



Corporate Presentation

Disclaimer

The contents of this presentation are for informational purposes only and for the reader's personal non-commercial use. The contents are intended but not guaranteed to be correct complete or absolutely, accurate. This presentation also contains forward-looking statements based on the currently held beliefs and assumptions of the Management of the Company, which are expressed in good faith and in their opinion are reasonable.

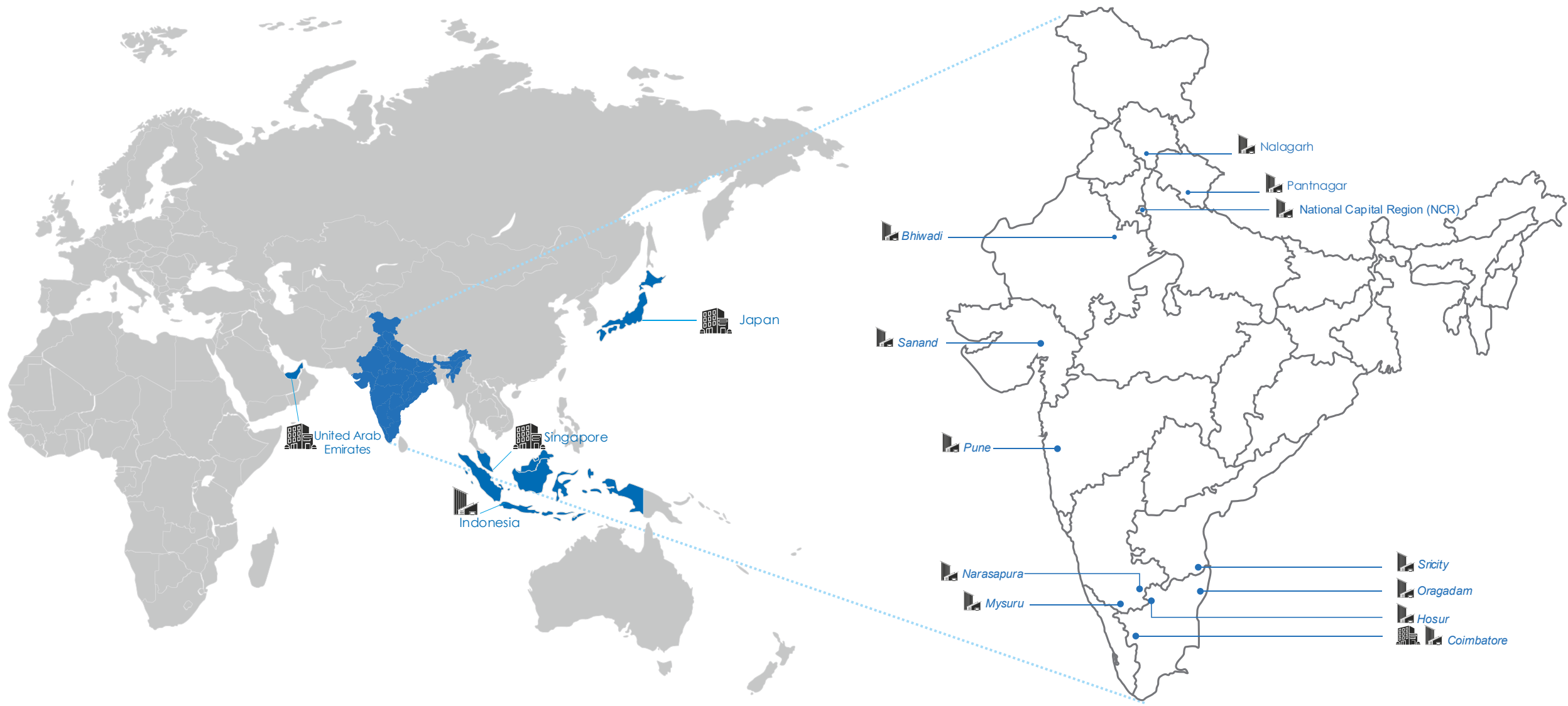
Forward looking statements involve known and unknown risks, contingencies, uncertainties, market conditions and other factors which may cause the actual results, financial condition, performance or achievements of the Company or industry results to differ materially from the results, financial condition, performance or achievements expressed or implied by such forward-looking statements. The Company disclaims any obligation or liability to any person for any loss or damage caused by errors or omissions whether arising from negligence, accident or any other cause.

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Company Snapshot

	1975 Commenced operations in Coimbatore, INDIA.		500 + Product & Process Engineers		IATF 16949:2016, ISO14001:2015, ISO 45001:2018, ISO/IEC 17025:2017 and ISO/IEC 27001:2022 (Obtained ISO 9001 in the year 1993)
	10,000 + Employees (Including Subsidiaries)		2 Technology Centers (~ 4.5% of Total revenue spent on R&D)		40,523.70 INR Million (426.56) USD Million FY26 Consolidated Total Income
	16 Manufacturing Plants (Including Subsidiaries)		5 Presence in India, Indonesia, Singapore, Japan and Dubai.		Top 100 Industrial Innovation Awards 2025 Awarded by CII
	8 Key Strategic Partnerships (Including Subsidiaries)		17 Countries Direct OEM Supplies		100% Energy Consumption via Renewable Sources. (Excluding Diesel Generator)

Our Presence



Offices



Plant Locations



Our In – House Capabilities

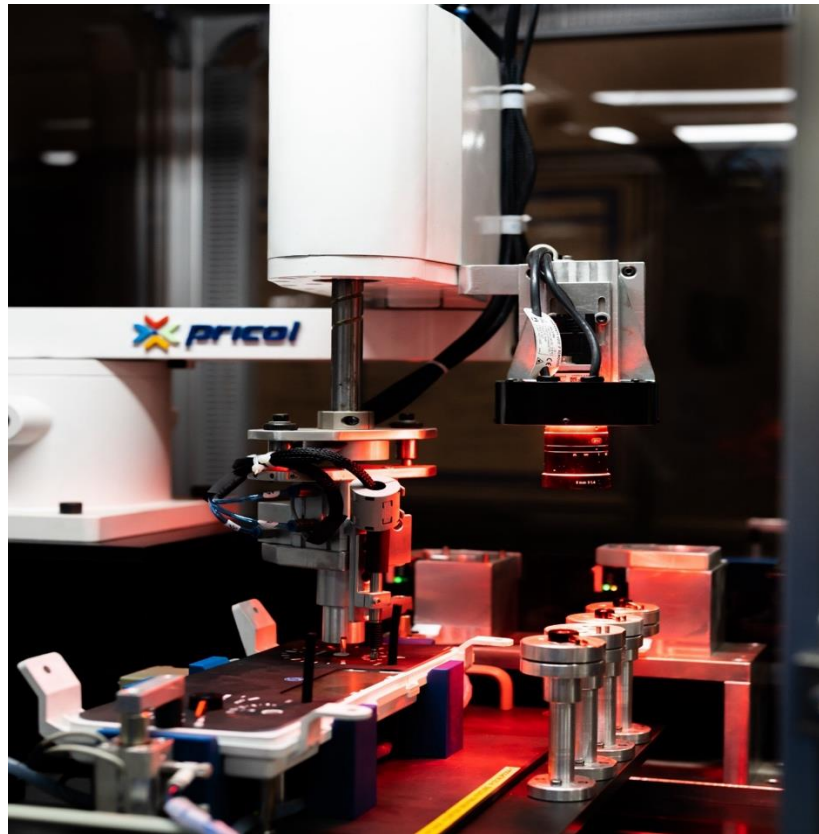


ENGINEERING EXCELLENCE

500+ Product and Process Engineers
Subject Matter Experts in Electronics
(Hardware & Software), Mechanical and
Electro-Mechanical domains
ASPICE level 2 practices

MANUFACTURING EXCELLENCE

PCB Assembly with SMT Lines
Robotic Lines with EOL Testing
State of the art Tool Room
Plastic Injection Molding
Pressure Die Casting
Machine Building
Sintering



TESTING EXCELLENCE

EMI – EMC
Hil and Sil Lab
Environment
Endurance
Product Reliability (NABL Accredited)



Product Verticals

A. Driver Information and Connected Vehicle Solutions



E-Cockpit



TFT Cluster

LCD Cluster



Hybrid Cluster
(TFT + LCD)

Heads up
Display (HUD)

Telematics



Reed Type
Fuel Level Sensor



TFR Type
Fuel Level Sensor



Battery Management System

B. Actuation, Control and Fluid Management System



Electrical Oil
Pump



Electrical Coolant
Pump



Oil Pump



Disc Brake System



Electronic Switches



Coolant Pump



Clutch Lever



Throttle



Brake Lever



Cabin Tilt
System



Fuel Pump
Module



Electronic
Purge Valve

C. Precision Products



Body Panel



Front Fender



Front Panel



Battery Cell
Holder



Utility Box



Frame cover



DashBoard Assembly



Roof Rack



Radiator Grill



Garnish with DAB



DAB Cover



Dash Board



Windshield



Front Finisher



Fuel Tank



Air duct



Garnish



Decorating

Our Major Customers



Two Wheeler



Passenger Vehicles

Direct



In-direct



EV



Industrial & Others



Commercial Vehicle



Off-road vehicles



Tractors



Recent Partnership

Key Partnerships



Heilongjiang Tianyouwei Electronics (TYW) - Advanced DIS Solutions

- Collaboration to develop advanced Driver Information Systems, including e-Cockpit and Head-Up Display (HUD) technologies across multiple vehicle segments.



BOE VARITRONIX – Advanced TFT Display Technology

- Exclusive Technical License Agreement to localize advanced TFT display technology in India, enabling high-quality display solutions for two-wheelers, three-wheelers, commercial vehicles, and off-road vehicles.



DOMINO S.R.L. – Advanced Two-Wheeler Handlebar Controllers

- Technology License Agreement to localize advanced handlebar control technologies, including throttles, switches, and allied products for two-wheelers.



SIBROS – Connected Vehicle Platform

- All-in-one connected platform for Driver Information Systems (DIS) and Telematics, enabling end-to-end connected solutions with OTA software & firmware updates, vehicle data analytics, diagnostics, and troubleshooting.



BMS POWERSAFE – Battery Management System (BMS)

- Technology licensing partnership to manufacture Battery Management Systems (BMS) in India with complete in-house production, strengthening Pricol's EV product portfolio.



CGI STUDIO – Human Machine Interface (HMI) Solutions

- Strategic partnership for advanced HMI development using a common HMI platform, enabling faster development and cost-effective next-generation display systems.



PSG INSTITUTIONS – Center of Excellence (CoE)

- Joint Center of Excellence focused on high-efficiency micro motors, robotics, and AI-based technologies for next-generation automotive products.



IKV RWTH AACHEN UNIVERSITY – Plastics Processing & Technology

- Official member, enabling **technology transfer, product and process licensing**, and collaboration on advanced plastics engineering to strengthen our manufacturing capabilities and innovation. *Pricol Preciso Products Private Limited

Key Highlights



Confederation of Indian Industry

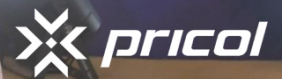


Global Summit on Technology, R&D and Intellectual Property

From Dependence to Innovation: Resilient Growth for Atmanirbhar Bharat

Top 100 Innovative Companies Award on 16-Dec-2025

Confederation of Indian Industries (CII) awarded Pricol as one of the "TOP 100 INNOVATIVE COMPANIES"
as a part of Industrial Innovation award 2025





Confederation of Indian Industry



Global Summit on Technology, R&D and Intellectual Property

Franchisee, Dependence, Comir, ch, D Tech, Bhar



Top 25 Companies Excelling Women in STEM on 17-Dec-2025

Confederation of Indian Industries (CII) awarded Pricol as one of the "TOP 25 COMPANIES" as a part of Excelling Women in STEM (Science, Technology, Engineering, and Mathematics) Award 2025





ACMA-AMF Cluster Star Performer Award 2025 on 04-Mar-2025

Outstanding performance in ACMA-AMF Cluster Program under the TPM category, "ACMA-AMF Cluster Star Performer Award 2025" ACMA Mobility Foundation Delhi

Annual Summit on Technology, Intellectual Property, and Industry-Academia Partnerships

'Shaping the Decade: Empowering Global Growth through Technology and Industry-Academia Partnerships'

13 December 2024

New Delhi



Top 75 Innovative companies on 13-Dec-2024

Confederation of Indian Industries (CII) awarded Pricol as one of the "TOP 75 INNOVATIVE COMPANIES" as a part of Industrial Innovation award 2024



Pricol Limited
Innovative Product/Service Award

INNOVATIVE PRODUCT/ SERVICE AWARD

Golden Peacock Award on 05-Mar-2024

Winner of 'Golden Peacock Innovative Product/ Service Award' for the year 2024 (for Driver Information System (DIS) with Internet of Things (IOT) Features for Premium Scooters)





Top 50 innovative companies on 20-Dec-2022

Confederation of Indian Industries (CII) awarded Pricol as one of the "TOP 50 INNOVATIVE COMPANIES" as a part of Industrial Innovation award 2022



Award from TVS Motor Company on 31-July-2026

Pricol has been awarded with the " Best Production Ramp-Up Support Award " from TVS Motor Company

KOMATSU

Excellence in Indigenous Design & Parts Development FY 2025-26

PRICOL LIMITED



Award from from Komatsu India Pvt Ltd on 24-July-2026

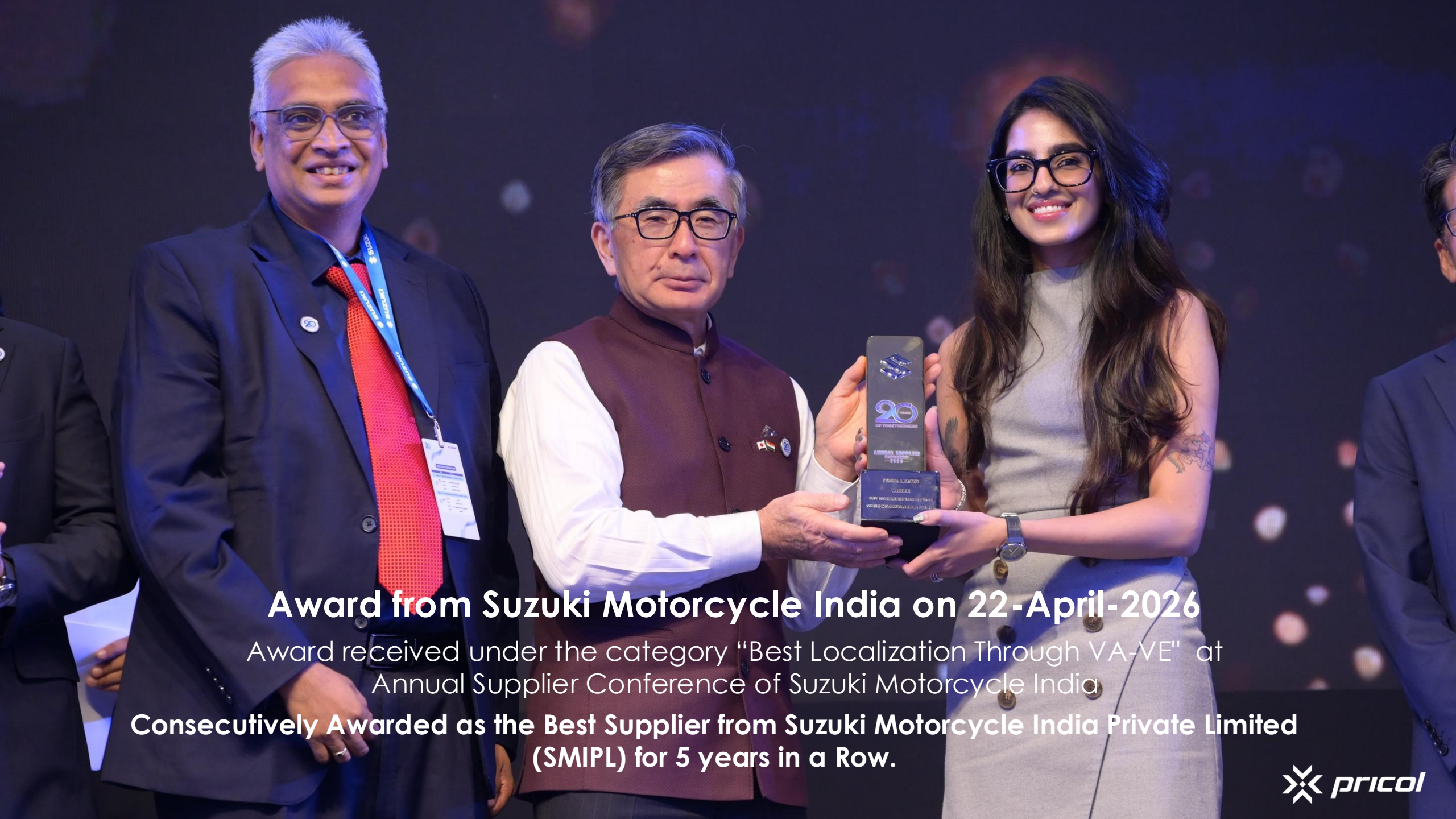
Pricol has been awarded with the "Excellence in Indigenous Design & Parts Development" for FY 2025-26 by Komatsu India Pvt Ltd.





Award from Ashok Leyland on 13-May-2026

Pricol has been honoured with the "Winner Award – Champions of ESG FY27" by Ashok Leyland of our steadfast commitment to Environmental, Social, and Governance (ESG) excellence.



Award from Suzuki Motorcycle India on 22-April-2026

Award received under the category "Best Localization Through VA-VE" at
Annual Supplier Conference of Suzuki Motorcycle India

**Consecutively Awarded as the Best Supplier from Suzuki Motorcycle India Private Limited
(SMIPL) for 5 years in a Row.**

EXCELLENCE IN NEW MODEL COST & DEVELOPMENT

WINNER



Award from Honda Motorcycle and Scooter India on 06-March-2026

Award received under the category "Excellence in New Model Cost & Development Award" at
Honda Annual Supplier Convention 2026

TATA MOTORS
Connecting Aspirations

ANNUAL SUPPLIER CONFERENCE 2025
TMPV & TPEM

INNOVATION & TECHNOLOGY EXCELLENCE



Award From TATA Motor on 19-Sept-2025

Award received under the category "Innovation & Technology Excellence" at TMPVL & TPEML Annual Supplier Conference 2025.



GLOBAL SUPPLIER
MEET 2025

HERO INNOVATION LEADER



Award From Hero Motor Corp on 17-Sept-2025

Award received under the category "Hero Innovation Leader" at Global Supplier Meet 2025.





Award From Caterpillar on 21-August-2025

Award received under the category "Supplier Excellence Recognition 2025" at Caterpillar Annual Program.



Award From Ather Energy on 20-Jun-2025

Pricol Precision Products Private Limited (P3L) has been honored with the prestigious "Excellence in Business Competitiveness" award by Ather Energy at their Annual Supplier Meet 2025.

SPECIAL SUPPORT IN SUPPLY CHAIN



PRICOL LTD.



Award From Suzuki Motorcycle India Limited on 19-May-2025

Award received under the category "Special Support In Supply Chain" at Annual Vendor Conference 2025.



Award From Daimler Trucks on 05-Dec-2024

Award received under the category "Quality-Zero PPM & 100% Delivery" for reliable partner for the year 2023

TATA MOTORS
ANNUAL SUPPLIER CONFERENCE 2024
COMMERCIAL VEHICLES

SUSTAINABILITY EXCELLENCE
PRICOL LTD



Award TATA Motors on 26-Sep-2024

Award received under the category "Sustainability Excellence" at Annual Supplier Conference 2024

ESG Champion of the year
Gold Award Winner
PRICOL LIMITED



Award From Ashok Leyland on 26-Jul-2024

Gold Award received under the category "ESG Champion of the year" at Annual Vendor Conference 2024

TVS

Pricol Team Pump Div



CFT Team Members :

Facilitators



Mr. Sundaresan
Head-Plant Operation



Mr. Suresh
Head - Engineering



Mr. Arun Prasad
Customer Quality



Mr. Muthukumar
ETG

Team Me

Leader



PQA-QAD

Slide 3

Award From TVS Motors on 28-June-2024

Award received under the category "Best Reliability Cluster" for the BLDC fuel pump module



AWARDS ANNUAL SUPPLIER CONFERENCE 2024

Congratulations

BEST DELIVERY

PRICOL LTD.



Award From Suzuki Motorcycle India Limited on 27-May-2024

Award received under the category "Best Delivery Management" at Annual Vendor Conference 2024.

AWARDS ANNUAL SUPPLIER CONFERENCE 2024

Congrat

FINANCIAL PRUDENCE

PRICOL LTD



Award From Suzuki Motorcycle India Limited on 27-May-2024

Award received under the category "Financial Prudence" at Annual Vendor Conference 2024



Award From Tata Motors on 15-Dec-2023

Gold Award received from Tata Motors for "ED's DWM Cup Assessment"



ANNUAL SUPPLIER CONFERENCE

2023 | INDIA

BEST QUALITY PERFORMANCE



Award From JCB on 01-Dec-2023

Award received from JCB for "Best Quality Performance" at the Supplier Meet 2023



TECHNOLOGY & INNOVATION



Award From Daimler Truck on 25-Oct-2023

Award received from Daimler Truck for "Technology and Innovation" at the Annual Supplier Meet 2023



Award From TVS Motor on 25-Aug-2023

Award received under the category "Supplier Reliability Cluster Program" for JUPITER Fuel Pump warranty reduction through Reliability Improvement Methodology – BEST COST SAVING

MOVE THE WORLD FORWARD MITSUBISHI
HEAVY
INDUSTRIES
GROUP

BREATHING LIFE INTO MACHINES



Award From Mitsubishi Heavy Industries Group on 28-July-2023

Award received from Mitsubishi Heavy Industries Group for “Best Support” at Supplier Conference.

Also awarded us the status of “Self Certified Supplier” for the year FY24.

Supplier Samrat National Runner up in Proprietary 2022 - 23



Award From Ashok Leyland on 23-Jul-2023

Award received from Ashok Leyland for "Supplier Samrat - National Runner Up in Proprietary" at Supplier Summit 2023.



Award From Suzuki Motorcycle India Limited on 28-Jun-2023

Award received under the category "Best Supply Chain Management" at Annual Supplier Conference 2023.

DELIVERY MANAGEMENT FUNCTIONAL MEDIUM & SMALL FARMS



AWARD FROM HONDA MOTORCYCLE AND SCOOTER INDIA on 16-Mar-2023

Award received from Honda Motorcycle and Scooters India "Best Delivery Management"
at Annual Supplier Conference.

BEST IN INNOVATION & TECHNOLOGY



Award From Hero MotoCorp on 07-Nov-2022

Award received under the category "Best In Innovation & Technology" at the Hero – NEXT 22.

TATA MOTORS

ANNUAL SUPPLIER CONFERENCE 2022

GOING EXTRA MILE
PRICOL LIMITED

Award From TATA Motors (TML) on 07-Sep-2022

Award received under the category "GOING EXTRA MILE" for our proactive and extending support to TML amidst difficult situations.



Reformation
thru Partnership



Award From Suzuki Motorcycle India Limited (SMIL) on 03-Jun-2022

Award received under the category “New Development 2022” for our proactive approach on new developments and meeting the requirements amidst semiconductor scarcity across the globe

Other Awards



Confederation of Indian Industry

- Pricol has been recognized with the “Business Innovation” Award by CII Tamil Nadu for the various innovations done on Driver Information and Connected vehicle solutions.
- Pricol won prestigious Gold award at the 6th National Low Cost Automation Circle Competition 2023 organized by CII
- Pricol won prestigious Silver award at the 8th National Low Cost Automation Circle Competition 2024 organized by CII



Automotive Component Manufacturers Association of India

- Pricol won 3rd position in the 9th Kaizen Contest
- Pricol won 1st & 2nd position in the 19th Quality Circle Competition (West Region)
- Pricol won 3rd position in the 21st Regional Quality Circle Competition (North Circle)



- Pricol won the Four Gold award at the 39th Annual Chapter Convention on Quality Concepts at Pune
- Pricol won the prestigious Gold award at the 8th Chapter Convention on Quality Concepts
- Pricol won the prestigious Gold award at the 34th Quality Circle Convention – Delhi Chapter NCR Region
- Pricol won the prestigious “EXCELLENT AWARD” in 37th National Convention on Quality Concepts (NCQC 2023)



- Pricol received “First Prize” in the Quality Conclave
- Pricol won Silver award in the 12th Edition of Productivity Conclave
- Pricol has been honored with the “Safety Excellence Award” at the 7th Edition of the Safety Conclave

A solid blue horizontal bar at the bottom of the slide, featuring a white V-shaped notch on its left side.

Select Recent
Product Launches

2W Recent Next – Gen DIS Launch



HMSI

(QC1) **EV**



HMSI

(Shine 125)



BAJAJ

(Chetak) **EV**



TVSM

(Orbiter) **EV**



HMCL

(Xoom 125)



BAJAJ

(Pulsar 150/ 160)



TVSM

(Ntorq)



HMCL

(Xtreme 125R)

Abbreviation :

HMSI – Honda Motorcycle and Scooter India , HMCL – Hero MotoCorp Limited, TVSM – TVS Motor Company

PV Recent Launch



Tata Motors Passenger Vehicles Ltd
(Nexon)



Force Motors Limited
(Gurkha)



Tata Motors Passenger Vehicles Ltd
(Nexon and Tigor) EV



Tata Motors Passenger Vehicles Ltd
(Sierra)



Tata Motors Passenger Vehicles Ltd
(Nexon)



Tata Motors Passenger Vehicles Ltd
(Punch - Nova) EV

CV Recent Launch



Force Motors Ltd

(Urbania)



Switch Mobility

(leV3/4 Series) **EV**



TATA Motors Ltd

(12 & 24V - ERGO)



VE Commercial Vehicles Ltd

(Titan)



TATA Motors Ltd

(TATA Ace) **EV**



DAIMLER

(PRIME Model)

Export Recent Launch



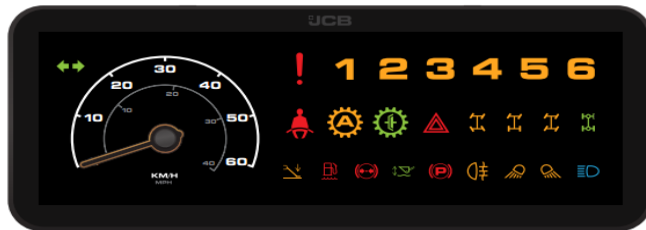
Stellantis

(Ami) **EV**



NEW HOLLAND

(Instrument Cluster)



JCB

(Warning Cluster)

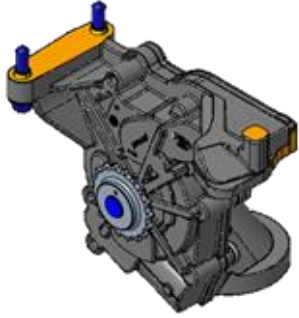


JCB

(7" TFT Instrument Cluster)

Pumps and Mechanical Products – Recent Launches

**Variable Displacement – Vane Type
Oil Pump**



Stellantis

(C3 Aircross)

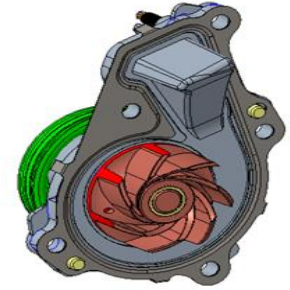
Oil Pump



Stellantis

(C3 – PV)

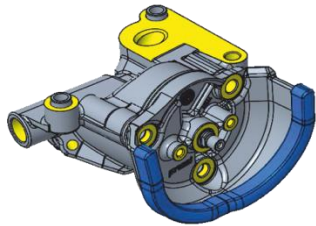
Water Pump



Stellantis

(C3 – PV)

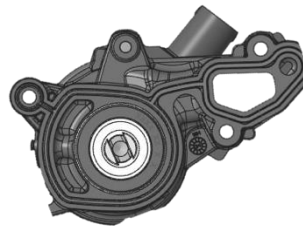
Oil Pump



BMW Motorrad

(F 450 GS)

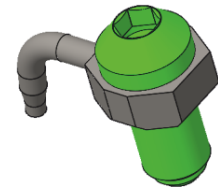
Water Pump



BMW Motorrad

(F 450 GS)

Oil Spray



BMW Motorrad

(F 450 GS)

Pumps and Mechanical Products – Recent Launches

Fuel Pumps



TVS

(Jupiter, Pep+)



HMCL

(Passion Pro, Glamour, Extreme)

Electronic Purge Valve



HMCL

(All BSVI Motorcycles & Scooters)

Export Recent Launch

Water Pumps



CAT

(LPSD)



Harley Davidson

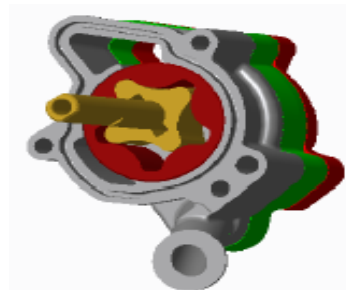
(LaMotta)



BMW

(K67 Water/ Oil pump)

Oil Pumps



Harley Davidson

LaMotta



Ducati

Panigale

