	5,859.366 45.522 6.750 5,911.638 664.514 266.886 19.790 1,518.179 139.313 5.536	

		2009-10 Rs. Million		2008-09 Rs. Million
Schedule XI - INCREASE / (DECREASE) IN STOCK C	OF FINISHE	D GOODS		
Stock at Closing	178.084		226.375	
Less : Stock at Opening	226.375		318.669	
		(48.291)		(92.294)
Schedule XII - EXPENDITURE				
RAW MATERIALS & COMPONENTS CONSUMED Opening Stock				
a) Raw Materials & Components	866.949		1,081.360	
b) Work-in-Progress	193.123	4 0 6 0 0 7 0	239.624	4 220 004
Add : Purchases		1,060.072 4,950.117		1,320.984 4,011.753
		6,010.189		5,332.737
Less : Closing Stock		0,010.105		5,552.757
a) Raw Materials & Components	820.541		866.949	
b) Work-in-Progress	195.597	1,016.138	193.123	1,060.072
		4,994.051		4,272.665
Less : Sale of Raw Materials & Scrap		204.984		181.677
Add : Direct Expenses		105.522		62.555
Total Raw Materials & Components Consumed		4,894.589		4,153.543
Includes materials consumed for In-house Manufacture of Machines & Toolings of Rs.39.948 Mn. (Previous year - Rs.70.680 Mn.)				
EMPLOYEES' COST				
<ul><li>a) Pay, Allowances, Performance Reward &amp; Bonus</li><li>b) Company's Contribution to Provident,</li></ul>	833.719		771.480	
Superannuation and Gratuity Funds	38.167		49.210	
c) Welfare Expenses	90.542	962.428	93.489	914.179
REPAIRS AND MAINTENANCE	63,466		86.597	
Machinery Building	7.052		17.760	
Others	9.388		13.103	
		79.906		117.460



	2009-10 Rs. Million		2008-09 Rs. Million
Schedule XII - EXPENDITURE (Contd.,)			
OTHER EXPENDITURE			
Printing & Stationery	9.638		14.290
Postage, Telegram and Telephone	14.071		16.190
Rent	8.445		8.912
Rates, Taxes & Licence	18.273		(3.628)
Insurance	12.392		8.451
Bank Charges	13.322		13.281
Travelling & Conveyance	65.369		79.833
Freight & Forwarding and Selling Expenses	174.122		195.317
Advertisement, Publicity & Sales Promotion	9.747		6.272
Royalty	44.755		44.216
Bad Debts written off	17.337		0.788
Provision for doubtful debts (Net)	0.633		5.261
Commission / Sitting Fees to Non-Whole Time Directors Auditors' Remuneration			0.327
Professional Charges, Books and Periodicals	2.798 35.186		1.869 44.037
Net Foreign Exchange (Gain) / Loss	48.847		192.561
Miscellaneous Expenses	5.955		8.895
	481.054		636.872
Schedule XIII - OTHER INCOME			
Interest Received	5.126		13.342
Income from Mutual Funds	0.248		0.271
Rent Received	3.154		3.139
Trading Income	2.683		4.560
Sundry Income	0.042		2.722
Export Incentives	15.078		17.785
Grant Received	0.710		
Profit / (Loss) on Sale of Assets (Net)	6.688		4.135
Share in Profit / (Loss) of Associates	—		(1.901)
	33.729		44.053
Schedule XIV - INTEREST & FINANCE CHARGES			
Interest on Fixed Loans	226.325	213.244	
Interest on Other Loans	94.477	196.464	
Finance Charges	17.802	12.410	
	338.604		422.118
Schedule XV - EARNINGS PER SHARE (Basic / E	Diluted)		
a. Profit / (Loss) After Tax	239.608		(368.686)
b. Equity Share of Re.1/- each (Nos. in Mn)	90.000		<b>)</b> 90.000
c. Earnings per Share (a / b) (in Rs.)	2.66		(4.10)

## CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31st MARCH 2010

				2009-10 Rs. Million		2008-09 Rs. Million
Α.	Cash Flow from Operating Activities:			266 770		(469.931)
	Net Profit / (Loss) Before Tax			266.778		(468.821)
	Adjustments for : Depreciation		377.301		388.736	
	Bad debts written off		17.337		0.788	
	Provision for Doubtful debts (Net)		0.633		5.261	
	Effect of change in Foreign Currency Transl	ation Posonia	(20.395)		(1.096)	
	(Profit) / Loss on Sale of Assets (Net)	ation Reserve	(6.688)		(4.135)	
	Exchange Fluctuation (Gain) / Loss on Re-st	tatement	(59.027)		43.125	
	Interest received	latement	(5.126)		(13.342)	
	Interest & Finance charges		338.604		422.118	
	Other Investment Income		(0.248)		1.630	
			(0.2.10)	642.391		843.085
	Operating profit before working capital cha	anges		909.169		374.264
	Adjustments for :		(			
	Trade and other receivables		(285.156)		119.685	
	Inventories		100.332		345.833	
	Trade and other payables		421.323	226 400	75.157	F 40 67F
				236.499		540.675
	Cash generated from operations			1,145.668		914.939
	Direct taxes (paid) / refunds			(35.401)		5.191
	Net Cash from Operating Activities			1,110.267		920.130
Β.	Cash Flow from Investing Activities:					
	Purchase of Fixed Assets		(188.735)		(298.252)	
	Sale of Fixed Assets		33.120		19.979	
	Interest received		5.126		13.342	
	Purchase of Investments (Net)		(2.122)		(0.386)	
	Other Investment Income		0.248		0.271	
	Net Cash used in Investing Activities			(152.363)		(265.046)
C.	Cash Flow from Financing Activities:					
	Long term Borrowings		(99.788)		209.333	
	Unsecured Loans & Deposits		(121.057)		(207.345)	
	Working Capital Borrowings		(323.504)		(188.325)	
	Dividend & Tax on Dividend paid		(0.330)		(63.330)	
	Interest & Finance charges paid		(340.983)		(429.458)	
	Net Cash used in Financing Activities			(885.662)		(679.125)
D.	Net increase / (decrease) in cash and cas	sh equivalents (A+	B+C)	72.242		(24.041)
	Cash and cash equivalents as at 1.4.2009 and 1.4.2008 (Opening balance)			54.706		78.747
	Cash and cash equivalents as at 31.3.2010 and 31.3.2009 (Closing balance)			126.948		54.706
As	per our report of date attached	F	or and on b	ehalf of the	Board	
	Suri & Co.,	Vijay Mohan				h Chandran
	artered Accountants	Chairman & Mana	aging Directo	or		Director
	Al Regn. No.004283S					
C.5	5. Sathyanarayanan, Partner	Vanitha Mohan			T.G. Tha	amizhanban
Me	embership No.028328 imbatore, 28th May 2010	Executive Director			Compa	ny Secretary



## NOTES FORMING PART OF CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2010.

1. The Subsidiary Companies considered in the Consolidated Financial Statements are:

2. **T** 

S. No.	Name of the Subsidiary	Country of Incorporation	% of Ownership
1	English Tools and Castings Limited	India	100%
2	Integral Investments Limited	India	100%
3	PT Pricol Surya	Indonesia	100%

S. No.	Name of the Associate	Country of Incorporation	% of Ownership
1	Shanmuga Steel Industries Limited	India	49%
2	Ananya Innovations Limited	India	Nil (Previous year - 40%)

3. The value of Investments made by the wholly owned subsidiary Company – Integral Investments Limited in the associate, Shanmuga Steel Industries Limited has been accounted in compliance with Accounting Standard (AS-23).

4. List of Related parties with whom transactions have taken place during the year 2009-10 and relationship:

Key Management Personnel: Mr. Vijay Mohan, Mrs. Vanitha Mohan, Mr. K. Udhaya Kumar and Mr. K.Janardhanan; Others (Enterprise over which Key Management Personnel are able to exercise significant influence) : Pricol Holdings Limited, Pricol Packaging Limited, Pricol Travel Limited, Pricol Technologies Limited, Pricol Medical Systems Limited, Pricol Properties Limited, Pricol Corporate Services Limited, Xenos Technologies Limited, Synoro Technologies Limited, Penta Enterprises (India) Limited, Vascon Pricol Infrastructures Limited, Ananya Innovations Limited, Prime Agri Solutions (India) Limited, Shanmuga Steel Industries Limited, M and M Enterprises (India) Limited, Bhavani Infin Services India Private Limited, Shrimay Enterprises Private Limited, Sagittarius Investments Private Limited, Carcerano Pricoltech (India) Private Limited, Libra Industries, Leo Industries, Ellargi & Co., Rudra Industries and Bhavani Treads.

	1/ 14			Rs. Million
Nature of Transaction	Key Mgm	Personnel	Oth	ers
	2009-10	2008-09	2009-10	2008-09
Purchase / Labour Charges	_	_	208.371	135.102
Sales / Job Work Charges	_		126.333	128.288
Purchase of Fixed Assets	_		2.221	
Sale of Fixed Assets	—	—	0.008	_
Receiving of Services	7.970	7.489	22.508	14.469
Rendering of Services	—	_	13.943	12.329
Loan / Advance / Deposit - Opening		_	10.356	10.356
Add : Amount advanced during the year	—	—	—	
Less : Amount received / converted into capital during the yea	nr —	_	—	
Add : Interest receivable for the year		_	—	
Loan / Advance / Deposit - Closing	_	_	10.356	10.356
Advances payable - Opening	_	_	_	
Less : Amount repaid during the year	_	_	_	
Advances payable - Closing	_			
Investments - Opening	_			
Add : Investments made during the year		—	—	
Less : Divestment during the year	_			
Investments - Closing	_			
Guarantee		—	—	
Receivable - Opening	_		514.667	573.824
Add : Amount receivable during the year	—	_	120.553	189.465
Less : Amount received during the year	_		185.869	248.622
Receivable - Closing	_	_	449.351	514.667
Payable - Opening	2.208	5.279	13.584	3.507
Add : Amount payable during the year	7.970	12.680	290.070	137.835
Less : Amount paid during the year	8.323	15.751	245.714	127.758
Payable - Closing	1.855	2.208	57.940	13.584

## NOTES FORMING PART OF CONSOLIDATED FINANCIAL STATEMENTS (Contd..)

5. The exchange rate considered for consolidation of foreign subsidiary, PT Pricol Surya is as follows :

	As at 31st March 2010	As at 31st March 2009
	(In Indones	ian Rupiah)
One Indian Rupee	204.08	227.27

6. Previous Year's figures have been regrouped wherever necessary to conform to the current year's classification.

7. Figures have been rounded off to the nearest thousand.

8. As per the information received from the Suppliers regarding their classification the amount due to Micro, Small and Medium Enterprises is disclosed:

		KS. IVIIIION
	2009-10	2008-09
Due to Micro, Small and Medium Enterprises		
— Principal due at the year end	19.246	4.130
— Interest payable at the year end	_	—
— Interest paid during the year	—	—

9. Other Notes forming part of Accounts:

These are set out in and under "Notes forming part of accounts for the year ended 31st March 2010" as given in the standalone financial statements of Pricol Limited.

# Disclosure of Information relating to the Subsidiary Companies as required by the Ministry of Corporate Affairs, Government of India vide their approval letter No.47/09/2010-CL-III dated 25th March 2010.

Particulars	Integral Investments Limited	English Tools and Castings Limited	PT Pricol Surya Indonesia
		2009-10 Rs. Million	
a) Share Capital	22.500	148.837	74.309
b) Reserves & Surplus	0.622	0.001	(65.808)
c) Total Assets	23.130	256.551	265.942
d) Total Liabilities	23.130	256.551	265.942
e) Details of Investments *	19.379	_	_
f) Turnover	0.809	126.900	95.178
g) Profit / (Loss) Before Tax	(0.285)	(35.216)	25.800
h) Provision for Taxation	—	—	9.559
i) Profit / (Loss) After Tax	(0.285)	(35.216)	16.241
j) Proposed Dividend		—	
k) Reporting Currency **	Indian Rupee (INR)	Indian Rupee (INR)	Indonesian Rupiah (IDR)

\* Excluding investment in subsidiaries.

\*\* The financial statements of subsidiaries whose reporting currency are other than INR are converted into Indian Rupees on the basis of appropriate exchange rate.

The exchange rate as at 31st March 2010 : 1 INR = 204.08 IDR.